

Productivity dispersion and persistence among the world's most numerous firms

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Abstract A vast firm productivity literature finds that otherwise similar firms differ widely in their productivity and that these differences persist through time, with important implications for the broader macroeconomy. These stylized facts derive largely from studies of manufacturing firms in wealthy countries, and thus have unknown relevance for the world's most common firm type, the smallholder farm. We use detailed micro data from over 12,000 smallholder farms and nearly 100,000 agricultural plots across four countries in Africa to study the size, source, and persistence of productivity dispersion among smallholder farmers. Applying standard regression-based approaches to measuring productivity residuals, we find much larger dispersion but less persistence than benchmark estimates from manufacturing. We then show, using a novel framework that combines physical output measurement, estimates from satellites, and machine learning, that about half of this discrepancy can be accounted for by measurement error in output among the farms we observe. After correcting for measurement error, productivity differences across firms and over time in our smallholder agricultural setting closely match benchmark estimates for non-agricultural firms. Our results question some common implications of observed dispersion, such as the importance of misallocation of factors of production, but align with other explanations of how firm dynamics relate to aggregate productivity outcomes.

1 Introduction

Why are some firms more productive than others, in terms of their ability to turn inputs into outputs? This question lies at the center of a vast ‘firm productivity’ literature in economics which seeks to describe broad patterns of economic performance as a function of the productivity of individual firms. Over time, this literature has established a set of key empirical stylized facts, namely that productivity differences among firms are large, even within narrowly-defined industries, and that these differences persist through time (Syverson, 2011).

These stylized facts derive largely from studies of manufacturing firms in developed countries. Figure 1 plots estimates of productivity dispersion we compiled from more than 30 published articles against average per capita income. Over 80% of estimates are based on data from manufacturing firms, and over 40% come from firms in countries with per capita income greater than 10,000USD. While manufacturing firms account for a large share of value added in many developed countries, this is largely not true in developing countries, where the most common type of firm and majority employer is typically the small family-owned farm. Data from the World Census of Agriculture indicate that there are ~570 million individual farms in the world, a number roughly on par with the estimated total number of firms across all non-agricultural sectors combined (Stein, Goland, and Schiff, 2010). Of these, 84% are less than two hectares in size and nearly all are family-owned (FAO, 2014). Approximately 2.5 billion people are estimated to reside in these “smallholder” farm households, representing at least 60% of the world’s poor (Christen and Anderson, 2013). In terms of employment, using nationally-representative surveys from 25 African countries from the years 2006-2012, McMillan and Harttgen (2014) find that 48% of adults over the age of 25 are employed in agriculture.

Are productivity dynamics of developing-country agricultural firms different from their better-studied non-agricultural counterparts in developed countries? Figure 1 suggests that productivity dispersion is higher in countries with lower income levels, where agriculture constitutes a much higher share of total value added and employment. Yet, to the best of our knowledge, there are no existing works that use micro data on agricultural firms across several developing countries to answer the basic questions about productivity dispersion and persistence that have been part-and-parcel of the mainstream firm productivity literature for decades. Given the important structural role smallholder agricultural firms occupy, closing this gap represents an important step towards establishing a comprehensive understanding of how

firm productivity affects development and growth outcomes.

In this paper we characterize the size and sources of productivity dispersion and persistence among smallholder agricultural firms. We use detailed micro data from over 12,000 smallholder farms (> 93,000 agricultural plots) collected in household-panel surveys conducted in four countries in Sub-Saharan Africa (Tanzania, Uganda, Nigeria, and Ethiopia). We estimate productivity as a reduced-form residual in the log-log regression of agricultural output on factor inputs, plus additional covariates and fixed effects. These additional explanatory variables allow us to measure productivity in a manner consistent with the existing research on non-agricultural firms, as well as control for environmental factors that play a relatively stronger role in agricultural production processes.

We document large apparent dispersion in productivity across firms in each country. As measured by the ratio of the 90th to the 10th percentile of the estimated productivity distribution, we find that dispersion is a factor of 1.24-2.15 times greater than previous estimates based on data from manufacturing firms. Persistence, as measured by the annualized autocorrelation of household-level productivity, is lower by a factor of 2. Put simply, while some firms appear to be many times more productive than others in a given year, they might only be weakly more productive in subsequent years. To our knowledge, our work is the first to generate comparable estimates of dispersion in agricultural firm productivity across multiple countries, and the first to quantify how they persist over time.

A primary contribution of our paper is then to advance our understanding of how much of the large productivity dispersion we observe among these firms can be accounted for by measurement error in either inputs or outputs or by misspecification of the mapping of inputs to output. The motivation here is straightforward. In the firm productivity literature, a variety of economic mechanisms have been hypothesized as root causes or important consequences of productivity dispersion. These include misallocation, insecure property rights, and unobserved heterogeneity in managerial talent. These findings, and the policy prescriptions that arise from them, depend critically on accurate measures of productivity. However, accurately measuring productivity from actual production data can be difficult for any type of firm, and smallholder farms are no exception. In our data setting, farmers grow multiple crops, harvest multiple times, frequently don't keep formal records, and can be surveyed weeks or months after harvesting their fields. In addition, land tenure systems are typically informal, and farmers often struggle to estimate the size of plots they cultivate. Yet only in the past few years have researchers begun to analyze whether measurement error is an important source of measured productivity dispersion across firms (ex. [Bils, Klenow, and](#)

Figure 1

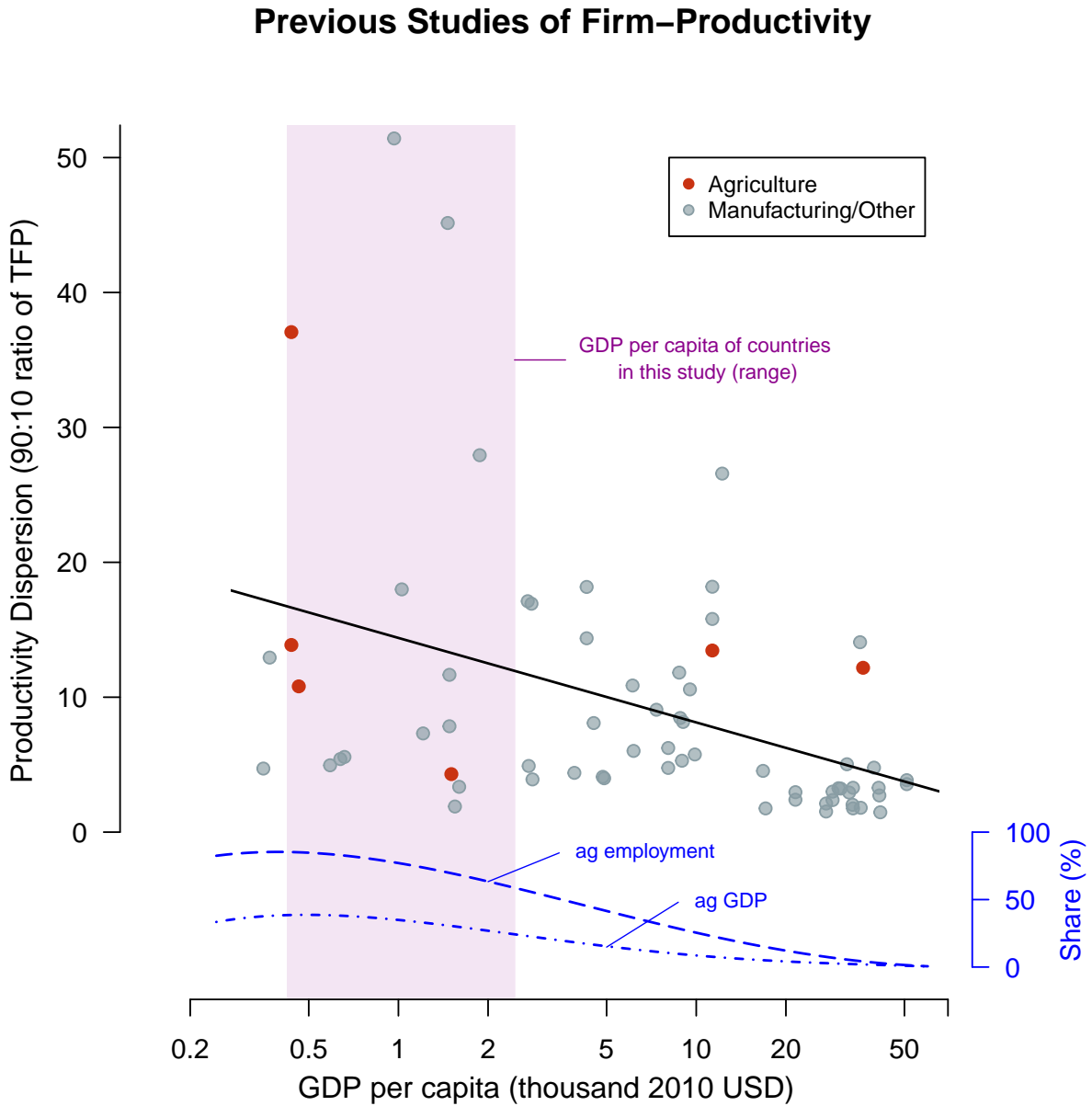


Figure 1: There are few studies of firm-level productivity dispersion in the agricultural sector, and the estimated relationship suggests dispersion may be higher, in developing countries where agriculture is a more important component of the overall economy. Each plotted point represents an individual study’s estimate of productivity dispersion across firms in a particular country-year, which we match to a level of GDP per capita in the World Bank’s World Development Indicators database (WDI). Data from 30 published economics papers and working papers representing 67 country-year estimates are shown. Grey indicates a study of firms in the non-agricultural sector (> 90% manufacturing). Red indicates a study of agricultural firms. The shaded region indicates the range of per capita GDP values for the countries analyzed in this study. The dashed blue lines at the bottom show the distribution of ‘share of employment in agriculture’ and ‘share of GDP from agriculture’ for all countries in the WDI.

Ruane (2017)). Focusing on agriculture, Gollin and Udry (2019) show that when taken together, measurement error, unobserved heterogeneity, and idiosyncratic shocks account for much of the productivity dispersion in Tanzania and Uganda.¹ But the literature has yet to quantify the size of measurement error, and how much of overall productivity dispersion it accounts for relative to other sources.

We offer novel empirical approaches for quantifying the effect of measurement error on estimates of productivity dispersion and persistence. We consider measurement error from two sources: misspecification of the production function, or measurement error in inputs or outputs. For the former, we adopt a machine learning approach that can flexibly account for any non-linearities or interactions in the production function that would not be picked up by a standard log-linear specification. Perhaps surprisingly, we find that simple log-linear production functions describe the data about as well as much more flexible machine learning approaches. At least in our setting, the world appears Cobb-Douglas.

For the latter, the core idea of our empirical approach is that multiple measures of either inputs or outputs – all measured with noise for different reasons – can be used to construct bounds on the true variance in productivity across farms, and purge measurement error from estimates of persistence. In practice, we use estimates from surveys, satellites, and crop cutting when applying this technique to our data. We find that measurement error accounts for 37-56% of the observed dispersion in productivity from surveys, and that measurement-error-corrected estimates of productivity dispersion are on par with benchmark estimates from Hsieh and Klenow (2009) for non-agricultural firms. Our results suggest that measurement error in output plays a large role relative to other proposed sources of heterogeneity such as managerial ability or unobserved temporal shocks. As our method only accounts for measurement error in output and some inputs, our estimates might even be a lower bound on the overall role of measurement error in cross-sectional estimates of productivity dispersion.

Correcting for measurement error in output also substantially increases our estimates of the persistence of productivity differences, relative to naive estimates. Although estimates vary to some degree depending on the approach used, our measurement-error-corrected persistence estimates are on par with benchmark estimates from manufacturing firms in developed

¹Agricultural economists have also recently looked to measurement error as a potential explanation for why smaller farms appear to have higher land productivity (Carletto, Gourlay, and Winters (2015); Gourlay, Kilic, and Lobell (2017); Kilic et al. (2017); Bevis and Barrett (2017)). And in development economics, researchers have assessed whether data quality issues can account for large gaps in measured labor productivity between agriculture and non-agriculture in developing countries (Gollin, Lagakos, and Waugh (2014); McCullough (2017)).

countries (Foster, Haltiwanger, and Syverson, 2008b).

Taken together, our findings have important implications for the understanding of productivity dynamics for agricultural firms in developing countries. They suggest that policies and economic theories premised upon observed patterns in conventional survey-based measures of productivity may be misguided, and highlight the importance of implementing at-scale multiple approaches to measuring output in agricultural surveys. Because, after accounting for measurement error, the productivity of the smallholder farmers in our data exhibits patterns consistent with the stylized facts of the firm productivity literature, our work also suggests that economic mechanisms underlying firm productivity dynamics explored in previous studies, and their relationship to broader macroeconomic outcomes, may also apply in the developing-country agricultural context.

The rest of the paper is organized as follows. In Section 2, we provide an overview of our data and describe our empirical strategy for measuring productivity. Section 3 provides our initial estimates of the dispersion and persistence in productivity across agricultural firms in our survey data, with productivity appearing more dispersed and less persistent than is suggested by benchmark estimates in the non-agricultural firm productivity literature. To understand these results, in this section we also decompose the sources of productivity dispersion by implementing a range of different fixed-effects specifications, and provide evidence that unobserved factors which vary at small spatial scales, of which measurement error is one, are important determinants of productivity dispersion.

In Section 4 we introduce our framework for quantifying the effect of measurement error, explain how it is built upon and relates to other previous studies, and describe how we apply it to our data. Section 5 presents our main results on the effect of measurement error and misspecification on our estimates of dispersion and persistence.

In Section 6 we summarize our results, discuss their policy implications, and explore promising avenues for future research on measurement error and firm productivity.

2 Data and Empirical Framework

2.1 Data

Our data come from the World Bank’s Living Standards Measurement Study Integrated Surveys on Agriculture (LSMS-ISA), a set of nationally-representative household-level panel studies now underway in multiple African countries. In particular, we use data from the LSMS-ISA surveys conducted in Tanzania, Uganda, Nigeria, and Ethiopia. Summaries of each of these country datasets are provided in Table 1 below. We define an ‘agricultural firm’ as a household that produced agricultural output on (harvested crops from) land owned or cultivated by members of the household. Under this definition, we observe more than 12,000 unique agricultural firms in multiple survey waves and growing seasons over a period from 2008 to 2015. Farms in our dataset are small (median of 0.81 hectares²), rain-fed (<3% of plots are irrigated), family-owned (>80% of plots owned by household members), and located in rural areas (>85%). Expenditures on capital inputs such as fertilizer, pesticide, or farm equipment are quite low (<\$30 for the median household), and labor is used much more intensively than capital in production.³ More than 40% of plots cultivated by firms in our dataset are intercropped, and nearly 80% of households cultivate one or more of following key staple crops: maize, beans, cassava, sorghum, rice, wheat, teff. The estimated value of agricultural products produced during a growing season by the average household is \$405, and average total annual household consumption is about \$1450.⁴

Several key features of these data facilitate the analyses we undertake in this study. First, the LSMS took great effort to track and re-interview all households in the original sample during subsequent survey waves, with attrition rates generally less than 5%. Consequently, as shown in Table 1, the vast majority farm households (>85% across countries) in our data are observed in at least two survey waves. This panel dimension enables us to estimate productivity for the same households at multiple points in time, and thus allows us to generate the first-ever estimates of the persistence of total factor productivity for developing-

²For reference, the average farm-size in the U.S. in 2017 was 180 hectares

³The median household used ~150 person days in production across all cultivated plots per growing season. Even using a conservative back of the envelope wage estimate of \$1 USD per person day, the typical household in our dataset spends approximately five times more on labor than capital inputs. By contrast, according to 2017 data on farm expenditure from the U.S. National Agricultural Statistics Service, the average farm in the U.S. spent twice as much on fertilizer, agricultural chemicals, and farm equipment alone as they did on labor.

⁴The average annual consumption per adult equivalent in our dataset is 378 USD, or slightly more than \$1 per day. Compare this to the estimate of the international poverty line in 2019 of \$1.90 per day

country agricultural firms.

Second, the surveys provide extremely detailed information about agricultural production at the plot-level⁵, and, as shown in Table 1, we typically see multiple plots cultivated by the same household in a given growing-season-year, often with different plots managed by different individual farmers.⁶ The granularity of these data allow us to construct measures of inputs, output, and productivity at the both the household- and plot-level, and this in turn allows us to assess how much fixed characteristics of households or farmers contribute to measured productivity dispersion. Few, if any, other surveys that have been administered at the scale of the LSMS-ISA contain similarly detailed agricultural data.

Table 1: World Bank LSMS-ISA Surveys

	Tanzania (TZNPS)	Uganda (UNPS)	Nigeria (GHS)	Ethiopia (ERSS)
Years	2008 - 2012	2009 - 2012	2012 - 2015	2011 - 2015
Survey Waves	3	3	2	3
Growing Seasons	2	2	1	1
Farm Households	3503	2430	2985	3091
% HHs Observed in Multiple Waves	0.67	0.95	0.93	0.89
HH-season-years	8863	10860	5051	7765
Plots/HH-season	1.8	2.9	1.8	4.9
Farmers/HH-season	1.2	1.1	1.1	1.1
Median Plot Size (ha)	0.4	0.2	0.3	0.1
Plot-season-years	15814	31408	9338	36906

⁵A plot is generally defined as contiguous pieces of land on which a specific crop or mixture of crops is grown, and on which a single set of farm management practices are implemented.

⁶A farmer is generally defined as the individual household member who is the primary decision maker regarding management practices on a particular plot.

A third important feature of our data is the availability of multiple measures of land area and crop yield for a subset of plots. These measures can be used to construct multiple measures of productivity for the same production unit (plot or household) and, as described below, we exploit these multiple measures to quantify the importance of measurement error in observed patterns of productivity dispersion in our data. More specifically, for between 60 and 90 percent of plots in each country, we observe both a farmer-estimate of plot area, as well as the area measured by survey enumerators using a GPS device. In Ethiopia, enumerators also conducted a "crop-cutting" exercise on $\sim 30\%$ of plots across all three survey waves.⁷ During a crop-cut, enumerators randomly select a 2x2 meter section within a plot, harvest all the crops in the selected area, then weigh, dry, and weigh again the collected harvest. In conjunction with yields computed based on farmer-estimates of plot area and harvest quantity, the crop cuts provide us with a second measure of crop yields for the subset of plots on which they were conducted.

Finally, because we find in the Ethiopian LSMS data that measurement error in output contributes substantially to measured productivity dispersion, we also exploit two other non-LSMS smallholder datasets that allow us to examine in another setting whether measurement error in output is similarly important. In particular, we use survey data on maize farmers from Kenya and Uganda in which plot-level measures of output collected on the ground have been matched to independent satellite-based estimates (Burke and Lobell, 2017; Lobell et al., 2018). While these data do not contain as much detail on farm inputs as our main LSMS datasets, they do allow us to assess whether dispersion in standard measures of land productivity (i.e. yield) are as affected as other productivity measures (i.e., total factor productivity) by measurement error in output in an alternative and independent data setting.

2.2 Measuring Productivity

The primary measure of productivity analyzed in the firm productivity literature is total factor productivity (TFP). As discussed in Syverson (2011), the literature takes two common approaches to estimating TFP. In the first, the researcher assumes firms' production technologies can be described using a known functional form (ex. Cobb-Douglas) and that the share of total costs firms allocate to each different factor input represents its output elasticity. Under these assumptions, TFP can be inferred directly by inverting the production

⁷For more detail on the co-occurrence of GPS and farmer-estimated area measures, and crop-cut-based vs. farmer-estimated yield in Ethiopia, see Tables A4 and A5 in Appendix A.5.

function.⁸ Reliable estimates of cost shares in smallholder African agriculture are, to our knowledge, unavailable. While at least one recent study on smallholder farm productivity has circumvented this problem by using cost shares from the US agricultural sector ([Restuccia and Santaaulalia-Llopis, 2015](#)), we view it as unlikely that these off-the-shelf estimates from developed countries accurately represent factor returns for the firms in our data (e.g. consider the cost of own-labor supplied by household members). Therefore, we choose not to replicate this approach.

The second commonly-used technique is to estimate the coefficients of the production function from data, and measure TFP as the difference between observed output, and output predicted by the estimated model. The main empirical challenge in employing this method is credibly identifying factor elasticities when it is likely that firms' productivity and input-use choices are endogenous. One way to overcome this challenge is to estimate factor returns using random variation in input use observed in response to an experimental intervention (i.e., and RCT).⁹ However in our data, and in nearly all empirical settings of similar scale, clean experimental variation of this nature is not observed. Furthermore, a growing body of evidence suggests that the external validity of even well-identified RCT-based estimates (ex. of factor elasticities) is limited ([Rosenzweig and Udry, 2017](#)).

In the absence of experimental variation, a variety of other methods have been developed to identify production functions quasi-experimentally. These include structural or proxy-based approaches similar to those developed in [Olley and Pakes \(1996\)](#), [Levinsohn and Petrin \(2013\)](#) and [Akerberg, Caves, and Frazer \(2015\)](#), as well as dynamic-panel techniques along the lines of [Arellano and Bond \(1991\)](#) and [Blundell and Bond \(2000\)](#). Unfortunately, these methods are also not particularly well-suited to our empirical setting. In particular, structural approaches leverage assumptions about the timing and relationship between productivity shocks and other types of production decisions, such as investment or purchase of intermediate inputs, to control for simultaneity. In our data, intermediate inputs are not well observed, and the required assumptions about the timing of productivity shocks relative to input use decisions tend to be strong and untestable. With dynamic panel approaches, the idea is to identify valid instruments for time-varying productivity shocks in panel data. Commonly used instruments include lags or (lagged) differences of output or input prices.

⁸Some additional assumptions, including whether or not firms' production technologies exhibit constant returns to scale, are also required. For applications of this approach see, for example, [Foster, Haltiwanger, and Syverson \(2008c\)](#) or [Midrigan and Xu \(2014\)](#)

⁹For example, in an early version of [Gollin and Udry \(2019\)](#), the authors estimate factor returns for farmers in the Tanzanian and Ugandan LSMS data using experimental variation induced by a cash-grant and rainfall insurance RCT tracked in a supplementary dataset from Ghana.

Our panels are relatively short (2-3 periods) limiting the number of potential instruments of this type. Furthermore, our observations of inputs, output, and prices are subject to significant measurement error, which is exacerbated by differencing, and tends to produce weak instruments.

Fortunately, obtaining well-identified estimates of factor returns is not essential to the empirical analyses we conduct in this paper. We instead take a reduced-form approach to estimating the production function, and measure productivity as a reduced-form residual from a regression of log output on log inputs with additional controls and fixed effects. This approach has a number of advantages in our setting. First, it allows us to measure productivity in a manner consistent with previous studies in the firm productivity literature. For example, most studies of manufacturing-firm productivity focus on dispersion across firms within narrowly defined industries (ex. as defined by four-digit SIC product codes). We too focus on intra-sectoral variation in productivity by including crop-system fixed effects, thus isolating productivity comparisons to farms that produce similar goods. Second, our approach makes it straightforward to account for the fact that production processes in agriculture, as compared to manufacturing, are likely more dependent on local environmental factors such as climate, weather, and soil characteristics.¹⁰ In particular, by including controls for observed geovariables and village-year fixed effects in our main specification, we isolate productivity variation across farms that is not driven by these agronomic factors. Finally, taking the reduced-form residual as our measure of productivity also allows for a straightforward decomposition of the sources of productivity dispersion by altering the granularity of the fixed effects included in the regression. This type of decomposition has been identified as an important part of the agenda for emerging research on firm productivity (Syverson, 2011), and provides another direct way to compare our results to previous research.

Equation 1 below shows the model specification we use to generate our primary estimates of

¹⁰There is evidence to suggest that local weather (in particular, temperature) also affects productivity in non-agricultural settings (e.g., Graff Zivin and Neidell (2014); Hsiang (2010)), including manufacturing (Adhvaryu, Kala, and Nyshadham (2018); Sudarshan et al. (2019)). But most studies of manufacturing-firm productivity do not include controls for local weather conditions.

productivity:

$$\begin{aligned} output_{imhvt} = & \beta_1 land_{it} + \beta_2 labor_{it} + \beta_3 capital_{it} \\ & + \sum_k \beta_4^k geovar_{ht} + crop-system_m + village-year_{vt} + \epsilon_{imhvt} \end{aligned} \quad (1)$$

where i indicates the plot, t indicates the growing-season-year, h refers to the household that cultivates plot i , v indicates the village (cluster) in which household h is located, and m indicates the mixture of crops grown on plot i . The terms $crop-system_m$ and $village-year_{vt}$ indicate fixed-effects for the most commonly observed crop-mixtures in each country¹¹, and for each village-year, respectively. The term $\sum_k \beta_4^k geovar_{ht}$ represents the reduced-form linear effect of observable household-level climate, weather, soil, and land quality geovariables.¹² After fitting Equation (1) to the data (separately for each country), log productivity is then estimated as the Solow residual, $\hat{\epsilon}_{imhvt}$.

The remaining terms in Equation (1) correspond to our plot-level measures of agricultural output and inputs.¹³ Labor is measured as the total number of person-days spent on pre-harvest activities (ex. land preparation and planting) by either hired laborers or own household members.¹⁴ Capital inputs are measured in value terms, as the sum of expenditures on variable inputs (seeds, fertilizer, pesticides and herbicides) and the farmer-reported value of the stock of owned and rented durable capital (tools, machinery, and structures).¹⁵ Our primary measure of agricultural output is computed as the sum, across crops cultivated on

¹¹There are between 50 and 100 unique crops recorded in each country dataset, and thousands of plot-specific intercrop combinations. Rather than specifying a fixed effect for each of these, we classify each crop into one of 9 higher-order groups (cereals, vegetables and melons, fruits and nuts, oilseed crops, roots and tubers, beverage and spice crops, legumes, sugar crops, other crops) using the FAO’s Indicative Crop Classification (ICC) system, maintaining separate groups for the 7 most common staple crops observed in the data (See Appendix A.2 for more on the definition of key crops). Crop mixtures are then defined based on the combination of crop-groups observed on each plot. This classification procedure results in 50-100 different crop-mixture classifications in each country dataset. By comparison, there are around 200 different four-digit product-category codes for the manufacturing sector in the International Standard Industrial Classification (ISIC) of all economic activities.

¹²Appendix A.3 provides a detailed summary of the geovariables included in our main specification.

¹³See Appendix A.1 for summary statistics of these measures by country at the plot- and household-level

¹⁴For Uganda, labor inputs are not disaggregated by activity type, so person-days totals include time spent harvesting crops.

¹⁵In cases where farmers did not report expenditures, such as for own-produced organic fertilizer (e.g. animal manure) we use fixed national-level median prices to value capital inputs. Additionally, the value of tools, equipment and machinery is reported at the household level. To construct a plot-level measure, we attribute to each plot a share of household-level durable capital proportional to the plot’s share of total household area.

each plot, of the product of the harvested quantity and a fixed national-level median crop price. To generate estimates of physical productivity we also measure output as the quantity (in kgs) of crops harvested for a set of common staple crops in each country.¹⁶ When measuring output as harvest value, we measure the land input as farmer-reported total plot area. For physical productivity, we use crop-specific planted area. These measurement choices follow those made in seminal studies of manufacturing productivity to the extent possible, and otherwise borrow from the few other studies of farm TFP which use the LSMS-ISA data. However, the data permit a variety of reasonable alternative approaches. We explore the sensitivity of our baseline estimates of productivity to different measurement choices in Appendix A.4.

In practice, we estimate variants of Equation (1) to generate three different measures of productivity. The first, which we refer to as revenue-based total factor productivity (TFPR), is the residual when output is taken to be all-crop harvest value and land is measured as total plot area. Revenue productivity is the most commonly analyzed measure in the existing firm productivity literature, but using revenues as the measure of output may confound producer-specific price effects resulting from local demand shocks or variation in product quality with differences in efficiency (Foster, Haltiwanger, and Syverson, 2008c).¹⁷ For this reason, we also analyze physical total factor productivity (TFPQ), where output is measured as a crop-specific harvest quantity (in kgs) and land as crop-specific planted area. TFPQ is independent of demand-side factors that affect output prices, but, because it is crop-specific, does not incorporate how inputs used in intercropped production systems are converted into multiple types of output. Our third measure of productivity is ‘residual yield’ or simply ‘yield’, which we compute by residualizing crop-specific yields (harvested quantities over planted area) on observed geovariation controls and the specified fixed effects. Across disciplines and fields of study, yields are the most commonly used metric of agricultural pro-

¹⁶Key crops are described in Appendix A.2. Valuing harvest quantity, versus relying on reported crop sales, accounts for the value of auto-consumed harvest. Aggregating harvest value across crops provides a comprehensive way to measure output produced by intercropped production systems.

¹⁷Some of these concerns are less salient in our study context. For example, the majority of agricultural goods produced by smallholder farms are homogeneous and undifferentiated, so differences in product quality are likely small. Additionally, effects of demand shocks which systematically affect all output prices in local village markets will be absorbed by the village-year fixed effects in Equation (1). In using fixed prices to value producers’ output, we avoid the situation where firms have observed high revenues not because they produced lots of output, but because they simply received a high price. The concern with our fixed-price measure of output has to do with relative prices. It could be the case that certain farms in our dataset appear highly (un)productive, not because they are actually more (less) technically efficient at turning inputs into outputs, but because the national median price of crops they grew more (less) of, relative to their within village-year peers, was higher (lower) than the one they received in reality. In this sense, our measure of TFPR may still confound price effects and productivity.

ductivity, and can be computed in many settings which lack the necessary data to compute TFP. We include residual yield as a measure of land productivity for comparability with this broader academic context.

3 Size and Sources of Productivity Dispersion and Persistence

In this section, we implement the empirical framework described in Section 2 to generate baseline estimates of productivity at both the plot- and household-level. Using these estimates, we first quantify the magnitude of productivity dispersion across plots and the degree of persistence in household-level productivity. For both dispersion and persistence we benchmark our estimates against estimates from previous studies in manufacturing, finding greater dispersion and less persistence among firms in our dataset. To better understand the potential mechanisms underlying these patterns, we then decompose plot-level productivity dispersion into various components (ex. village, household, farmer, crop-system), finding substantial dispersion remaining at small spatial scales. This motivates our subsequent analysis of the effect of measurement error, which is introduced in the next section.

3.1 Plot-Level Productivity Dispersion

Figure 2 summarizes our estimates of the magnitude of plot-level dispersion in measured productivity. Each row of the figure pertains to one of our three key measures of productivity. The left column shows the kernel density of the distribution of log-productivity resulting from the estimation of Equation (1) for each country (colored lines). In each panel, these densities are plotted relative to an artificial distribution representing the TFPR of Indian manufacturing firms based on the values reported in Hsieh and Klenow (2009), hereafter referred to as HK (shaded grey area and bottom panel).¹⁸ The right column of Figure 2

¹⁸In particular, we start with the 90:10 ratio of TFPR reported for Indian manufacturing firms in HK. The natural log of this ratio is equivalent to the difference between the 90th and 10th percentile values of the log TFPR distribution. Assuming this distribution is standard normal, \pm half the log difference can be related to the z-score associated with these percentiles. From these z-scores, we estimate of the standard deviation, then generate the artificial distribution by taking draws from a standard normal distribution with this estimated variance. In general, we use HK as a benchmark for dispersion because it is one of the best-cited papers on productivity dispersion, is one of few studies that provide estimates of dispersion in developing countries, and because HK’s estimate for dispersion among Indian manufacturing firms falls very

shows the estimated magnitude of productivity dispersion, as measured by the ratio of the 90th to the 10th percentile value of each distribution, across a range of model specifications. In this column, the solid points indicate the 90:10 ratio resulting from the estimation of productivity using our baseline specification of the production function (Equation (1)). This specification includes village-year fixed effects as well as cropping-system fixed effects, such that we are comparing two farmers in the same village growing the same crop or set of crops in the same year. Lighter-colored points indicate alternative specifications containing fewer fixed effects and controls.¹⁹ The estimates furthest to the right correspond to the 90:10 ratio when productivity is estimated without any controls or fixed effects.²⁰ The bottom-right panel contains a box-plot describing the (inter-quartile) range of estimates of dispersion in TFPR in the non-agricultural sector from across the published studies displayed in Figure 1. The dashed magenta lines in each panel are located at a value of 5.0, and indicate the magnitude of dispersion in TFPR observed among Indian manufacturing firms reported in HK.

Across countries and measures of productivity, the values shown in Figure 2 indicate that dispersion in productivity among developing-country agricultural firms is large, and substantially larger than benchmark estimates of dispersion in the non-agricultural sector. The cross-country average 90:10 ratios of our baseline measures of TFPR, TFPQ, and residual yield are 8.86, 7.21, and 9.34, respectively.²¹ These values are significantly larger than HK’s estimate for Indian manufacturing firm TFPR and, except for TFPQ, exceed the 75th percentile value (8.15) of the box-plot in Figure 2. The large dispersion we observe across firms in our data is consistent with the findings of other recent studies which quantify dispersion among smallholder farmers using LSMS-ISA data.²² To further underscore the size of our

close to the median of all the dispersion estimates we collected and presented in Figure 1.

¹⁹Left-to-right, the controls and fixed effects included in the specifications represented by each row of dots in Figure 2 are: (i) village-year, crop-system, geovariables, (ii) village, year, crop-system, geovariables, (iii) level-2 administrative jurisdiction by year, crop-system, geovariables, (iv) level-2 administrative jurisdiction, year, crop-system, geovariables, (v) crop-system, year, geovariables, (vi) crop-system, year, (vii) crop-system, (viii) none.

²⁰For TFPR and TFPQ, the interpretation of the dispersion estimate derived from this model is the variation in output (either harvest value or quantity) not attributable to variation in land, labor or capital input use. For yields, the dispersion estimate represents the magnitude of variation in crop-yields. For both TFPQ and yields, this specification does include a crop fixed-effect to facilitate pooling across key crops, and so the estimated residual dispersion is within each key crop.

²¹By country our estimates for TFPR are: 7.16, 8.71, 9.64, and 9.93, for Tanzania, Uganda, Nigeria, and Ethiopia, respectively. Our estimates for TFPQ, in the same order, are: 6.12, 8.16, 7.40, and 7.17. And for residual yield: 7.34, 10.63, 10.09, and 9.03

²²Using an alternative empirical approach, [Restuccia and Santaaulalia-Llopis \(2015\)](#) estimate the 90:10 ratio of TFPQ to be 10.8 for Malawian smallholder farmers. The 90:10 ratios of plot-level yields reported in [Gollin and Udry \(2019\)](#) are 17.99 and 27.32 for Tanzania and Uganda, respectively

Figure 2

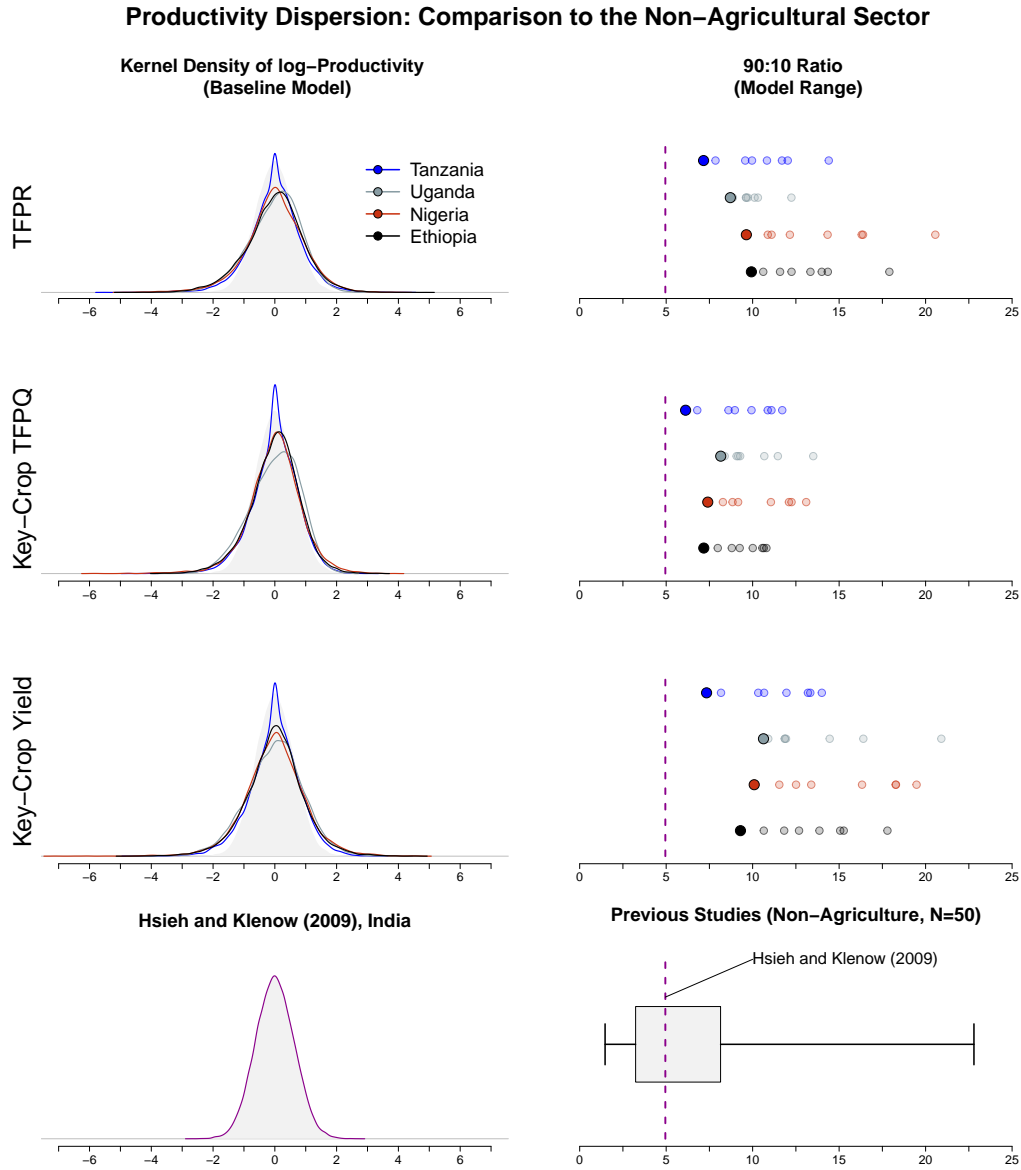


Figure 2: Dispersion in productivity among developing-country agricultural firms is larger than previous estimates from the non-agricultural sector. Colored lines in the left column show the kernel density of log productivity estimated using our baseline specification for each of our sample countries and productivity measures, relative to an artificial distribution representing the TFPR of Indian manufacturing firms (shaded grey areas) based on the dispersion in TFPR among these firms reported in [Hsieh and Klenow \(2009\)](#) (magenta dashed lines). Solid colored points in the right column show the 90:10 ratios associated with these baseline distributions. Lighter-colored points indicate the 90:10 ratios associated with alternative production function specifications that include less restrictive fixed effects. The box-plot in the bottom-right panel shows the (inter-quartile) range of estimates of dispersion in TFPR among non-agricultural firms from more than 30 published firm-productivity studies (50 country-year dispersion estimates in total).

dispersion estimates relative to the manufacturing sector, Table 2 reports the ratio of our baseline estimates to the HK-India dispersion estimate. The values in Table 2 range from 1.24 (for TFPQ in Tanzania) to 2.15 (for yield in Uganda), with a cross-country cross-measure average of 1.71.

Table 2: Ratio of Baseline Dispersion to Hsieh and Klenow (2009) - India

Country	TFPR	Key-Crop TFPQ	Key-Crop Yield
Tanzania	1.45	1.24	1.48
Uganda	1.76	1.65	2.15
Nigeria	1.95	1.50	2.04
Ethiopia	2.00	1.45	1.87

The dispersion estimates shown in Figure 2 are relatively consistent across countries and measures of productivity. In each country, the range of baseline estimates across productivity measures is less than a third of the cross-measure average. Similarly, for any given productivity measure, the range of baseline estimates across countries is less than 36% the cross-country average. The range of estimates across model specifications is also quite similar. On average across countries, the ratio of dispersion measured using our least saturated model (no fixed effects or controls) to our baseline estimates is 1.84, 1.71, and 1.94 for TFPR, TFPQ, and yields, respectively. We also see predictable variation in our estimates in all countries. Yields exhibit greater dispersion than TFPR or TFPQ, which both account for labor and capital input use, and dispersion is lowest for TFPQ which is independent of demand-side distortions. In total, these results indicate that our empirical strategy is effectively capturing the same dimensions of productivity variation in all our sample countries, and for each of our three key productivity measures.

3.2 Persistence in Household-Level Productivity

The above analysis suggests that some agricultural firms are dramatically more productive than others, with firms at the 90th percentile at least seven times more productive than firms at the 10th percentile. Do these differences in productivity persist over time? Answering this

question is key for understanding the underlying sources of productivity dispersion and how these patterns map to broader economy-wide productivity dynamics. To our knowledge, no estimates exist on the persistence of productivity differences over time among small developing-country agricultural firms.

To quantify whether large productivity differences persist over time, we focus only on our baseline measures of productivity, i.e. those resulting from the estimation of (variants of) Equation (1). Figure 3 summarizes our results. Again, each row corresponds to one of our three measures of productivity. In the left column (panels [a]-[c]) we show the linear autocorrelation of productivity among households observed in multiple survey waves, estimated from a pooled OLS regression. Because the number of survey waves and the time intervals between survey waves vary across countries in our sample, we estimate the autocorrelation between contemporaneous and lagged productivity for lags of one to four years. The shape and color of the plotted points indicate the country, and the error bars represent 95% confidence intervals. A linear fit to the point estimates is plotted as a dashed colored line in each panel, and the shaded colored regions represent the 95% confidence intervals on the predictions of this linear model.

To make our results comparable to estimates reported in the previous literature, in the right column of Figure 3 (panels [d]-[f]) we plot the annualized autocorrelation of productivity implied by each linear point estimate, where we annualize our linear estimates by raising them to a power of one over the length of the lag in years. The annualized values thus represent the year-on-year autocorrelation which, if applied over the number of years specified by each lag, would generate the linear estimates we observe in panels [a]-[c]. As a benchmark, in each of the right-column panels we also plot, in magenta, a central estimate of the annual autocorrelation (0.75) of productivity from Syverson’s 2011 review of firm-productivity studies. Finally, colored dashed lines in panels [d]-[f] show the simple average of the depicted estimates.

Across measures of productivity, the values shown in Figure 3 indicate that the persistence of measured productivity among agricultural firms is low relative to estimates from non-agricultural firms. The cross-country, cross-lag average annualized autocorrelations for TFPR, TFPQ, and residual yield are 0.40, 0.44, and 0.37, respectively.²³ These values are nearly half the central estimates from the existing firm-productivity literature. For example,

²³By country the cross-lag average annualized persistence of TFPR is: 0.49, 0.28, 0.38, and 0.41 for Tanzania, Uganda, Nigeria, and Ethiopia, respectively. Our estimates for TFPQ, in the same order, are: 0.57, 0.31, 0.34, and 0.44. And for residual yield: 0.53, 0.24, 0.27, and 0.33

Figure 3

Persistence of Household-Level Productivity

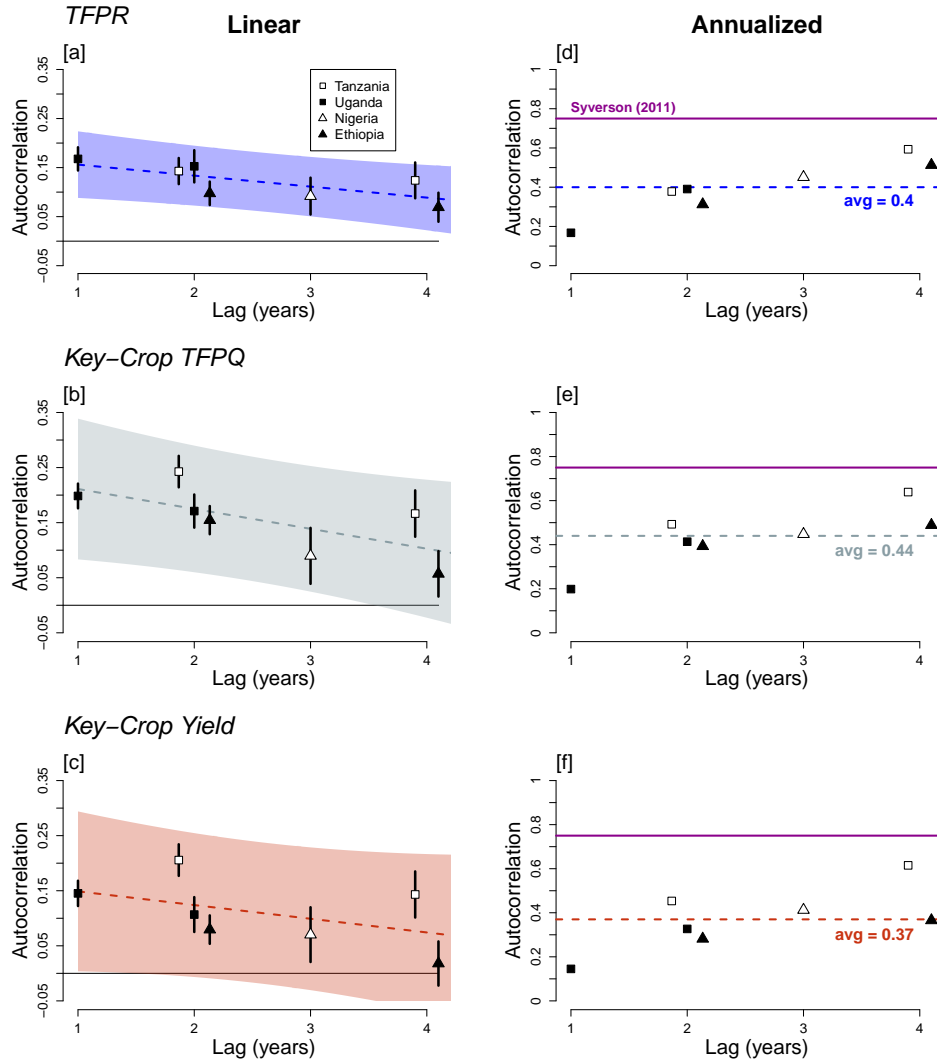


Figure 3: The persistence of measured productivity among developing-country agricultural firms is low relative to previous estimates from non-agricultural firms. In panels [a]-[c] plotted points represent estimates of the linear autocorrelation between contemporaneous household-level productivity and lagged productivity, across lags ranging from one to four years. Points' shape and color indicate the country, and the error bars represent 95% confidence intervals. A linear fit to the point estimates is plotted as a dashed colored line in each panel, and the shaded colored regions represent the 95% confidence intervals on the predictions of this linear model. Panels [d]-[f] show the year-on-year autocorrelation which, when applied over the number of years specified by each lag, generate the corresponding linear estimates in panels [a]-[c]. Solid magenta lines indicate a central estimate of the persistence of non-agricultural firms (0.75) from Syverson (2011), and colored dashed lines denote the average of the estimates depicted in each panel.

Foster, Haltiwanger, and Syverson (2008a) find autocorrelation coefficients of approximately 0.75-0.8 among U.S. manufacturing firms. Consistent with our dispersion results, persistence is highest for TFPQ, and lowest for yields. However, we do see more heterogeneity across countries. Across productivity measures and lags, the average annualized persistence by country is 0.53 for Tanzania, 0.28 for Uganda, 0.33 for Nigeria, and 0.39 for Ethiopia. The range of these estimates, expressed as a fraction of their mean, is 0.65, approximately twice the level of cross-country variation we observed in our measures of productivity dispersion.

For all productivity measures, as expected, the linear autocorrelations decay as the length of the lag increases. However, there is an increasing linear trend in our annualized autocorrelation estimates. This may be due to the presence of unobserved time-invariant determinants of productivity that vary at spatial scales below the village-level. Such factors would not be captured by the controls or fixed effects in Equation (1), and thus end up in our residual measure of productivity. Because they are time-invariant, these factors would be equally correlated across multiple observations of the same household, regardless of the number of years separating those observations. This time-invariant component of the measured linear correlation would then be up-weighted when we annualize our linear estimates. We present further evidence suggestive of small-scale unobserved heterogeneity in the next subsection.

3.3 Sources of Productivity Dispersion

Our results thus far indicate that there is more dispersion in productivity across plots cultivated by developing-country agricultural firms than among the non-agricultural firms typically studied in the firm productivity literature, and that productivity for smallholder farms is relatively less persistent. To better understand what mechanisms might explain these patterns, and to motivate our subsequent analysis of measurement error, we conduct a simple decomposition of the sources of productivity differences among farms. The spirit of this exercise is not to pinpoint specific explanations, as exploring all potential sources of productivity dispersion in smallholder agriculture in detail is beyond the scope of this study.²⁴ Rather, the decomposition we conduct serves to classify the spatial, temporal, and organizational scale at which important determinants of productivity vary.

²⁴We do investigate whether alternative measures of output and factor inputs alter our baseline estimates of dispersion in TFPQ in Appendix A.4. Some of these alternative measurement scenarios, such as using richer and more disaggregated measures of labor and capital inputs, or using local rather than national crop prices to value output, shed light on the importance of some specific sources of dispersion (ex. variation in labor quality or producer-specific prices). A wide variety of other hypotheses could be explored using our data.

Our decomposition proceeds as follows. First, we quantify dispersion when productivity is estimated using a model of the production function with minimal fixed effects or controls. We refer to the 90:10 ratio associated with these minimally-saturated models as the total variation or total dispersion in productivity. More specifically, for TFPR, total variation is estimated as the 90:10 ratio of the residual in a model without any fixed effects or controls, i.e. just (log) harvest value on (log) land, labor, and capital inputs. In this case, the interpretation of total productivity dispersion is the magnitude of variation in all-crop harvest value not attributable to variation in input use. For TFPQ and yields, since we pool observations across multiple key crops in the estimation, we include a crop fixed effect. So for TFPQ, total dispersion is the amount of variation in harvest quantity not attributable to input use or differences between key crops in the average quantity harvested. And for yields, total productivity variation is simply the dispersion of observed crop yields controlling for average differences between key crops.

We then quantify the 90:10 ratio of productivity associated with a series of specifications of the production function which include additional and increasing granular fixed effects and controls. In particular, we start with a model which only contains crop-system fixed effects, then add survey-year fixed effects, household-level geovisible controls, and village fixed effects. We then substitute village for village-year fixed effects and drop the (now redundant) survey-year dummies, thus reproducing our baseline specification (Equation (1)). To this model we then add household fixed effects, and finally replace the household- with farmer-level fixed effects. For each of these increasingly saturated models, we calculate the difference between total dispersion and the 90:10 ratio of productivity estimated using the specified model, express this difference as a percentage of total dispersion, and interpret this percentage as the share of total variation explained by all the fixed effects and controls included in the model. Similarly, for each specification in this sequence, we also calculate the reduction in the 90:10 ratio relative to the previous model. This reduction can be interpreted as the amount of additional productivity variation that can be attributed to the newly-added fixed effects or controls. As with our cumulative measure, we express this additional variation explained as a percentage of total productivity dispersion.

Table 3 and Figure 4 summarize and contextualize our decomposition results. In the table, we report statistics that convey the magnitude of the dispersion we decompose, how much of it we are able to explain in aggregate, and the relative granularity of the different fixed-effects we include. In Figure 4, the left column (panels [a]-[c]) shows the 90:10 ratio of productivity associated with each of the model specifications described above – starting on the left with

Table 3: Dispersion Decomposition Factors

	Tanzania	Uganda	Nigeria	Ethiopia
Plot-level obs	15814	31408	9338	36906
Years	3	3	2	3
Crop-systems	67	86	68	54
Villages	381	576	343	589
Median HHs per village-year	8	9	10	10
Avg farmers per village-year	13.6	19.0	11.1	10.3
Total dispersion [†]	13.37	15.55	17.71	15.50
Max % Explained [†]	0.76	0.64	0.80	0.62
Max adj. R ² [†]	0.71	0.53	0.70	0.63

Note: [†] indicates a cross-measure average

total productivity dispersion – for each of our sample countries and measures of productivity. In the right column, y-axis values indicate the share of total dispersion explained by all the fixed effects and controls in each model, and the grey percentage values at the top of each panel are the cross-country averages of the additional variation explained by moving from one model to the next.

Our first key observation is that, relative to developed-country non-agricultural firms, a larger share of productivity differences between firms in our data is not attributable to observable characteristics or fixed effects. As shown in Table 3, even with our most saturated regression model we can only explain between 62 and 80 percent of total productivity dispersion. Across countries and measures of productivity, the average percent of total variation explained by this model is 71%, and the average of the maximum adjusted R² obtained across models is 0.64. For our baseline model, the analogous values are 44% and 0.48, respectively. As a point of contrast, in their study of the firms in the Forbes 800, [Bertrand and Schoar \(2003\)](#) estimate a much sparser model of returns on a vector of time-varying firm characteristics plus firm and year fixed effects, and obtain an adjusted R² of 0.72.

Second, of the set of factors we consider explicitly, unobserved time-invariant characteristics of villages, households and individual farmers are the most important sources of productivity dispersion. On average across countries, unobserved time-invariant features of villages explain an additional 15% of total dispersion in TFPR, 18% of total dispersion in TFPQ and 19% of total dispersion in yields, even after controlling for differences driven by input use, fixed characteristics of different crop-systems, and observable agronomic conditions.

Figure 4

Decomposition of Plot-Level Productivity Dispersion

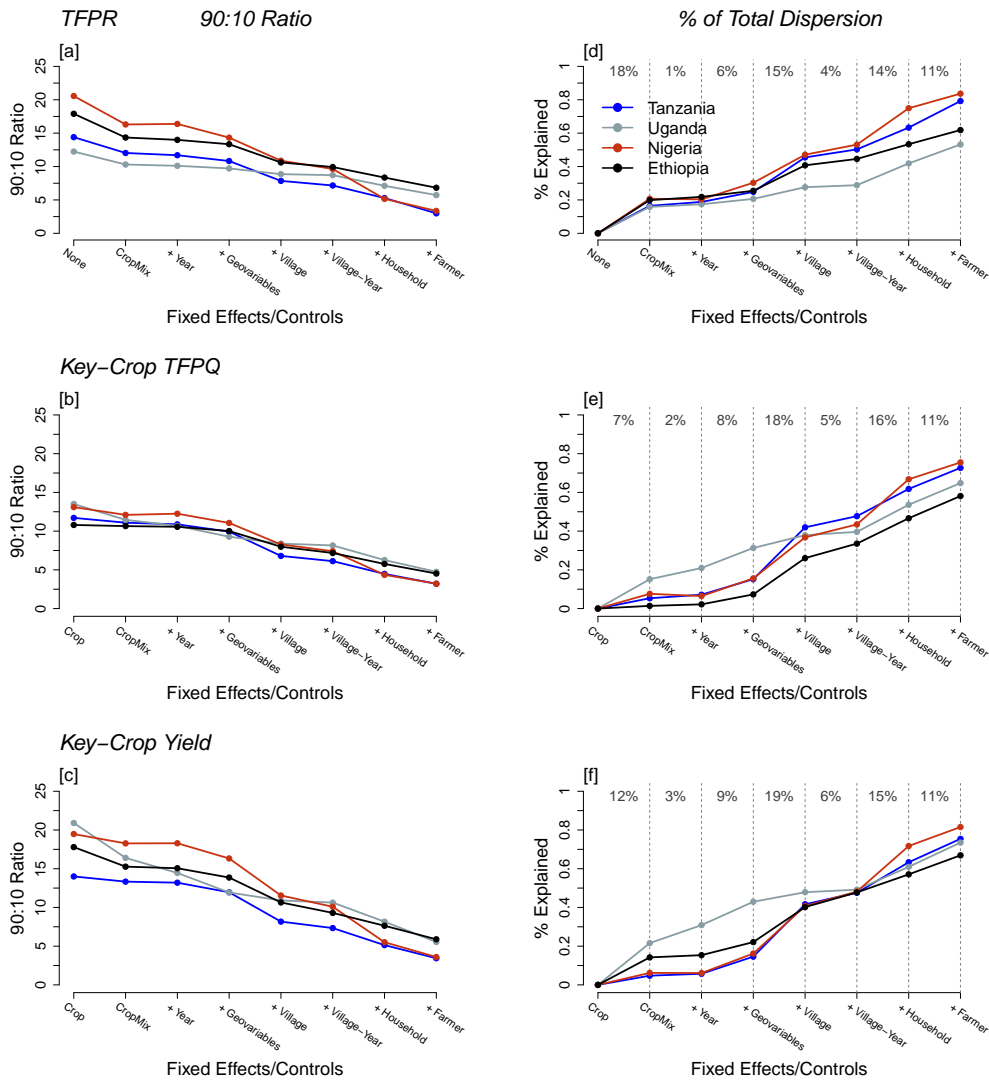


Figure 4: Small-scale unobserved factors explain the largest shares of measured productivity dispersion, though a substantial portion of dispersion remains unexplained. Panels [a]-[c] report the 90:10 ratio, by country, of each of our three key measures of productivity when estimated using a series of specifications of the production function which include additional and increasing granular fixed effects and controls. Points on the far left of each panel represent ‘total productivity dispersion’ and were estimated from a model including minimal fixed effects (either none for TFPR or crop-fixed effects for TFPQ and yield). Left-to-right, subsequent specifications add (i) crop-system and (ii) year fixed effects, (iii) geovariable controls, (iv) village, (v) village-year, (vi) household and (vii) farmer fixed effects. Panels [d]-[f] plot the share of total productivity dispersion explained by each specification. Grey percentage values at the top of each panel are the cross-country averages of the additional variation explained by moving from one model to the next.

Similarly, adding household fixed-effects to a model already containing geovariables plus crop-system and village-year fixed effects increases the percent of total variation explained by 14%, 16%, and 15% for TFPR, TFPQ, and yield, respectively. Farmer fixed effects explain an additional 11% for all three productivity measures. No other set of fixed effects or controls explains more than 10% of total variation on average.²⁵

How do we interpret these decomposition results in light of our previous findings on dispersion and persistence? Our dispersion results indicate that differences in measured productivity across plots are large relative to dispersion in non-agricultural sector. The large share of total productivity dispersion attributable to village-, household-, and farmer-level fixed effects in our decomposition exercise suggest that important components of measured productivity are unobserved (or at least not captured by our observed measures of input use or agronomic conditions), and vary at small spatial and organizational scales (i.e. at or below the village-year level). Furthermore, the fact that we can only explain around 70 percent of total variation with the explanatory variables and fixed effects included in our most-saturated decomposition model indicates that factors which vary at even more granular spatial (ex. plot-level) and temporal (ex. intra-annual) scales may also play a significant role. On persistence, we find that households' measured productivity is only weakly correlated over time. Importantly, in our estimation of persistence, we measured productivity using our baseline model, which does not include household- or farmer-level fixed effects. Therefore, the productivity residuals we use to measure persistence retain the effects of any time-invariant characteristics of households or farmers. The observed lack of persistence, then, suggests such factors are less important drivers of changes in productivity over time than year-to-year fluctuations in other exogenous factors. Taken together, our results suggest that the most important sources of productivity dispersion are unobserved, vary over time and at small spatial scales (likely within plots and years), and are exogenous to time-invariant characteristics of farmers and households.

What do these features imply about the potential mechanisms underlying the productivity differences we observe among firms in our data? In general, residual measures of productivity are thought to include technology or management differences, differences in market

²⁵Crop-system fixed effects do explain a large share of total productivity variation (18%) for TFPR, but considerably less for TFPQ (7%) and yields (12%). This is because for TFPQ and yields, we are only considering the subsample of plots where a key crop was cultivated. Thus, for these measures, crop-system fixed effects only capture differences between the smaller set of production systems which include each key crop. The difference between the the amount of additional dispersion explained by crop-system fixed effects for TFPQ and yields is likely due to the fact that variation driven by capital and labor input end up in our residual yields measure. So differences in input use intensity across production systems will be captured by these fixed effects for yields, but not for TFPQ.

power across firms, variation in external factors such as weather, and measurement errors. Given the small size of the firms we study, we can reasonably assume that variation in firms' market power minimally influence differences in measured productivity. Regarding differences in management practices, a number of studies of non-agricultural firms suggest firm performance is strongly determined by the management ability of individual managers or executives (ex. [Bloom and Van Reenen \(2007\)](#); [Bushnell and Wolfram \(2007\)](#); [Bertrand and Schoar \(2003\)](#)). In our context, such unobserved variation in technical efficiency at the farm- or farmer-level would be consistent with our decomposition results. However, management ability is generally thought to be time-invariant. So if differences in management ability across farms and farmers were the primary source of measured productivity dispersion, we would expect to see greater persistence in our household measures of productivity. The same logic extends to time-invariant differences in external factors such as small-scale unobserved heterogeneity in land quality – which is highlighted as an important source of productivity dispersion by [Gollin and Udry \(2019\)](#).

Time-varying dimensions of farm management and small-scale temporal variation in external factors, on the other hand, may still be important sources of productivity dispersion. For example, [Udry \(1996\)](#) documents significant differences in productivity between plots managed by male versus female members of the same household. If the set of plots being cultivated by a given household in a given year represent a mix of plots cultivated by differently skilled farmers (ex. men versus women), changes in this skill composition over time could produce productivity differences that are consistent with both our dispersion and persistence results. Unmeasured small-scale time-varying heterogeneity in agronomic conditions would also conform with our descriptive results. For example, a large number of studies have documented a highly non-linear relationship between crop yields and temperature where below a threshold of about 34°C higher temperatures positively affect plant growth, but exposures to extreme temperatures above this threshold are damaging (ex. [Schlenker and Roberts \(2009\)](#); [Schlenker and Lobell \(2010\)](#)). These studies also indicate that the timing of exposure to extreme heat during the plant development cycle moderates the magnitude of the negative effect ([Hatfield and Prueger \(2015\)](#)). The only measure of heat exposure included in our set of household geovariables is mean annual temperature. If the magnitude and timing of exposure to extreme heat varies across plots cultivated by a given household in a given year, the non-linear effects of these exposures could also produce differences in measured productivity consistent with our descriptive results. To establish how much of the dispersion in productivity we observe in our data is attributable to these hypothesized sources would require additional and more detailed data on time-varying environmental fac-

tors and changes in farm management practices and personnel. For now, we simply note their potential relevance as a starting point for future research.

Of the sources of productivity differences generally thought to be captured in the Solow residual mentioned above, the last one to consider is measurement error. Idiosyncratic errors in the measurement of inputs or output in our survey data could also produce differences in measured productivity that exhibit patterns consistent with our descriptive results. Intuitively, adding random noise to measures of the components of the production function will increase the variance of the estimated residual. So if inputs and output are measured with more noise in our data than in the datasets used to study non-agricultural firms, this could explain why we observe greater dispersion in productivity. Additionally, measurement error occurs at a small spatial scale, as our measures of inputs and outputs are either plot- or household-specific. If measurement error is large, this could explain why the village, household, or farmer fixed effects in our decomposition exercise appear as the most important sources of cross-sectional productivity dispersion.²⁶ Finally, measurement error is time-varying and (if it is also idiosyncratic) uncorrelated with other time-invariant determinants of productivity. This could explain why we see low levels of persistence despite the large proportion of cross-sectional dispersion attributable to fixed characteristics of villages, households, and farmers.

Given that measurement error potentially rationalizes our initial descriptive findings and decomposition results, in the next two sections we turn to investigating the significance of measurement error in our data explicitly. First, in the next section, we propose a framework for quantifying the effect of measurement error on measured productivity dispersion and persistence, and describe how we apply this framework to our data. Then, in Section 5, we present and discuss our measurement error results.

²⁶Note this is true for panel dimension as well. For example, imagine we observe a household in multiple survey waves that cultivated only a single plot. In theory, if measurement error is mean zero, then with enough observations the average effect of measurement error will go to zero, and the fixed-effect estimated for the household will not reflect the effect of measurement error. In practice, our panels are short (2-3 waves per survey). So if the variance of measurement error is large, it is very unlikely that the average effect of measurement error approximate zero. In this case, the household fixed effect will still capture the dispersion induced by measurement error

4 Quantifying the Effect of Measurement Error

Productivity is notoriously hard to measure. Wide dispersion and low persistence could reflect true differences in farmers' productivity and the stochastic nature of agricultural production, or it could reflect simple measurement error. Both the agricultural productivity and firm productivity literatures have noted this potential role of measurement error in describing productivity differences. For instance, numerous recent studies on the inverse farm size-productivity relationship highlight the potential role of measurement error in farm size (Abay, Bevis, and Barrett, 2019; Carletto, Gourlay, and Winters, 2015; Carletto, Savastano, and Zezza, 2013; Cohen, 2019; Holden and Fisher, 2013; Kilic et al., 2017) and/or output (Barrett et al., 2017; Desiere and Jolliffe, 2018; Gourlay, Kilic, and Lobell, 2017; Lobell et al., 2018) in explaining this relationship. Notably, a common feature of these studies is the comparison of estimated relationships using multiple different measures of land area or output.

In the firm productivity literature, measurement error has received somewhat less attention, though the topic has recently begun to attract more interest in the wake of Hsieh and Klenow (2009) and related studies documenting high levels of 'resource misallocation' in a variety of contexts.²⁷ For example, Foster et al. (2016) and Haltiwanger, Kulick, and Syverson (2018) both show analytically that dispersion in measures of revenue productivity generated using common empirical approaches (ex. HK's algorithm) only reflect inefficiencies arising from misallocation under a narrow set of assumptions about firms' production technologies and the demand settings in which firms operate. Rotemberg and White (2017) replicate Hsieh and Klenow's analysis using a modified version of the Indian Census of Manufactures dataset, which was cleaned in accordance with procedures typically implemented by the U.S. Census Bureau, and find that significant differences in the amount of dispersion among Indian versus U.S. manufacturers disappear.

Three other recent papers explicitly quantify the effect of measurement error on measured productivity dispersion. Bils, Klenow, and Ruane (2017) use panel data to show that approximately half of the dispersion in measured TFPR among Indian manufacturing firms is

²⁷Resource misallocation, broadly speaking, is the idea that market frictions induced by policy or resulting from other institutions (which tend to be more salient in developing countries) contribute to an inefficient distribution of factors of production across heterogeneously productive firms. In an efficient market, the marginal return to factors should be equal across all producers within a given industry, with more productive firms controlling larger shares of inputs. Thus, dispersion in the measured revenue productivity of (composite) inputs across firms is often taken as evidence of misallocation. As misallocation is not the focus of our analysis, we abstract from discussing it in further here or elsewhere in the paper.

attributable to measurement error. In work closely related to ours, [Gollin and Udry \(2019\)](#) and [Cohen \(2019\)](#) examine the impact of measurement error on productivity dispersion and the extent of resource misallocation among smallholder farms. Both use IV strategies to recover unbiased estimates of key factor elasticities, and show that accounting for measurement error reduces estimates of dispersion and misallocation substantially.²⁸

Our paper builds on this work in several ways. First, as described below, we study not only the potential error arising from mismeasurement of either inputs or outputs, but also potential error arising from misspecification of the production function that maps inputs to outputs. To our knowledge, the literature has focused almost entirely on the former. Second, we also provide estimates of the effect of measurement error on the measured persistence of productivity, where the recent literature has focused exclusively on dispersion. Finally, our approach to quantifying the effect of measurement error in inputs and outputs on measured dispersion represents a distinct contribution relative to previous studies. In particular, we make use of multiple measures of productivity derived from multiple measures of inputs and output recorded using different survey methods. In this way, our work is similar to the inverse size-productivity papers mentioned above, as well as [Cohen \(2019\)](#). Unlike [Cohen \(2019\)](#), however, who focuses on measurement error in land, we consider the effect of measurement error in output, which we find to be more important in our setting. Furthermore, unlike [Gollin and Udry \(2019\)](#), we quantify the role of measurement error separately from other sources of productivity dispersion such as unobserved heterogeneity and late season risk. And unlike [Bils, Klenow, and Ruane \(2017\)](#) we focus on the agricultural sector, and use multiple measures of productivity in the cross-section, rather than in the panel, to quantify measurement error.

4.1 Measurement error from production function misspecification

Analyses of productivity dispersion typically assume a Cobb-Douglas production function. In keeping with this approach, our main estimating equation (Equation (1)) is log-linear in inputs and linear in household geovisible controls. However, if the relationship between log output and any of these factors is actually non-linear, then these non-linearities will end up in our productivity residuals. Interactions between components of the production function

²⁸Specifically, in [Gollin and Udry \(2019\)](#) measurement error in inputs, outputs, and the effect of late-season production shocks, account for between 66 and 90 percent of the observed variation in log productivity residuals. [Cohen \(2019\)](#) finds that correcting the production function for measurement error in plot size reduces dispersion in measured TFPR by approximately 10 percent.

would operate similarly. There is substantial reason to think that agricultural production functions could have both important non-linearities and interactions: e.g returns to fertilizer are thought to be highly concave, and large amounts of fertilizer will have no (or limited) effect on output if the rains fail or if labor is unavailable at harvest.

To explore whether such non-linearities or interactions in the production function explain a significant portion of measured dispersion in TFPR, we compare dispersion under our baseline (linear) structural specification of the production function, to the dispersion of productivity residuals obtained using a machine learning algorithm to predict output based on inputs and geovariables. More specifically, we use random forests (Tin Kam, 1995; Amit and Geman, 1997) to predict log revenue using log inputs and geovariable controls after residualizing on crop-system and village-year fixed effects.²⁹

Random forest is a ‘decision tree’ algorithm in which predictions of outcomes are generated by identifying a sequence of binary breaks, termed ‘branches’, in the predictor data, and attributing the conditional mean of the observed outcome to observations within subsets delineated at each branch. In random forest, this process is implemented iteratively on subsets of the data (i.e. the algorithm ‘grows’ many decision trees), with branches chosen to minimize a loss function in each iteration. Final predictions are computed by aggregating across all the component decision-trees. Intuitively, random forest approximates fitting a step function to the observed outcomes, where each step is defined by a set of binary conditions across the predictor variables. Any effects of non-linearities and interactions between predictor variables in the determination of the outcome are thus captured in the conditional means associated with each branch. The algorithm is best suited for data settings similar to ours with many observations, and in which the only objective is to create the best possible predictions of the outcome variable (ex. in lieu of identifying the most important causal predictors).

In our application, the difference between observed log revenue (residualized on fixed effects) and the predictions of this residual generated by the random forest can be interpreted as an alternative measure of TFPR that accounts for non-linearities and interactions in the predictor variables (inputs and geovariables). Comparing the distribution of this alternative measure of TFPR to one we obtain using Equation (1) thus provides a means of assessing how much of the baseline dispersion in TFPR we measure is attributable to these non-linearities and interactions. We validate prediction of both log-linear and random forest models using

²⁹Note, some of our geovariables are categorical, rather than continuous. These are not amenable to use as predictors in a random forest, and so are not included in the residual prediction stage.

cross-validation, where models are trained on part of the sample and evaluated on held-out data.

4.2 Bounds on true productivity dispersion when inputs or outputs are measured with error

We now turn to our framework for understanding the influence of mismeasurement of either inputs or outputs in estimated productivity dispersion. The key to this framework lies in using multiple measures of productivity to put bounds on the true variance of productivity across farmers, and isolate the persistence of productivity accounting for measurement error. Agriculture gives us this unique opportunity because inputs and output are often measured in multiple ways. In particular, we make use of farmer-reported estimates of crop production and plot area, estimates of crop yields based on a survey procedure called “crop-cutting”, estimates of maize yield from satellites, and measures of plot area recorded by survey enumerators using a handheld GPS device.

A relatively large number of studies in agricultural economics evaluate differences in the accuracy of these different methodologies for collecting data in agricultural surveys.³⁰ Consistently, these comparisons indicate large and systematic errors in farmer self-reports of both plot-size (Abay, Bevis, and Barrett, 2019; Barrett et al., 2017; Carletto et al., 2016; Carletto, Savastano, and Zezza, 2013; De Groote and Traoré, 2005; Holden and Fisher, 2013; Kilic et al., 2017) and crop output (Barrett et al., 2017; Desiere and Jolliffe, 2018; Fermont and Benson, 2011; Gourlay, Kilic, and Lobell, 2017; Verma, Marchant, and Scott, 1998), relative to direct objective measures. These errors may result from farmers being strategic in their reporting (ex. to avoid taxes (Diskin, 1999)), rounding numbers to integers or simple fractions, or errors in the conversion of area or output from imprecisely defined non-standard local units. Additionally, farmers may struggle to recall quantities of crop output produced many days prior to when they are surveyed (Beegle, Carletto, and Himelein, 2012), or gauge the size of plots they use sparingly or infrequently (such as those retained under weaker property rights). By contrast, recent assessments of GPS-based area measures indicate very little measurement error (Carletto et al., 2016; Desiere and D’Haese, 2015), though other studies point out why GPS area measures may be inaccurate (Bogaert, Delincé, and Kay,

³⁰As noted above, frequently in the context of analyzing the effect of measurement error on the (in)famous inverse relationship between farm size and yields.

2005; Cohen, 2019; Keita, Carfagna, and Mu’Ammar, 2010; Schøning et al., 2005).³¹

Regarding crop output, “crop-cutting” is a common measurement procedure in which a (random) subsection of a farmer’s plot is harvested and the production from this section is processed (ex. dried) and weighed by enumerators.³² While some studies use crop-cuts as a benchmark for evaluating measurement error in farmer self-reports (ex. Barrett et al. (2017)), others evaluate the accuracy of crop-cuts relative to a gold standard benchmark where survey enumerators observe directly or participate in the harvest of an entire plot. These evaluations suggest that crop-cuts are also a noisy measure, where errors result from imperfect observance of the crop-cut protocols and from sampling error when yields are heterogeneous within plots (Casley and Kumar, 1988; Desiere and Jolliffe, 2018; Gourlay, Kilic, and Lobell, 2017; Fermont and Benson, 2011; Poate, 1988). Satellite-based estimates of crop yields are generated by extracting vegetation indices from satellite imagery within known field boundaries, and have been shown to be highly correlated with ground-based yield measures (Burke and Lobell, 2017; Lobell et al., 2018).³³ This innovative approach offers great promise for assessing dimensions of agricultural productivity at a larger scale and higher frequency than is possible using surveys alone, but improving and validating the accuracy of predictions generated using these methods is still limited by the availability of high-quality ground data.

Overall, this literature suggests that all the measures of plot area and crop output we observe in our data are potentially subject to varying degrees of measurement error, though it would be defensible to treat GPS-based plot area as an error-free measure. This perspective is reflected in the format of the analyses below, which forefront results on the effect of measurement error in output, but incorporates measurement error in land for comparability.

To see how we use these multiple measures to analyze the effect of measurement error on measured productivity dispersion, consider a plot i with “true” (unobserved) productivity ω_i , and define σ_ω^2 as the variance of ω across plots. This is the relevant parameter of interest

³¹These authors point out that errors in GPS measured plot area, can occur if few satellites are visible to the GPS device while the enumerator is walking the plot boundary (ex. due to weather or canopy conditions), if the enumerator walks the boundary quickly resulting in fewer pings between the GPS device and the associated satellite array, or from satellite positioning error. Our own experience has shown that even small choices about whether the enumerator holds the GPS device in her left or right hand can affect plot area measures (e.g. right-handed enumerators measure smaller plot areas when walking clockwise and larger when walking counter-clockwise).

³²For a full description of the variety of ways crop cuts can be implemented, see Fermont and Benson (2011) and Poate (1988)

³³The R^2 ’s from the regressions of ground-measured crop yields on satellite-based predictions in these studies range from approximately 0.20-0.55.

because it represents the dispersion in true productivity — rather than any noise due to mismeasurement. Next, let ω_i^a and ω_i^b denote two noisy measures of productivity. For example, ω_i^a could represent the productivity estimate obtained from farmer-reported yield, and ω_i^b could be the estimate obtained from a crop cut. Formally, define these two measures of productivity as:

$$\begin{aligned}\omega_i^a &= \omega_i + \epsilon_i^a \\ \omega_i^b &= \omega_i + \epsilon_i^b,\end{aligned}\tag{2}$$

where ϵ_i^a and ϵ_i^b are random sources of measurement error — both with a variance of σ_ϵ^2 .³⁴ We assume that ϵ_i^a and ϵ_i^b are the only sources of measurement error, and that they are independent. In our example, this translates into an assumption that the errors from measuring yield with crop cutting (or satellites) are independent from those with farmer self-reported yield, and that there is no measurement error in other components of the production function (e.g. plot area). This assumption seems reasonable since errors from surveys are distinct from the types of errors that take place when the actual yield from a subset of the field is extrapolated to the entire field, and because methodological comparison studies suggest errors in GPS-measured plot area are small (ex. [Carletto et al. \(2016\)](#)).³⁵

Next, we construct two composite measures of productivity using ω_i^a and ω_i^b — a “projected” and an “average” composite. The variances of these two measures put the bounds on the true variance, σ_ω^2 . First, for the projected composite, first let $\hat{\beta}_0$ and $\hat{\beta}_1$ be the estimated coefficients from the regression of ω^a on ω^b plus a constant.³⁶ Then define the projected composite as the predicted value from that regression:

$$\omega_i^{proj} = \hat{\beta}_0 + \hat{\beta}_1 \omega_i^b.\tag{3}$$

Second, let the average composite be defined as the simple average of the two productivity

³⁴An alternative form would allow for a different variance of the measurement error across the two productivity measures. Assuming a common variance has no meaningful effect on the bounds we calculate.

³⁵The corollary assumption in the context of measurement error in plot area, which is implicit in [Cohen \(2019\)](#), is more dubious. Specifically, it is difficult to assert that plot area is the only component of the production function that is measured with error, when studies suggest that crop-cuts, farmer self-reports, and satellite-based estimates of crop yield all contain significant errors. We analyze measurement error in land separately in Section 5 below for comparability to the previous literature in agricultural economics, which to a large extent has analyzed measurement error in plot area. In the case where both land and output are measured with error, our method recovers bounds on productivity dispersion net of measurement error in each component, separately, rather than bounds on true dispersion.

³⁶That is, $\hat{\beta}_1 = (\omega^{b'}\omega^b)^{-1} \omega^{b'}\omega^a$, and $\hat{\beta}_0 = \bar{\omega}^a - \hat{\beta}_1\bar{\omega}^b$, where $\bar{\omega}$ indicates a sample mean.

measures:

$$\omega_i^{avg} = \frac{\omega_i^a + \omega_i^b}{2}. \quad (4)$$

The variance of ω_i^{proj} establishes a lower bound on the true variance σ_ω^2 . To see this, taking the variance of Equation (3) delivers

$$Var(\omega^{proj}) = \sigma_\omega^2 \left(\frac{\sigma_\omega^2}{\sigma_\omega^2 + \sigma_\epsilon^2} \right). \quad (5)$$

Equation (5) has intuitive properties. The term in the parentheses causes the variance of ω_i^{proj} to be biased downward. This bias becomes more severe as the observed measures of productivity get noisier, i.e. as σ_ϵ^2 increases. Conversely, the variance of the predicted value converges to the true variance as σ_ϵ^2 decreases. Equation (5) also shows that the gap between the true variance and the variance in observed productivity shrinks when ω_i^a and ω_i^b are more strongly correlated and ω_i^b is less noisy. Intuitively, if the second measure of productivity is strongly correlated with the first, but less variable, then more of the variation in the first productivity measure can be attributed to actual dispersion rather than measurement error.

The upper bound on the true productivity variance comes from ω_i^{avg} . Returning to Equation (4), a straightforward derivation shows that $Var(\omega^{avg}) = \sigma_\omega^2 + \frac{\sigma_\epsilon^2}{2}$. The simple average of the two measures is “too noisy” because both measures are made up of the true variance and the random measurement error. As we would expect, the upper bound decreases when there is less random noise in the two measures of productivity. In combination, we can use these two measures to put bounds on the true variance in productivity. The approach does not require any distributional assumptions or assumptions about the determinants of measurement error. Instead, we need only for the measurement errors in the two measures to be uncorrelated.

As noted above, our approach is similar in spirit to previous papers in agricultural economics which also make use of multiple measures to analyze the inverse size-productivity relationship (ex. [Abay, Bevis, and Barrett \(2019\)](#); [Barrett et al. \(2017\)](#); [Desiere and Jolliffe \(2018\)](#)). In general, these studies demonstrate that multiple simultaneously observed measures of land and/or output can be used to draw conclusions about the impact of measurement error. The key difference in our approach is that, while these studies focus on the coefficient on area in regressions of yields on plot size, we evaluate properties of the distribution of productivity residuals obtained from estimating Equation (1) using multiple alternative measures of land

and output. Our approach is also somewhat differentiated from recent studies of measurement error in the firm productivity literature (Gollin and Udry (2019), Cohen (2019), and Bils, Klenow, and Ruane (2017)). First, we focus on bounding the impact of measurement error on the dispersion of the reduced-form residuals resulting from the estimation of Equation (1), rather than on quantifying or correcting for the bias induced by measurement error on estimated factor returns as a means of evaluating the extent of misallocation. Second, we accomplish this by making use of multiple estimates of productivity, generated from multiple simultaneously observed measures of inputs and outputs in the cross-section, rather than using information on late season shocks or multiple observations in the panel dimension (as in Gollin and Udry (2019) and Bils, Klenow, and Ruane (2017), respectively). Finally, in contrast to Cohen (2019), we evaluate measurement error in both inputs and outputs, not just one input.

4.3 Instrumental Variables Estimation of Persistence

The last part of our measurement error framework addresses the question: how much does noise introduced by measurement error attenuate the measured persistence of productivity across successive waves in our household panel? Our method for answering this question makes use of the fact that, for a subset of households, we observe the same set of alternative productivity measures in multiple survey waves. In particular, we use alternative measures of productivity across survey waves to estimate the persistence of true productivity (absent measurement error) using instrumental variables (IV), and compare these IV estimates to those obtained from a simple OLS panel regression which does not account for measurement error. The difference between the two estimates thus provides a means of quantifying how much measured persistence is attenuated by measurement error.

For our IV regression, we estimate the autocorrelation of productivity across successive periods (generically, periods t and $t - 1$) using one noisy productivity measure as an instrument for the other in the earlier period ($t - 1$). In principle, using this IV approach will recover an unbiased estimate of the autocorrelation of true productivity, absent measurement error, across periods. The rationale is simple. Assuming, as above, that measurement errors in both noisy measures of productivity are random, then they are uncorrelated with themselves and each other both in cross-section and in time-series. In this setting, the separate measures of productivity – which are true productivity plus measurement error – satisfy the exclusion criteria for suitable instruments. First-stage predictions of one measure of productivity

based on variation in the other in period $t - 1$ will only reflect the common variation in true productivity, and so are “purged” of measurement error. Therefore, in the second-stage, the estimated correlation between first-stage predictions and noisily measured productivity in period t will capture only the autocorrelation of true productivity.

To see this more formally, consider the same setup described in Equation (2) above, except now let i indicate households rather than plots, and let the multiple measures of productivity be characterized by a time index t :

$$\begin{aligned}\omega_{it}^a &= \omega_{it} + \epsilon_{it}^a \\ \omega_{it}^b &= \omega_{it} + \epsilon_{it}^b,\end{aligned}\tag{6}$$

The measure of “true” persistence we wish to obtain is the autocorrelation coefficient ρ in the following equation:

$$\omega_{it} = \rho\omega_{i,t-1} + \nu_{it}\tag{7}$$

where ν_{it} represents a random, mean-zero time-varying productivity shock. However, using OLS to estimate the autocorrelation of productivity returns a downward biased estimate of ρ if there is measurement error. For example, if we focus on the single noisy measure ω^a , then the OLS persistence regression can be written as:

$$\begin{aligned}\omega_{it}^a &= \rho^a\omega_{i,t-1}^a + \nu_{it} \\ &= \rho^a(\omega_{i,t-1} + \epsilon_{i,t-1}^a) + \nu_{it}\end{aligned}\tag{8}$$

The estimated autocorrelation coefficient $\hat{\rho}^a$ in Equation (8) converges in probability to $\hat{\rho}^a = \rho \left(\frac{\sigma_\omega^2}{\sigma_\omega^2 + \sigma_\epsilon^2} \right)$, where σ_ω^2 and σ_ϵ^2 again represent the variance of true productivity and measurement error. The attenuation bias induced by measurement error is represented by the parenthetical term $\left(\frac{\sigma_\omega^2}{\sigma_\omega^2 + \sigma_\epsilon^2} \right)$. Similar to the results for our dispersion bounds, noisier measures of productivity (larger σ_ϵ^2) more severely attenuate naively-estimated persistence, and vice-versa. Note that Equation (8) is what we use to estimate the autocorrelation of the productivity residuals computed using farmer estimates of land and output in Section 3.2. Thus, if there is measurement error in our data, the results presented in that section provide a benchmark magnitude for attenuated persistence.

Now consider estimating persistence using the IV strategy outlined above. In this case, the

first-stage and reduced-form regressions can be written as:

$$\begin{aligned}\omega_{i,t-1}^a &= \delta_0 + \delta_1 \omega_{i,t-1}^b + \mu_{i,t-1} && \text{(first stage)} \\ \omega_{it}^a &= \gamma_0 + \gamma_1 \omega_{i,t-1}^b + \eta_{it} && \text{(reduced form)}\end{aligned}$$

where $\mu_{i,t-1}$ and η_{it} are error terms. In the second-stage, persistence is estimated by regressing ω_{it}^a on the predictions from the first-stage model. Specifically, if we let $\hat{\omega}_{i,t-1}^a$ denote the first-stage predictions, then our IV measure of persistence is $\hat{\rho}^{IV}$ estimated from the following equation:

$$\omega_{it}^a = \rho^{IV} \hat{\omega}_{i,t-1}^a + \xi_{it} \quad \text{(second stage)}$$

This coefficient is equivalent to the ratio of the estimated reduced-form and first-stage productivity coefficients, i.e. $\hat{\rho}^{IV} = \hat{\gamma}_1 / \hat{\delta}_1$. Under the assumption that measurement errors are random, it is straightforward to show that this ratio converges in probability to ρ . Intuitively, the reduced-form provides an estimate of the autocorrelation of true productivity scaled by an attenuation factor which results from the noise in ω_{t-1}^b . Similarly, in the first stage, the cross-sectional correlation between ω_{t-1}^a and ω_{t-1}^b is reduced by the noise in ω_{t-1}^b . Because the variance of the noise in ω^b is the same in both periods, the extent to which the cross-sectional correlation across measures is reduced by measurement error is the same as the attenuation factor in the reduced-form autocorrelation. Thus dividing the reduced-form by the first-stage productivity coefficient corrects for the attenuation bias, and returns the autocorrelation of true productivity.

As with our dispersion framework, few assumptions are required for this IV strategy to work. The alternative measures of productivity will be valid instruments as long as they are uncorrelated with each other. The autocorrelation coefficient obtained from the IV will be an unbiased estimate of the persistence of true productivity as long as measurement errors are homoscedastic. No further distributional assumptions are required. As with all instrumental variables regressions, weak instruments is a potential concern. If the first-stage correlation between the alternative productivity measures is very weak, even small inconsistencies in the data which violate the exclusion restriction (ex. weak correlations across productivity measures in the cross section, or within measures in the time-series) will have a magnified effect on the estimated second-stage coefficient. We describe the correlations between the different multiple measures we use in Section 4.5 below, and consider the strength of the estimated first-stage regressions explicitly in our discussion of results in Section 5.

Overall, this empirical approach follows in the long tradition of using instrumental variables to correct for measurement error, and is similar to the strategy employed by [Cohen \(2019\)](#) to evaluate the inverse size-productivity relationship. The novelty of our approach lies in applying this familiar technique in a panel setting using the multiple measures of productivity, recorded in multiple survey waves, that are characteristic of our data. In so doing we generate the first estimates of the effect of measurement error on the measured persistence of productivity for smallholder agricultural firms.

4.4 Empirical Implementation

Having established our measurement error framework in theory, in this section we describe how we apply it in practice in our data. To begin, consider our proposed method for bounding true productivity dispersion. To generate the average and projected composites used to estimate these bounds, we require two measures of productivity for the same plot. In practice, given that plot size and crop yields are both multiply-measured in different subsets of our data, we can generate these alternative measures in two separate ways. The first and most broadly applicable way is to use the two different estimates of plot size – farmer-reported and GPS measured – in separate estimations of Equation (1) to generate two sets of productivity residuals. The subset of our data where we observe both farmer-estimates and GPS-measures of plot size is much larger than the analogous subset where we observe multiple measures of crop yields. In particular, we see multiple measures of plot size in all survey waves of all of our sample countries. By contrast, only in the Ethiopia LSMS data, and in the non-LSMS survey data from Kenya and Uganda do we observe multiple measures of crop yields. Furthermore, we can apply our bounding technique using multiple measures of plot size for all three of our key measures of productivity (TFPR, TFPQ, and yield). This is not the case for crop yields, where we can only estimate bounds on physical measures of productivity.

The second way to implement our bounding technique is to generate separate productivity residuals using multiple measures of crop yields. This, in turn, is done in different ways depending on the specific data being used. In the Ethiopia LSMS data, the multiple estimates of crop yields we observe are (1) the quotient of farmer-estimated harvest quantity and farmer-reported plot size and (2) the reported harvest quantity from crop cuts conducted by enumerators, divided by the crop cut area (4m^2). For computing bounds on the variance of residual yields, these two metrics can be used without further modification. When bounding dispersion in TFPQ, we multiply the computed crop-cut yields by either the farmer-reported

or GPS-measured plot size to recover an estimate of total plot-level crop output.³⁷ This estimate, in conjunction with farmer-reported estimates of harvest quantity can then be used as the dependent variable on the left-hand side of Equation (1).

We can also generate bounds using the multiple estimates of crop yields contained in our supplementary datasets from Kenya and Uganda, which are described in (Burke and Lobell, 2017; Lobell et al., 2018). The most important feature of these data is that they contain survey-based estimates of crop yields that are matched to independent satellite-based yield estimates. Obtaining satellite estimates of yields for the plots in the LSMS data is not possible because plot-level geolocations are confidential in the publicly available versions of the data. Even the household geocoordinates recorded in the publicly-available LSMS are “jittered” for confidentiality reasons. The ability to compare the bounds on dispersion derived from survey- versus satellite-based yields, to those derived from farmer-reported versus crop-cut yields is a key advantage afforded by these data. However, the scope for applying our bounding technique in these data is more limited. In particular, they do not contain reliable measures of labor and capital input use. Consequently, we can only estimate bounds on the dispersion of crop yields, and not TFPQ. Additionally, farmers surveyed exclusively cultivated maize, so the measures of yield dispersion derived from these data differ slightly from those generated using the LSMS data, where we consider multiple key crops (including maize).

Additionally, to maintain comparability with our descriptive analyses, we focus on the 90:10 ratio of the productivity distribution, rather than the variance, in our empirical bounding exercise. That is, for all measures of productivity and in all the aforementioned data settings, we use the 90:10 ratio of the average and projected productivity composites to bound the 90:10 ratio of true productivity. While the 90:10 ratio is a different measure of dispersion than the variance, for a broad set of probability distributions (including all symmetrical distributions) it is a simple (linear) function of the variance. Thus, for this set of distributions, the theoretical results established in Section 4.2 apply directly to the 90:10 ratio.

Next, consider the implementation of our instrumental variables approach to estimating the persistence of true productivity. In general, all the considerations related to applicability of our measurement error framework in different data settings described above also apply in our persistence analysis. As an exception, we note that the non-LSMS data from Kenya and

³⁷Specifically, when using crop-cut TFPQ and TFPQ computed using farmer-estimated plot size, we multiply by the farmer-reported area. When using crop-cut TFPQ and TFPQ computed using GPS-measured plot size, we use the GPS-based measure.

Uganda is not constructed as a panel, so we do not generate any persistence estimates using these data. Additionally, because it is households, not plots, that are tracked across survey waves, we use household-level aggregates of the multiple measures of land area and crop yields to implement our persistence analysis. For the land input, our household-level measures are the sum of farmer-estimated and GPS-measured plot size across all plots cultivated by the household. For crop yields, we take the simple average yield across plots or crop-cuts. And for harvest quantities used to estimate TFPQ, we first back calculate plot-level harvest quantities from crop-cut yields using the approach described above then sum to the household level.³⁸ In summary, we generate IV estimates of persistence in TFPR, TFPQ, and residual yields using multiple household-level measures of land area in all countries in the LSMS data, but only evaluate TFPQ and yields using the alternative household-level measures of crop yields and harvest quantity in the Ethiopia data.

As an additional extension, in our empirical persistence analysis we also estimate a variant of the IV regression described in Section 4.3 in which we use twice-lagged productivity, rather than alternatively-measured productivity, as an instrument. In other words, if we let ω^a represent the noisy household-level measures of productivity that we observe using farmer-reported estimates of land area and output, then in this variant of our IV procedure, we use ω_{t-2}^a to instrument for ω_{t-1}^a in the panel regression of ω_t^a on ω_{t-1}^a . The motivation for implementing this alternative approach is to account for potential error in the measures of multiple production function components simultaneously. More specifically, while implementing our baseline IV strategy tells us how much measurement error in the multiply-measured quantity (either land area or output/yield) attenuates persistence, using twice-lagged productivity as an instrument controls for potential measurement error in all inputs and outputs used to generate a particular productivity measure. While this is more comprehensive, the assumptions required for validity are correspondingly stronger. In particular, we must assume that none of the measurement errors in any (rather than just one) of the production function components are serially correlated. Practically, we implement this variant of our IV strategy for all three key measures of productivity in all countries except Nigeria, where we only have two survey waves of data.

Having described how we implement our measurement error framework in practice, we now

³⁸Note, we frequently observe households where at least one plot, but not all, were either GPS measured or crop-cut. When computing crop-cut based estimates of harvest quantity (for TFPQ) and GPS-measured land area at the household-level, we first substitute farmer-reported plot-level values for missing data prior to summing across plots. In this way, we retain the full set of households for where at least one plot was crop-cut/GPS measured, and differences in the household-level measures only reflect the differences between the alternative measures across plots that were multiply measured.

turn to briefly describing the key features of the distributions of the various measures of land area and crop yields that underlie it, and how they compare to one another. This description serves as the final piece of context required to understand our empirical measurement error results, which are presented in Section 5.

4.5 Descriptive Comparison of Multiple Land and Output Measures

The underlying relationship between different measures of land and yields is an integral to understanding the results we obtain in our empirical analysis of measurement error. For example, the strength of the correlation between each pair of alternative measure (and therefore the productivity residuals derived from them) determines the size of the estimated bounds on productivity dispersion, and the significance of the first stage in the IV persistence regression. How then, do the different measures of land area and output we observe in the different data settings described above compare?

We observe both farmer estimates and GPS measures of plot area for 72% of our plot-level observations. The correlation between the two measures is relatively strong. Across countries, the average R^2 of the regression of farmer-reported on GPS-measured plot size is 0.61. In general, the distributions of the two different measures are similar in all countries. However, the density of farmer-estimates exhibits bunching around integers or simple fraction values (see Figure A3 in Appendix A.5).³⁹ For example, in Tanzania, the density of farmer-estimates of plot size within 0.05 acre bins around values of 1, 2, and 3 acres are 12 to 17 times higher than the corresponding densities for GPS measured area. As a result of this bunching, the distribution of farmer-reported plot size exhibits slightly lower variance than the GPS measures. Across countries, the average standard deviation of farmer-estimated plot size is 0.59 ha, whereas the average standard deviation of GPS-measured area is 0.69 ha.

In the Ethiopia LSMS data, enumerators conducted a crop-cut on 31% of plots containing any key crop. In contrast to the multiple measures of plot size, the correlation between

³⁹For additional information on the proportion of plots that were GPS measured and the correlation between GPS and farmer-reported plot size by country, see Table A4 in Appendix A.5. Additionally, we note that in Uganda, GPS measurements were taken at the parcel, rather than the plot-level, where parcels are defined as contiguous assemblages of plots. Consequently, we conduct our measurement error analysis in the Uganda data at the parcel-level.

crop-cut yields and yields computed from farmer-reported harvest quantity and plot size is low. On average across key crops, the R^2 of the regression of farmer-estimated yields on crop-cut yields is 0.08.⁴⁰ The distribution of crop-cut yields is also significantly right-shifted relative to the farmer estimates (see Figure A4 in Appendix A.5). For example for maize, the mean farmer estimated yield is 3.9 mt/ha, whereas the mean crop-cut yield is 6.2 mt/ha. This may reflect a tendency for enumerators to randomly select areas for crop-cutting only in portions of plots where crops are being grown, which would result in higher measured yields relative to the yields computed based on the farmer estimates where total planted area (including areas with no harvestable crops) is the denominator. Crop-cut yields also exhibit lower variance than farmer estimates. Again for maize, the standard deviation of crop-cut yields is 5.2 mt/ha and 7.9 mt/ha for farmer-estimated yields. This likely results from the fact that, for farmer-estimated yields, both the numerator and the denominator are measured with error, whereas crop-cuts were conducted in a standardized 2×2 m^2 area.

In contrast to the crop-cuts in Ethiopia, the mean of satellite-based maize yields in Kenya and Uganda is similar to that of the survey-based measure, and the mean of both measures are similar in magnitude to mean yields we observe in the LSMS. For example, in Uganda, where both LSMS and non-LSMS surveys were conducted, the mean of farmer-estimated maize yields in the LSMS data is 1.19 mt/ha. In the non-LSMS data, mean maize yields are 0.81 mt/ha and 2.22 mt/ha for the survey- and satellite-based estimates, respectively. Relative to the crop-cuts, the satellite-based estimates of yield are also more strongly correlated with the survey-based estimates, with R^2 values ranging from 0.08-0.22. Finally, the satellite-based yield estimates also exhibit significantly lower variance than the survey-based measures, and this relative difference is greater than between the alternative yield measures in the Ethiopia LSMS data. On average across the countries and years of observation contained in the Kenya and Uganda data, the standard deviation of satellite-based maize yields is 0.32 mt/ha, whereas the standard deviation of survey-based yields is 1.01 mt/ha.⁴¹

⁴⁰For additional information on the frequency of crop cuts for different key crops, and the correlation between crop-cut and farmer-estimated yields by crop, see Table A5 in Appendix A.5.

⁴¹So in the Ethiopia data, crop-cut maize yields are approximately 34% less variable than the survey-based estimates, while in the non-LSMS Kenya and Uganda data, satellite-based yields are 68% less variable.

5 Effect of Measurement Error on Measured Dispersion and Persistence

5.1 Impact of production function misspecification

We find little evidence that misspecification of the production function is an important source of measurement error in our estimates of cross-sectional productivity dispersion. Figure 5 displays the comparison between log-linear and random forest estimates of dispersion for each of the countries in our sample. Each panel in the figure displays the (kernel density) distribution of two productivity residuals, one (in black) generated using a linear specification of the production function (Equation (1)) and the other generated using random forest predictions (in blue). The 90:10 ratio associated with each distribution is included as an annotation.

In general, the 90:10 ratios of the random-forest predictions are similar to those obtained using a linear specification. Using the linear specification of the production function, the 90:10 ratio of TFPR is 7.17 in Tanzania, 8.73 in Uganda, 9.92 in Nigeria, and 9.91 in Ethiopia. Using random forest to predict residualized output, the corresponding 90:10 ratios are 7.03, 8.33, 8.68, and 9.29. On average across countries, the 90:10 ratio of the random forest predictions are 6.3% lower than the associated predictions of the linear model.⁴² Comparing this result to the decomposition of productivity dispersion conducted in Section 3.3, the additional variation explained by accounting for nonlinearities and interactions between inputs and geovariables is comparable to the share of total variation explained by the linear effect of household geovariables on their own.

To rule out the possibility that the modest difference between linear and random forest models is because the linear model – but not the random forest – is overfitting the data⁴³, we repeatedly split our data into disjoint train and test datasets and evaluate predictive performance only on held-out test data. Specifically, we randomly split each country dataset into five component folds, train both the linear model and the random forest algorithm on four of the five folds, and then use the estimated models to predict in the held-out portion of the sample. Iterating this procedure, we generate ‘out-of-sample’ predictions of productivity

⁴²These percentages by country are 1.9, 4.6, 12.5, and 6.2% for Tanzania, Uganda, Nigeria, and Ethiopia, respectively

⁴³Random forests are thought less prone to overfitting in general as they sample only a subset of predictor variables at each node in a decision tree, and then average over many trees

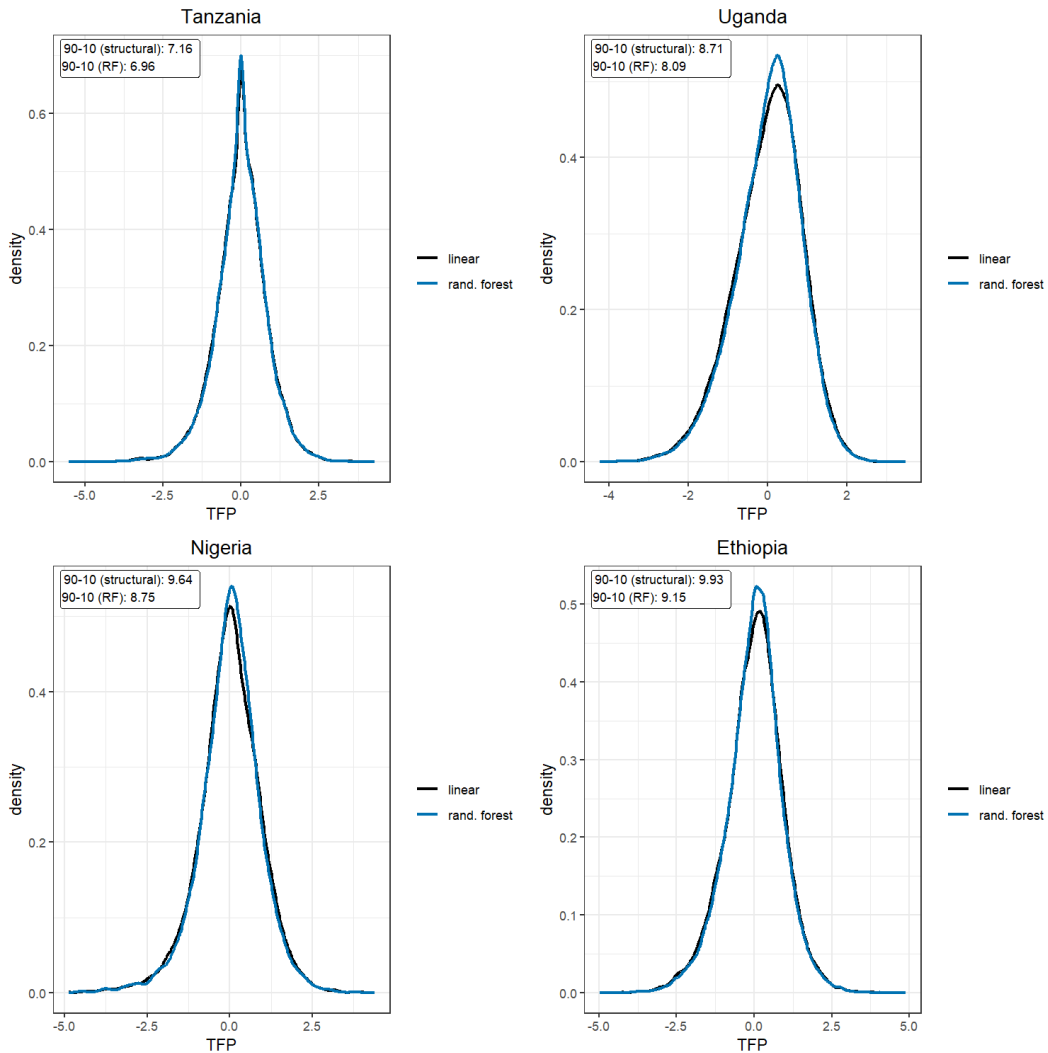


Figure 5: TFPR Estimated from Linear vs. Random Forest Models. Accounting for non-linearities and interactions in components of the production function does not significantly alter measured dispersion in TFPR. In each panel, the kernel density of log TFPR estimated using our baseline linear specification (Equation (1)) is shown in black, and the distribution resulting from random forest predictions is shown in blue. 90:10 ratios associated with each set of productivity residuals are included as an annotation.

residuals for each observation. We then assess overfitting by comparing (i) the 90:10 ratios, and (ii) the R^2 of the regression of observed residualized revenue on predicted residualized revenue for each type of model. If the linear model is overfitting, then this will lead to larger 90:10 ratios and lower R^2 values in the test data relative to the full sample.

The results from this exercise are displayed in Table 4 below. The results suggest our linear model is not significantly overfit. Across countries and measures of model performance, we

observe essentially no differences between the cross-validated models and those estimated on the full sample. Consistent with our baseline comparison, the random forest model performs modestly better than the linear model, in terms of capturing variation in output, across both performance metrics.

Table 4: Cross-Validated Estimates of TFPR: Linear vs. Random-Forest

90:10 Ratio

	Linear (full sample)	Linear (cross-validated)	Random Forest (full sample)	Random Forest (cross-validated)
Tanzania	7.17	7.15	7.03	7.03
Uganda:	8.73	8.72	8.33	8.28
Nigeria:	9.92	9.92	8.68	8.68
Ethiopia:	9.91	9.95	9.30	9.31

R² of Observed on Predicted Residualized Revenues

	Linear (full sample)	Linear (cross-validated)	Random Forest (full sample)	Random Forest (cross-validated)
Tanzania	0.191	0.188	0.202	0.206
Uganda:	0.165	0.164	0.200	0.199
Nigeria:	0.081	0.077	0.138	0.136
Ethiopia:	0.296	0.295	0.331	0.328

Note: The second panel reports the adjusted R^2 from the regression of all-crop revenue, residualized on crop-system and village-year fixed effects, on the predictions of this residual generated by each model.

Our overall interpretation from these results is that non-linearities and interactions between observed components of the production function do not explain a large share of variation in output, nor are our linear models likely overfitting the data. Put simply, our results suggest that the production function for smallholder agricultural firms is essentially Cobb-Douglas.

5.2 Impact of measurement errors in inputs and outputs on productivity dispersion

Figures 6, 7, and 8 summarize our estimated bounds on productivity dispersion when accounting for measurement error in either inputs or outputs. In each of these figures, the colored polygons represent the range of 90:10 ratios bounded by the 90:10 ratios of the average and projected productivity composites described above. The top of each colored rectangle corresponds to the 90:10 ratio of the average composite, and the bottom to the

projected. The 90:10 ratio of the distributions of productivity residuals computed using each of the alternative measures individually, are shown as circles (\circ 's) and crosses (\times 's). In each figure, we also plot the 90:10 ratio of TFPR reported in HK for Indian manufacturing firms as a dashed magenta line as a benchmark. Additionally, in the top panel of each of these figures, plotted on a secondary y-axis, we show the value of what we call the dispersion inflation factor. This metric is computed as the ratio of the 90:10 ratio of productivity measured using our baseline measures of land and yield to the 90:10 ratio of the average composite. Therefore, it is a quantitative lower-bound estimate of how much measurement error inflates measured dispersion when evaluated using only a single noisy measure of productivity, relative to the dispersion in true productivity. Intuitively, the inflation factor represents the how many times larger dispersion measured using a single noisy productivity residual is compared to the upper bound estimate of true productivity dispersion. Dashed lines plotted in the inflation factor panels show the average value of the inflation factor across subsets of the data.

Figure 6 shows the bounds on productivity dispersion we derive using multiple measures of output from self reports and crop-cuts in Ethiopia, and Figure 7 shows bounds for yield (land productivity) dispersion using ground- and satellite-based maize yield estimates in our non-LSMS data, respectively. The base colors (grey and red) in Figure 6 denote the two measures of physical productivity (TFPQ and residual yield) for which we estimate bounds. The shading of the rectangles indicates which measure of plot-size (farmer-reported versus GPS-measured) was used to generate the different output measures.⁴⁴ In Figure 7, the colors and x-axis labels denote country years.

In general, the bounds displayed in these two figures are very similar. In both cases, the average inflation factor values are large, suggesting that measurement error in output significantly magnifies measured productivity dispersion. Specifically, using the Ethiopia data, the average inflation factor for TFPQ and residual yields are 1.61 and 1.94, respectively. Stated differently, these values imply that 37.1% of baseline dispersion in TFPQ and 48.2% of baseline dispersion in yields can be attributed to measurement error in output, on average. In our non-LSMS data, the cross-country average inflation factor is 1.98, implying that 56.0% of variation in survey-based maize yields is due to measurement error. The larger effect of measurement error on dispersion in residual yields may result from the fact that yield,

⁴⁴Specifically, when evaluating dispersion in TFPQ, we require two measures of harvest quantities. One we observe directly in the form of farmer-estimates. For the second, we multiply crop-cut yields by the given plot area measure. When evaluating residual yields, we observe yields directly from the crop-cuts, and we compute farmer-estimated yields by dividing farmer-reported harvest quantity by the given area measure.

**Measurement Error in Output:
Bounds on Cross Sectional Productivity Dispersion**

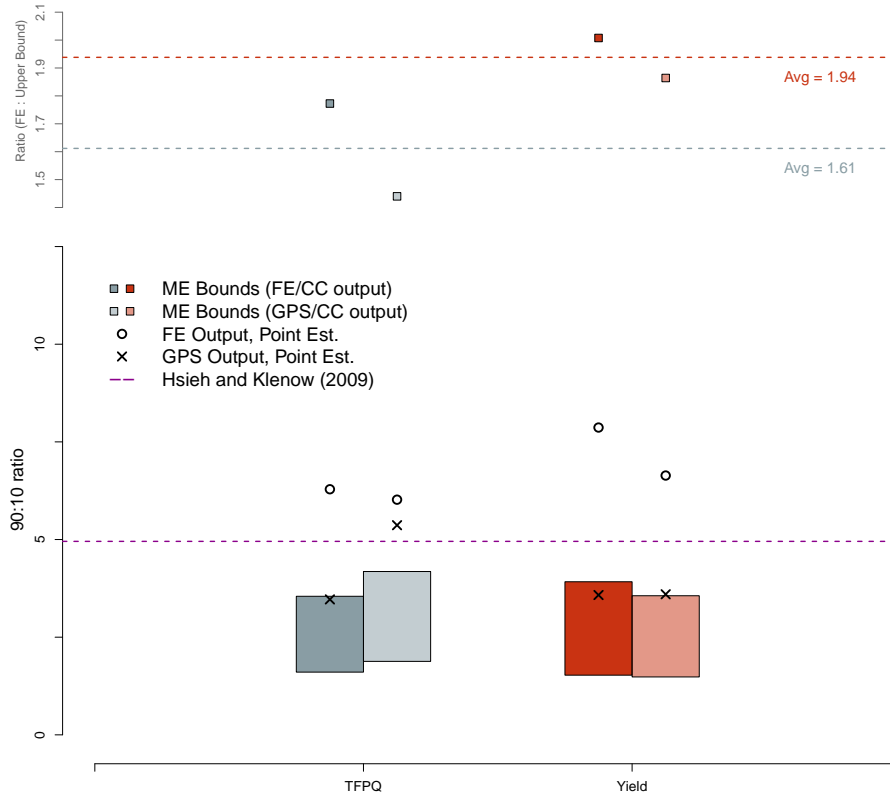


Figure 6: Bounds on cross-sectional productivity dispersion due to measurement error in output. Errors in measures of crop output in the Ethiopian LSMS data significantly magnify measured dispersion in physical productivity, and accounting for measurement error, dispersion appears lower than the benchmark value for non-agricultural firms. Plotted points indicate the 90:10 ratios of the distributions of productivity residuals computed using farmer-estimated (\circ 's) and crop-cut based (\times 's) measures of crop output individually. Colored polygons bound the range of 90:10 ratios between those associated with the distributions of the average (upper bound) and projected (lower bound) composites. For each measure of productivity, points and polygons on the left were calculated using output measures based on farmer-estimated plot size, and those on the right were calculated using output based on GPS-measured plot size. The upper panel plots the 'inflation ratio' (ratio of the \circ 's to the upper value of the bounded area) is plotted for each variant of each measure. The dashed magenta line represents the 90:10 ratio of the distribution of TFPR observed among Indian manufacturing firms in [Hsieh and Klenow \(2009\)](#).

unlike TFPQ, is a per unit area measure of productivity. More specifically, when we take the quotient of harvest quantity over plot size as the dependent variable in our productivity regression, measurement error in plot size enters multiplicatively. By contrast, when plot size is on the right-hand side of the regression, as is the case for TFPQ, it enters additively.

Critically, in both Figure 6 and Figure 7 the estimated upper bounds on productivity dispersion lie below the benchmark level of dispersion observed in HK (90:10 ratio of 5.0). Using the Ethiopia crop-cut data, the mean 90:10 ratios in the bounded regions are 2.80 and 2.72 for TFPQ and residual yields, respectively. For the non-LSMS satellite-based bounds, the mean 90:10 ratio of yields in the bounded area is 2.31.⁴⁵ This suggests that, after accounting for measurement error in output, productivity dispersion among smallholder agricultural firms may actually be *lower* than dispersion among developing-country non-agricultural firms. However, this comparison is not completely fair, as measurement error is not accounted for in HK’s dispersion estimate. More conservatively, these results do not substantiate the claim that there is more productivity dispersion in agriculture.

As noted in Section 4.4 above, the correlation of crop-cut and farmer-estimated yields in the Ethiopia data is relatively weak ($R^2=0.08$). Given this, one potential concern is that crop-cuts and farmer-reported yields measure different underlying notions of productivity, rather than both being measures of “true” crop yield plus measurement error. For example, crop-cuts could reflect yields on plots that were ready to harvest at the time of survey enumeration, whereas yields based on farmer-reported harvest quantify longer-run yields over the duration of the production cycle. If this is the case, then the difference between naively-measured productivity dispersion and the estimated bounds will not only capture the effect of measurement error, but also these structural differences. The fact that the bounds we obtain using the satellite-based yields in Kenya and Uganda, which exhibit a stronger correlation with farmer-reports ($R^2=0.08-0.22$), are comparable to those estimated using the crop-cut yields allays, to some extent, this concern.

Another pattern we can observe in Figures 6 and 7 is the relative proximity of the 90:10 ratios of productivity computed using each of our alternative measures of output, separately, to the bounds on true productivity dispersion. In both cases, we find that dispersion measured only using farmer-reported estimates of harvest quantity or yield (o’s) is more distant from the bounded region than dispersion based only on the alternative (crop-cut or satellite-based) productivity measure (x’s). More specifically, on average, the point estimates of crop-cut based dispersion in TFPQ and yields in Ethiopia shown in Figure 6 are 49% and 79% closer to the mean value of the bounded region, respectively, than the corresponding farmer-estimated

⁴⁵The magnitude of these 90:10 ratios are similar to those reported by Gollin and Udry (2019). Specifically, after accounting for measurement error in factors of production and output and for late-season shocks, they find the 90:10 ratio of TFPQ drops from 14.8 to 4.4 in Tanzania and from 15.8 to 2.3 in Uganda. In Ethiopia, accounting for measurement error in output, we find that the 90:10 ratio of TFPQ drops from 7.17 (using our baseline model) to 2.8 (the mean of the bounded region), with the bounded region ranging from 1.44 to 4.18.

**Measurement Error in Yield:
Bounds on Dispersion (Farmer vs. Satellite Estimates)**

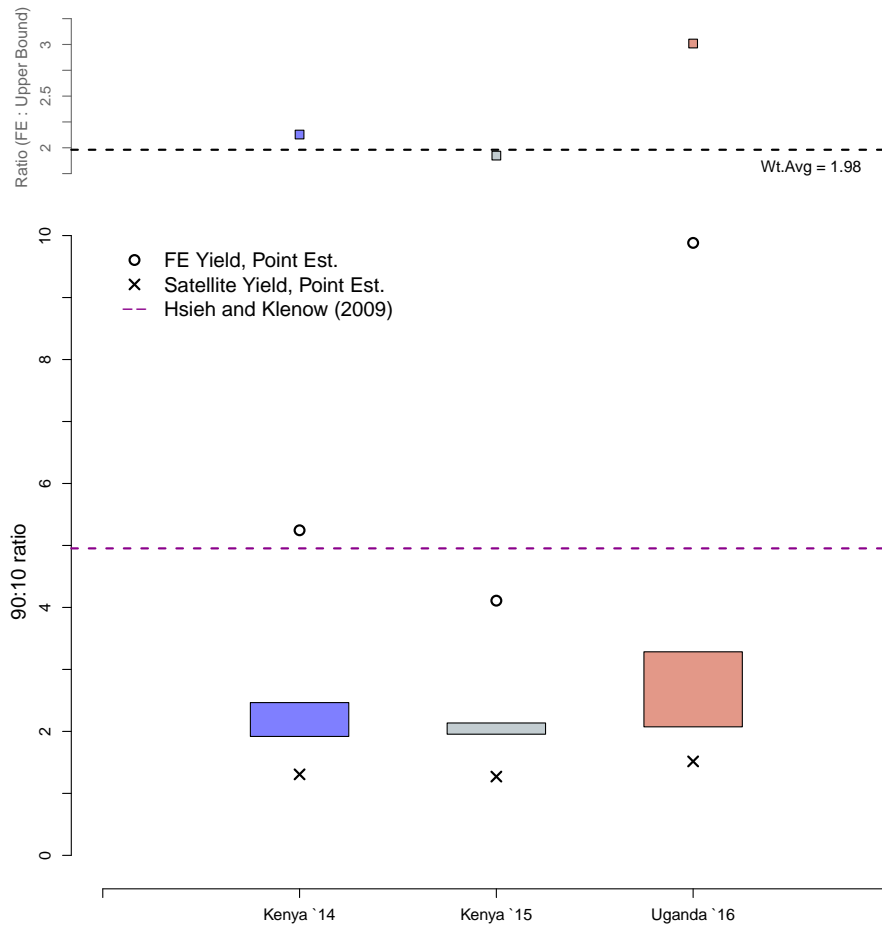


Figure 7: Bounds on dispersion due to measurement error in yield. Errors in measures of crop output in our non-LSMS data from Kenya and Uganda significantly magnify measured dispersion in maize yields, similar to the effect observed in Figure 7. Plotted points indicate the 90:10 ratios of the distributions of yields computed using farmer-estimated (o's) and satellite-based (x's) measures of crop output individually. Colored polygons bound the range of 90:10 ratios between those associated with the distributions of the average (upper bound) and projected (lower bound) composites. The upper panel plots the 'inflation ratio' (ratio of the o's to the upper value of the bounded area) is plotted for each variant of each measure. The dashed magenta line represents the 90:10 ratio of the distribution of TFP observed among Indian manufacturing firms in [Hsieh and Klenow \(2009\)](#).

output point estimates. In Figure 7, the satellite based estimates are 72% closer to the mean of the bounded regions than the survey-based estimates, on average. These results suggest that these alternative measures may be more accurate than farmer estimates.

Figure 8 shows the bounds generated when we use farmer-reported versus GPS-measured land to estimate productivity. In the figure, the horizontal panels delineate the results for each of our three key measures of productivity (TFPR, TFPQ, and yields), the different colors (red, grey, blue, black) denote countries, and the inflation factor is calculated as the ratio of the 90:10 ratio of productivity estimated using farmer-reported plot size to the 90:10 ratio of the average composite.

**Measurement Error in Land:
Bounds on Cross Sectional Productivity Dispersion**

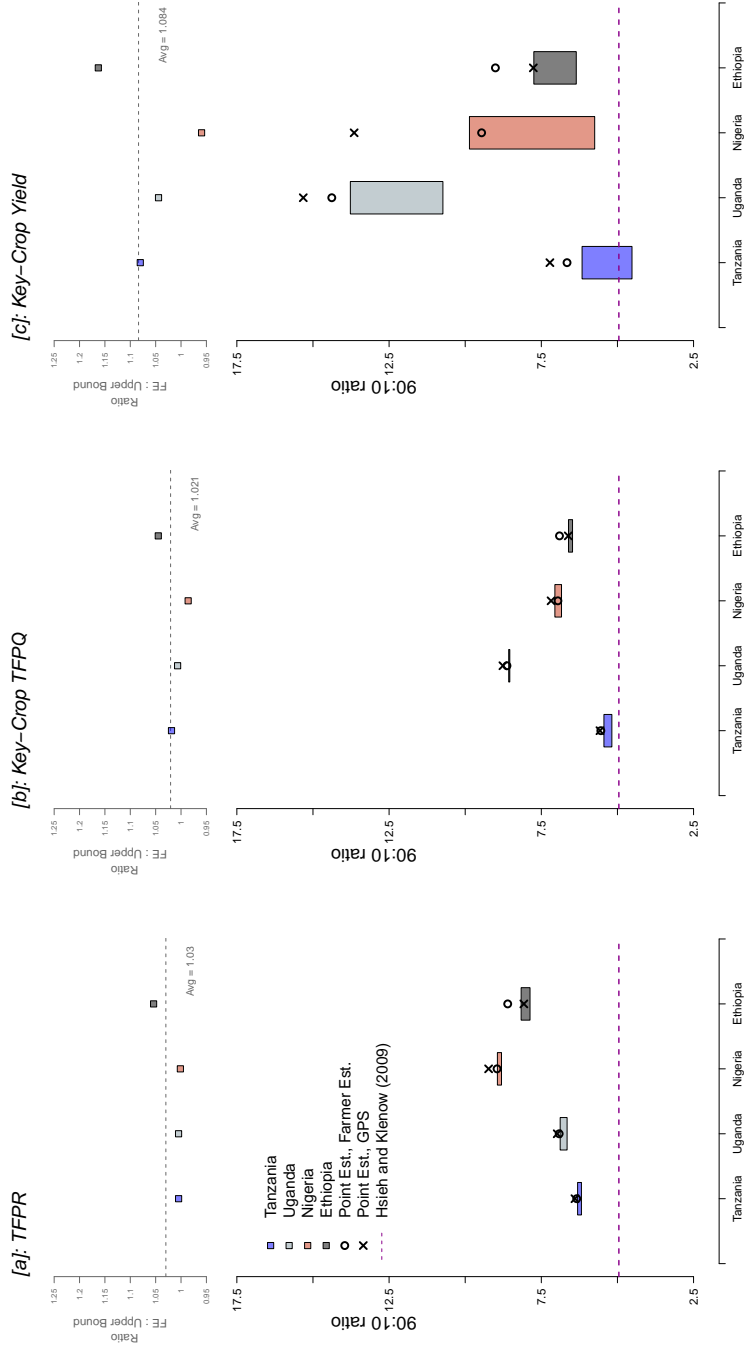


Figure 8: Effect of measurement error in land on dispersion estimates. Measurement errors in plot size have a small effect on measured dispersion in TFPR and TFPQ, and a larger (but still small), effect on measured dispersion in yields. In each panel ([a]-[c]), plotted points indicate the 90:10 ratios of the distributions of productivity residuals computed using farmer-estimated (o's) and GPS-measured (x's) plot area individually. Colored polygons bound the range of 90:10 ratios between those associated with the distributions of the average (upper bound) and projected (lower bound) composites. In the upper sub-panels, the 'inflation ratio' (ratio of the o's to the upper value of the bounded area) is plotted for each country. As a benchmark, the 90:10 ratio of the distribution of TFPR observed among Indian manufacturing firms in [Hsieh and Klenow \(2009\)](#) is plotted as a dashed magenta line.

Taking these results at face value, the bounds in Figure 8 indicate that measurement error in land accounts for only a small proportion of measured productivity dispersion. In particular for TFPR, TFPQ, and residual yields, the average inflation factor across countries is 1.03, 1.02, and 1.08, respectively. Expressing the difference between the point-estimates of farmer-reported-land based dispersion and the average composite as a share of baseline dispersion, our results indicate that only 3.9% of baseline dispersion is accounted for by measurement error in plot size, on average.⁴⁶ Notably, the estimated bounds for residual yields in Figure 8 are substantially wider than those estimated for TFPR and TFPQ, in particular in the Uganda and Nigeria data, likely reflecting the multiplicative effect of measurement error in yield measures. In general, the narrowness of the estimated bounds for TFPR and TFPQ is consistent with the observation described in Section 4.5 that the farmer-reported and GPS-based measures of plot size are relatively strongly correlated. Importantly, in contrast to our results on measurement error in output, in all countries and for all measures of productivity (with the exception of yields in Tanzania), the lower bound on productivity dispersion remains above the HK benchmark.

However, we are cautious to interpret the results in Figure 8 in the same manner as our results above on output. This is because our empirical method for bounding true productivity dispersion applies without modification only in the case when the multiply measured object (in this case land area) is the *only* component of the production function measured with error. Given the results above suggesting significant levels of measurement error in output, this seems unlikely. If we extend our framework to a setting in which there are multiple independent sources of measurement error, i.e. both in plot size and output, then the bounds in Figure 8 contain the dispersion of productivity net of measurement error in plot size, but not accounting for measurement error in output. If measurement error in land is correlated with measurement error in output – as suggested by Barrett et al. (2017), and as would be the case if farmers generate estimates of output based, in part, on the size of the plot in question plot size — then these bounds would reflect a combination of the effect of measurement error in plot size and its covariance with measurement error in output.

Overall, the results of our bounding exercise indicate that measurement error in output accounts for large share of measured productivity dispersion. Accounting for measurement error in output, productivity dispersion among the small agricultural firms in our data no longer appears larger than benchmark estimates of dispersion for non-agricultural firms. In

⁴⁶Country-measure specific values range from 0% (i.e. the farmer-estimated-land based 90:10 ratio falls within the range bounded by the composites) for TFPR and TFPQ in Nigeria to 14.0% for residual yields in Ethiopia.

addition, we showed that the large effect of measurement error in farmer-estimates of output is borne out consistently using different alternative measures (crop-cut and satellite-based yields), but that using an alternative measure of output which is more strongly correlated with farmer-estimates, results a tighter bounds. Given these key results, we now present the results from our evaluation of the effect of measurement error on the measured persistence of productivity.

5.3 Impact of measurement errors in inputs and outputs on persistence

Table 5 summarizes our IV persistence results. Panels in the table correspond to each of the three different key measures of productivity. The first row in each panel indicates the level of persistence observed when estimated using simple OLS, and the subsequent rows contain the results obtained using each of the different instruments described in Section 4.4. The values in Table 5 are the annualized autocorrelation coefficients derived from the linear estimates resulting from the IV. For each country and variant of the IV represented in the table, the associated linear regression results, including the estimated reduced-form, first-stage, and second-stage linear autocorrelations are documented in Tables A6-A13 in Appendix A.6.

Overall, the values in Table 5 are consistent with the results from our dispersion bounding exercise. The apparent effect of measurement error in plot size on measured persistence is small, while the effect of measurement error in output is much larger. More specifically, when productivity computed using GPS-measured plot size is used as an instrument for productivity computed using farmer-estimated land, the resulting persistence values are similar to those obtained using naive OLS. For example, in the subset of observations for which we have both farmer-estimates and GPS-measures of plot area, the cross-country average autocorrelation estimated using simple OLS for TFP computed using farmer-reported plot size is 0.33. The corresponding coefficient derived from the IV is only 0.36. By contrast, when we use crop-cut yield based TFPQ as an instrument for farmer-estimated harvest quantity based TFPQ in Ethiopia (the only location where that comparison is possible), the measured autocorrelation increases to 0.62, up from 0.39 when persistence is estimated using OLS. Finally, using twice-lagged TFP to instrument for lagged TFP – which in principle should capture all sources of measurement error in TFP – we get estimates of persistence that are close to unity.

Table 5: Annualized estimates of persistence, correcting for measurement error in either inputs or outputs. IV estimates labeled “FE vs GPS” instrument productivity estimates using farmer-estimated land area (FE) with GPS-estimated land area. Estimates labeled “2x-lag” instrument lagged productivity with twice-lagged productivity. Estimates labeled “FE vs crop cut” instrument productivity estimates using farmer-estimated output measures with output measures from crop cuts.

TFPR

	Tanzania	Uganda	Nigeria	Ethiopia	Avg
Naive	0.38	0.17	0.45	0.31	0.33
IV: FE vs. GPS	0.47	0.19	0.47	0.32	0.36
IV: 2x-lag	1.06	0.90		1.09	1.02
IV: FE vs. Cropcut					

Key-Crop TFPQ

	Tanzania	Uganda	Nigeria	Ethiopia	Avg
Naive	0.49	0.20	0.45	0.39	0.38
IV: FE vs. GPS	0.56	0.21	0.46	0.39	0.40
IV: 2x-lag	0.84	0.92		0.93	0.90
IV: FE vs. Cropcut				0.62	0.62

Key-Crop Yield

	Tanzania	Uganda	Nigeria	Ethiopia	Avg
Naive	0.45	0.15	0.41	0.28	0.32
IV: FE vs. GPS	1.04	7.73	1.40	0.38	2.64
IV: 2x-lag	0.83	0.69		0.82	0.78
IV: FE vs. Cropcut				0.00	0.00

There are plausible threats to the credible identification of the linear autocorrelation coefficient for each of our three IV approaches. When using GPS-measured land area to instrument for farmer self-reported land area, the primary concern is that measurement error contained in either measure of land area could be correlated with unobserved measurement error in output, e.g. if farmers base their reporting of their output on their land size. For the IV approach that uses farmer-estimated versus crop-cut based measures of output in Ethiopia, the main concern is weak instruments. For TFPQ, we obtain a highly significant first-stage – the estimated linear autocorrelation is equal to 0.469 with a standard error of 0.025. However, when evaluating persistence in residual yields, the estimated first-stage coefficient is 0.001 with a standard error of 0.032 (see Appendix Table A13). This weak first stage may result from the low raw correlation between farmer-estimated and crop-cut yields, and the

fact that the autocorrelation of residual yields does not account for variation in the amount of labor and capital used by farmers in different survey waves. For our twice-lagged productivity IV strategy, the biggest threat is serial correlation in measurement error. As noted above, the advantage approach to this variant of the IV is that it, in principle, captures the effect of measurement error in all components of the production function. The disadvantage is that serial correlation between measurement errors in any component will cause twice lagged measures of productivity to violate the exclusion restriction. Such violations would result in an upward bias in the resulting second-stage IV estimates of persistence. We see some evidence of such bias in our results. Namely, the second-stage estimates of the linear autocorrelation (at lags greater than or equal to 1 survey wave) estimated using this IV strategy themselves approach unity in many cases (with values ranging from 0.674-1.184, see Appendix Tables [A10-A12](#)).

At face value, however, the general picture that emerges from Table [5](#) is clear. Measurement error in output appears to significantly attenuate measured persistence. Across countries, measures of productivity, the annualized autocorrelation of productivity estimated using OLS is 0.34. The comparable average across IV approaches using twice-lagged productivity or multiple measures of output is 0.66. A naive interpretation of these figures is that measurement error attenuates measured persistence by approximately 50%. Finally, despite the threats identified above, we conclude this section by noting that these are the first reported estimates of the effect of measurement error on the persistence of productivity among small developing-country agricultural firms.

6 Discussion and Conclusion

In this paper, we evaluate two key stylized facts which underlie much of the existing literature on firm productivity – that there is wide dispersion in productivity across firms, and that the productivity of individual firms is highly persistent over time – for an understudied and important type of firm, smallholder farms in developing countries. In particular, we evaluate three key measures of productivity (TFPR, TFPQ, and yields) using a reduced form specification of a log-linear production function where outputs and inputs are measured using the most widely available information contained in surveys (i.e. farmer-estimates). Our results indicate that, when measured in this way, productivity dispersion among smallholder agricultural firms appears 1.24-2.15 times higher than benchmark estimates for non-agricultural

firms in developing countries, and persistence in productivity is nearly 50% lower. To better understand these results, we evaluate the sources of measured dispersion in productivity, finding that the largest shares of measured dispersion are attributable to fixed effects which capture unobserved factors that vary at the village-, farmer-, and household-levels.

Because measurement error can rationalize both these initial descriptive findings, we then evaluate the effect of measurement error on measured productivity dispersion and persistence explicitly. Making use of the multiple measures of both inputs and outputs, we find that measurement error in output accounts for more than 37% of observed dispersion in TFPQ and yield, and that, accounting for measurement error, the dispersion in true productivity for smallholder agricultural firms in our data is similar to benchmark estimates for non-agricultural firms in developing countries. By contrast, measurement error in land seems to have little amplifying effect ($\sim 3.9\%$) on productivity dispersion, though this finding requires making less credible assumptions about the nature of measurement error in our data.

As an extension of this analysis, we also investigate how much nonlinearities in the production function or interactions between production function components, which are not specified in our baseline model, contribute to measured dispersion. To do this, we compare dispersion estimates from our baseline linear model to those derived from machine learning predictions that capture the effects of these nonlinearities and interactions. We find that, on average across countries in our sample, only 6.3% of dispersion can be attributed to these factors and that this result is not driven by overfitting, suggesting the log-linear specification we use throughout the rest of our analysis is generally appropriate. Economists will presumably be pleased to learn that, at least in our setting, the world appears to be Cobb-Douglas.

To evaluate the effect of measurement error on the persistence of productivity, we use an instrumental variables approach in which estimates based on multiple independent measures of inputs and output in earlier survey waves are used to instrument for lagged productivity in a persistence regression. Consistent with our dispersion results, we find that measurement error in output significantly attenuates measured persistence and that, accounting for measurement error, the persistence of productivity among smallholder farmers is on par with estimates of persistence for non-agricultural firms in developed countries.

Overall, we show that the stylized facts which underlie many analyses of the mainstream firm productivity literature – wide dispersion in productivity across firms, and high persistence in productivity over time – seem to apply in the developing country agricultural context, and highlight the importance of accounting for measurement error in the evaluating patterns of

firm productivity measured from agricultural survey data. These findings have significant and intriguing implications both for applied policy making and future research.

For example, a large body of development scholarship argues that poor households (many of which are engaged in agriculture) can be freed from “poverty traps” via discrete interventions that break them out of low-productivity, low-income equilibria ([Kraay and McKenzie, 2014](#)). In agriculture, temporary credit programs which enable farmers to purchase additional agrochemical inputs in a given year are an example. Such programs will only have long-run impacts if the shock to productivity induced by the policy are persistent. Our results support the key underlying notion that differences in productivity are meaningful and that they persist. This perhaps suggests that successful one-off development interventions could have meaningful longer-run impacts on agricultural productivity.

Additionally, a number of recent papers have pointed to land misallocation⁴⁷ as a key driver of low aggregate agricultural productivity in developing countries ([Adamopoulos and Restuccia, 2014](#); [Restuccia, 2016](#)). The efficiency gains from policies targeted at land misallocation depend directly on the magnitude of productivity dispersion across farms. Our results support the findings of other recent papers (ex. [Gollin and Udry \(2019\)](#)) suggesting that the costs of misallocation (and benefits of reallocation) are likely overstated due to measurement error.

In terms of future research, our paper suggests more work is needed to understand the sources of productivity dispersion, including measurement error, that are at work at small spatial scales (i.e. within plots) and which vary throughout the agricultural production cycle. In particular, in our analysis of measurement error, we showed that bounds on dispersion in crop yields can be generated using yield estimates generated from high-resolution satellite imagery that are matched to survey-based yield estimates. The confidential plot-level georeferenced versions of the LSMS-ISA data would permit the application of this technique at a much a larger scale, and facilitate a decomposition of the sources of dispersion within-plots and for multiple measures of physical and revenue based productivity.

Given that our work finds that key stylized facts at the core of the firm productivity literature appear to apply fairly well to smallholder farms, future work should explore the extent to which theories developed in this literature also apply in the agricultural context. For example, [Foster, Haltiwanger, and Syverson \(2008c\)](#) highlights the important roles that

⁴⁷The inefficient distribution of land across farms with heterogeneous productivity resulting from, for example, cultural institutions or policies which establish barriers to consolidation in land markets.

selective (on productivity) entry and exit, and the reallocation of factors of production across firms over time, play in the process of aggregate economic growth. Smallholder agriculture is an interesting case in which to reevaluate these mechanisms, as it is not ex ante clear whether the sector is continually made more efficient by selective entry, exit, and reallocation, or operates as an option of last resort for agents who exit from other non-agricultural sectors.

Finally, the panel dimension of the LSMS-ISA, and the fact that individuals were tracked over survey waves, allows for the investigation of many interesting research frontiers regarding migration. Dual-sector macroeconomic models which seek to rationalize observed gaps in labor productivity between the agricultural and non-agricultural sectors in developing countries often feature migration as a key mechanism (ex. [Harris and Todaro \(1970\)](#)), and other studies which seek to quantify the benefits, barriers to, and complexities of rural-to-urban migration use measures of agricultural productivity (ex. wages) to characterize opportunities in the rural sector ([Bryan, Chowdhury, and Mobarak \(2014\)](#)). Do more productive agricultural households send more migrants to the urban non-agricultural sector? Or is migration used to ensure against negative productivity shocks and persistent levels of low agricultural productivity? Such questions could be addressed on the back of the frameworks and data developed in this paper.

There are limits to our analysis. For example, we do not provide well-identified estimates of factor returns, or assess the extent of misallocation. Other recent papers such as [Gollin and Udry \(2019\)](#), [Restuccia and Santaaulalia-Llopis \(2015\)](#), and [Cohen \(2019\)](#) undertake alternative approaches to estimating the agricultural production function, and which enable such assessments. One could think of extending the measurement error framework developed in this paper to incorporate alternative production function estimation strategies which permit quantifications of misallocation corrected for measurement error. Additionally, our quantification of the impact of measurement error also relies on the assumption that errors in the multiple measures of inputs and outputs we use in our analysis are independent. However, recent work suggests that measurement errors in different components of the production function may be correlated ([Barrett et al. \(2017\)](#)). We can not definitively rule out the possibility of non-classical correlated measurement errors in our data setting. Extensions of the basic theoretical frameworks advanced in this paper to address more complicated representations of measurement error is also a promising area for future research.

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A Appendices

A.1 Plot and Household Summary Statistics

Table A1: Smallholder Farms in Our Dataset (plot-level)

Factor	Level	Country	Mean	Median	St.dev	Min	Max	N
Output (nominal USD)	Plot	Tanzania	149.56	75.44	184.22	0.13	714.98	15814
		Uganda	70.99	46.09	66.63	0.38	235.59	31408
		Nigeria	521.04	292.35	583.76	0.57	2130.36	9338
		Ethiopia	64.63	35.62	73.30	0.16	260.89	36906
		All	126.74	53.04	248.17	0.13	2130.36	93466
Land (hectares)	Plot	Tanzania	0.83	0.40	0.83	0.01	3.24	15814
		Uganda	0.26	0.20	0.21	0.01	0.81	31408
		Nigeria	0.43	0.30	0.42	0.01	1.66	9338
		Ethiopia	0.15	0.09	0.15	0.01	0.53	36906
		All	0.33	0.20	0.47	0.01	3.24	93466
Labor (person-days)	Plot	Tanzania	62.23	46.00	50.40	1.00	188.00	15814
		Uganda	39.94	35.00	25.80	1.00	118.00	31408
		Nigeria	152.18	96.00	153.46	1.00	572.00	9338
		Ethiopia	24.25	14.49	25.46	0.14	88.72	36906
		All	48.73	30.00	68.00	0.14	572.00	93466
Capital (nominal USD)	Plot	Tanzania	71.90	12.76	143.46	0.00	575.63	15814
		Uganda	17.65	7.63	24.59	0.00	86.49	31408
		Nigeria	45.79	22.78	56.68	0.01	204.14	9338
		Ethiopia	9.14	2.88	13.50	0.00	48.15	36906
		All	26.28	6.31	67.89	0.00	575.63	93466

Table A1: Table A1 shows summary statistics of inputs and output in our plot-level data. Plots in our dataset are small, employ low levels of capital inputs, and generate modest revenues. Output is measured as the dollar value of all crops harvested from each plot, valued using fixed national-average crop-specific prices (per kg) across survey-waves. Land is total plot area as estimated by farmers. Labor is measured in person-days worked by household members and hired laborers on each plot. Where permitted by the data (Tanzania, Nigeria, and Ethiopia), we exclude harvest labor in the calculation of the labor input. Capital is

measured as the nominal dollar value of variable inputs (fertilizer, pesticide/herbicide) plus a share of the value of durable capital assets (farm equipment/machinery) owned by the household. The share of durable capital attributed to each plot is given by the proportion of total household area represented by the plot. Output and capital are converted to nominal USD using the average country-specific exchange rate over the period spanned by all waves of each survey.

Table A2: Smallholder Farms in Our Dataset (household-level)

Factor	Level	Country	Mean	Median	St.dev	Min	Max	N
Output (nominal USD)	Household	Tanzania	290.21	148.63	351.48	0.14	1346.13	8863
		Uganda	223.31	160.98	195.80	0.97	700.91	10860
		Nigeria	989.99	643.41	976.03	1.54	3604.51	5051
		Ethiopia	410.75	279.88	392.13	0.25	1439.07	7765
		All	405.27	214.72	546.56	0.14	3604.51	32539
Land (hectares)	Household	Tanzania	1.57	1.01	1.49	0.02	5.67	8863
		Uganda	1.36	1.01	1.18	0.02	4.45	10860
		Nigeria	0.80	0.52	0.79	0.01	3.00	5051
		Ethiopia	1.03	0.71	0.97	0.01	3.63	7765
		All	1.25	0.81	1.21	0.01	5.67	32539
Labor (person-days)	Household	Tanzania	139.38	97.00	126.47	1.00	480.00	8863
		Uganda	317.91	249.00	255.08	1.00	1020.00	10860
		Nigeria	262.00	151.00	282.63	1.00	1063.00	5051
		Ethiopia	168.00	105.70	169.07	0.31	623.81	7765
		All	224.83	146.00	226.18	0.31	1063.00	32539
Capital (nominal USD)	Household	Tanzania	140.20	24.06	289.09	0.00	1164.63	8863
		Uganda	58.37	22.76	84.46	0.00	309.38	10860
		Nigeria	90.34	45.84	106.47	0.01	386.73	5051
		Ethiopia	61.66	30.83	71.76	0.00	270.25	7765
		All	86.41	27.82	176.29	0.00	1164.63	32539

Table A2: Table A2 shows summary statistics of inputs and output in our household-level panel data. Farms in our household dataset are small, employ low levels of capital inputs, and generate modest revenues. Output is measured as the dollar value of all crops harvested from all plots cultivated by each household, valued using fixed national average crop-specific prices (per kg) across survey-waves. Land is the total area of all plots cultivated by the household based on farmer estimates of plot area. Labor is the total number of person-days

worked by household members and hired laborers on plots cultivated by the household. Where permitted by the data (Tanzania, Nigeria and Ethiopia) we exclude harvest labor in the calculation of the labor input. Capital is measured as the nominal dollar value of variable inputs (fertilizer, pesticide/herbicide) used on all plots cultivated by the household, plus the value durable capital assets (farm equipment/machinery) owned by the household. Output and capital are converted to nominal USD using the average country-specific exchange rate over the period spanned by all waves of each survey.

A.2 Prevalence of Key Crops

Table A3: Key Crops Constitue a Significant Proportion of the Data

Country	Total Obs. (Plot-level)	Total Obs. (HH-years)	Crop	% of Plots (pure-stand)	% of Plots (intercrop)	% Panel Obs. (pure-stand)	% Panel Obs. (intercrop)
Tanzania	15814	8863	Maize	0.158	0.555	0.026	0.559
			Cassava	0.022	0.069	< 0.01	0.051
			Beans	0.02	0.184	< 0.01	0.197
			Sorghum	0.014	0.058	< 0.01	0.053
			Rice	0.094	0.126	0.019	0.137
			All Key Crops	0.318	0.789	0.049	0.712
Uganda	31408	10860	Maize	0.067	0.241	< 0.01	0.517
			Cassava	0.076	0.197	< 0.01	0.551
			Beans	0.07	0.251	< 0.01	0.569
			Sorghum	0.033	0.053	< 0.01	0.11
			All Key Crops	0.254	0.55	< 0.01	0.913
Nigeria	9338	5051	Maize	0.061	0.359	< 0.01	0.337
			Cassava	0.056	0.324	< 0.01	0.287
			Beans	0.018	0.224	< 0.01	0.213
			Sorghum	0.041	0.291	< 0.01	0.331
			Rice	0.046	0.063	< 0.01	0.059
			All Key Crops	0.222	0.851	< 0.01	0.759
Ethiopia	36906	7765	Maize	0.108	0.169	< 0.01	0.405
			Beans	0.053	0.074	< 0.01	0.177
			Sorghum	0.091	0.137	< 0.01	0.275
			Teff	0.124	0.131	< 0.01	0.297
			Wheat	0.073	0.079	< 0.01	0.188
			All Key Crops	0.451	0.561	0.018	0.735

Table A3: Table A3 shows that, in each of our sample countries, a select number of common crops constitute a significant portion of our plot- and household-panel samples. Column 3 reports the total number of plot-level observations in each cross-sectional dataset. Column 4 shows the total number of household-year observations in the panel of households we observe in at least two years. Columns 5 is the proportion of plots that were only cultivated with each key crop. Column 6 is the proportion of plots where a key crop was cultivated, including intercropped plots. Column 7 is the proportion of household-years in the panel sample where households only cultivated a given crop (in multiple years). Column 8 shows the proportion of household-years in the panel sample where households cultivated a given crop (in multiple years), even if they also cultivated other crops. For the pure-stand columns (5 and 7) the ‘All Key Crops’ row indicates the sum across all crops listed in Table A3. For the ‘intercrop’ columns (6 and 8), the ‘All Key Crops’ row indicates the proportion of the total plot-level and panel sample in which plots/households cultivated any of

the crops listed in the table. Note, not all crops are listed for all countries. Crops that constituted less than 5% in all columns were excluded in each country subcomponent, but do figure in to the all key-crop totals.

A.3 Description of Household Geovariables

Specifically, our climate variables include household-level measures of mean annual temperature, the average total annual precipitation and total precipitation during the wettest month and quarter of the rainy season, an indicator of whether the prevailing rainfall regime is unimodal or bimodal, and a classification the agro-ecological zone in which the household resides. Our weather variables are household-level records of total precipitation and precipitation during the wettest quarter for each year in the period during which each wave of each survey was conducted, as well as the dekad of the year in which the wettest quarter of the year began (a measure of the timing of the onset of rain). Both the climate and weather variables are derived from external environmental datasets, which frequently use statistical or process-models to spatially interpolate data. Our soil characteristics include household-level measures of the potential total wetness index, nutrient availability, nutrient retention, rooting conditions, oxygen availability, soil excess salt levels and soil toxicity, as well as plot-level measures of soil type and generic soil quality (high, medium low). The other land quality characteristics we observe include plot-level measures of land grade (slope), land-tenure regime (ex. owned vs. rented), water source (irrigated vs. rain-fed), as well as household-level measures of elevation, terrain roughness, and general land workability.

A.4 Details of and Sensitivity to Measurement Choices

It is important to acknowledge that the richness of the LSMS-ISA data permit alternative choices about how to measure inputs and output in each country. Given the nascent state of the literature on developing-country agricultural total factor productivity, there are no well-established norms. In what follows, we describe our baseline measurement choices in detail, and conduct additional sensitivity analyses to evaluate the extent to which alternative measurement choices affect the distribution of estimated productivity. A description of the alternative measurement scenarios we evaluated is provided in Table A1. Figure A2 summarizes of the sensitivity of our baseline measures of TFPR dispersion by country across these different scenarios.

Figure A1: Description of Alternative Measurement Scenarios

	Baseline	Alternative Scenarios	N
Output	<p>Tanzania All-crop harvest value. Quantities reported in kilograms, and valued using fixed national median crop prices (per kg). Prices computed using all paired observations of farmer reported (i) harvest quantity/estimated value or (ii) sales quantity and sales value, across all survey waves.</p> <p>Uganda, Nigeria, and Ethiopia All crop harvest value. Quantities converted from non-standard units using reported conversion factors (where available) and using fixed national average conversion factors for each crop-unit otherwise. Harvest valued using fixed national median crop prices (per kg) based on all paired quantity-value observations.</p>	<p>Tanzania</p> <ol style="list-style-type: none"> 1. Harvest valued using fixed national median crop prices based only on reported crop <i>sales</i> 2. Harvest valued using fixed national median crop prices based only on farmer-reported <i>harvest value</i> 3. Harvest valued using farmer-reported values where available, and imputed using (baseline) fixed national median crop prices otherwise <p>Uganda, Nigeria, and Ethiopia</p> <ol style="list-style-type: none"> 1. Quantities converted to kilograms using estimated fixed national average conversion factors in all cases, rather than reported conversion factors where available (NGA) 2. Quantities converted to kilograms using spatially and temporally varying estimates of reported non-standard unit conversion factors, and valued using spatially/ temporally varying median crop-prices (UG/ETH) 	<p>Tanzania: 3 Uganda: 1 Nigeria: 1 Ethiopia: 1</p>
Land	<p>All Countries Total plot/parcel/field area as reported by survey respondents.</p>	<p>All Countries</p> <ol style="list-style-type: none"> 1. All-crop planted area, based on the reported percentage of each plot planted by crop and the farmer-estimated total plot area. 2. All-crop harvested area, based on the reported percentage of planted area that was harvested (by crop) and the farmer estimate of total plot area (TZ/NGA only) 3. Farmer estimated land value, or land value imputed using spatially and temporally varying estimates of land prices 4. Baseline measure of land input plus additional plot-level land quality controls (ex. wetness, steepness, elevation) 	<p>Tanzania: 4 Uganda: 3 Nigeria: 4 Ethiopia: 3</p>
Labor	<p>All Countries Total person-days worked on each plot</p>	<p>All Countries</p> <ol style="list-style-type: none"> 1. Total person-hours based on reported hours worked, or average hours per day estimated from labor module 2. Person-days disaggregated by (i) own vs. (ii) hired labor 3. Person-days disaggregated by own vs. hired <i>and</i> by gender (male vs. female) 4. Total person hours for own labor and total hired-labor costs 5. Total person days plus additional plot- and household-level labor quality controls (ex. avg age, sex, marital status, education) 	<p>Tanzania: 5 Uganda: 5 Nigeria: 5 Ethiopia: 5</p>
Capital	<p>All Countries Value of all variable inputs used on plot, plus a share of the value of household durable capital. Variable and durable capital valued using national average prices by input-type within survey waves. Plot-share of household durable capital equal to the proportion of total household land area represented by the plot.</p>	<p>All Countries</p> <ol style="list-style-type: none"> 1. Capital value disaggregated into variable (fertilizer, pesticide, seed) and durable (tools/machinery) capital input 2. Capital value disaggregated into variable vs. durable. Variable capital disaggregated by type (fertilizer, pesticide, and seed). Durable capital disaggregated by ownership-status (rented vs. owned) 	<p>Tanzania: 2 Uganda: 2 Nigeria: 2 Ethiopia: 2</p>

Figure A1: Figure A1 Describes the alternative measurement scenarios evaluated in Figure A2.

Figure A2

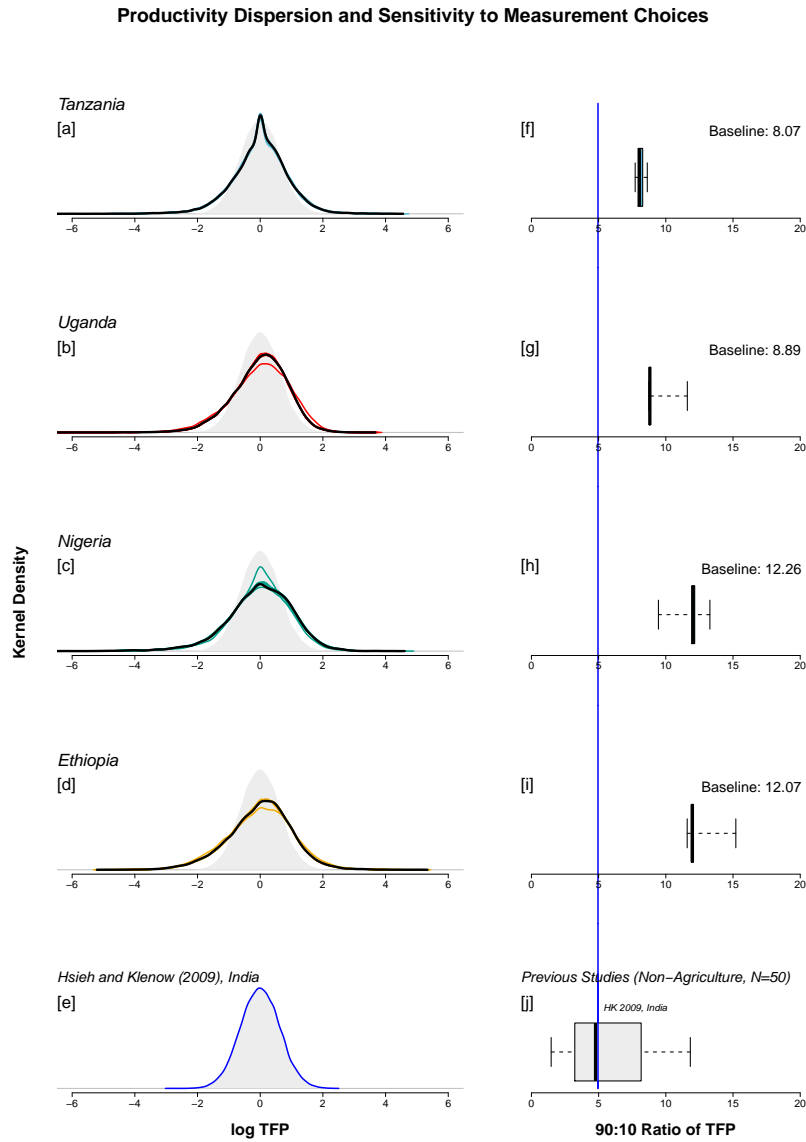


Figure A2: Figure A2 highlights the limited sensitivity of the estimated distribution of TFP to choices about how to measure inputs and output. Panels [a]-[d] on the left show the distribution of log TFP across plots in each of our sample countries. The bold black lines in these panels correspond to the distribution resulting from the estimation of our baseline regression specification, using our baseline measures of inputs and output. Each of the colored lines in panels [a]-[d] show the distribution resulting from a different set of measurement choices, using the same (baseline) regression specification. Appendix Table A4 describes each of the different scenarios evaluated for each country in detail. The box-plots in panels [f]-[i] on the right describe the range of 90:10 ratios across all the measurement-sensitivity scenarios shown on the left-side panel of the same row. In each box-plot, solid black lines are located at the median 90:10 ratio value, the colored box contains the inter-quartile range, and the whiskers extend to the extrema.

A.5 Multiple Measures of Land and Output

Table A4: Multiple Measures of Land Input in Most of the Sample

Country	Total Obs. (plot-level)	Farmer Estimated	GPS Measured	Both	R-Squared (FE ~ GPS)
Tanzania	20881	20881 (100%)	13408 (64%)	13408 (64%)	0.69
Uganda (parcel-level)	34712	34712 (100%)	20064 (58%)	20064 (58%)	0.68
Nigeria	9338	9338 (100%)	8202 (88%)	8202 (88%)	0.43
Ethiopa	36932	36932 (100%)	31936 (86%)	31936 (86%)	0.65

Table 8: Caption.

Figure A3

GPS-Measured vs. Farmer-Estimated Land Area

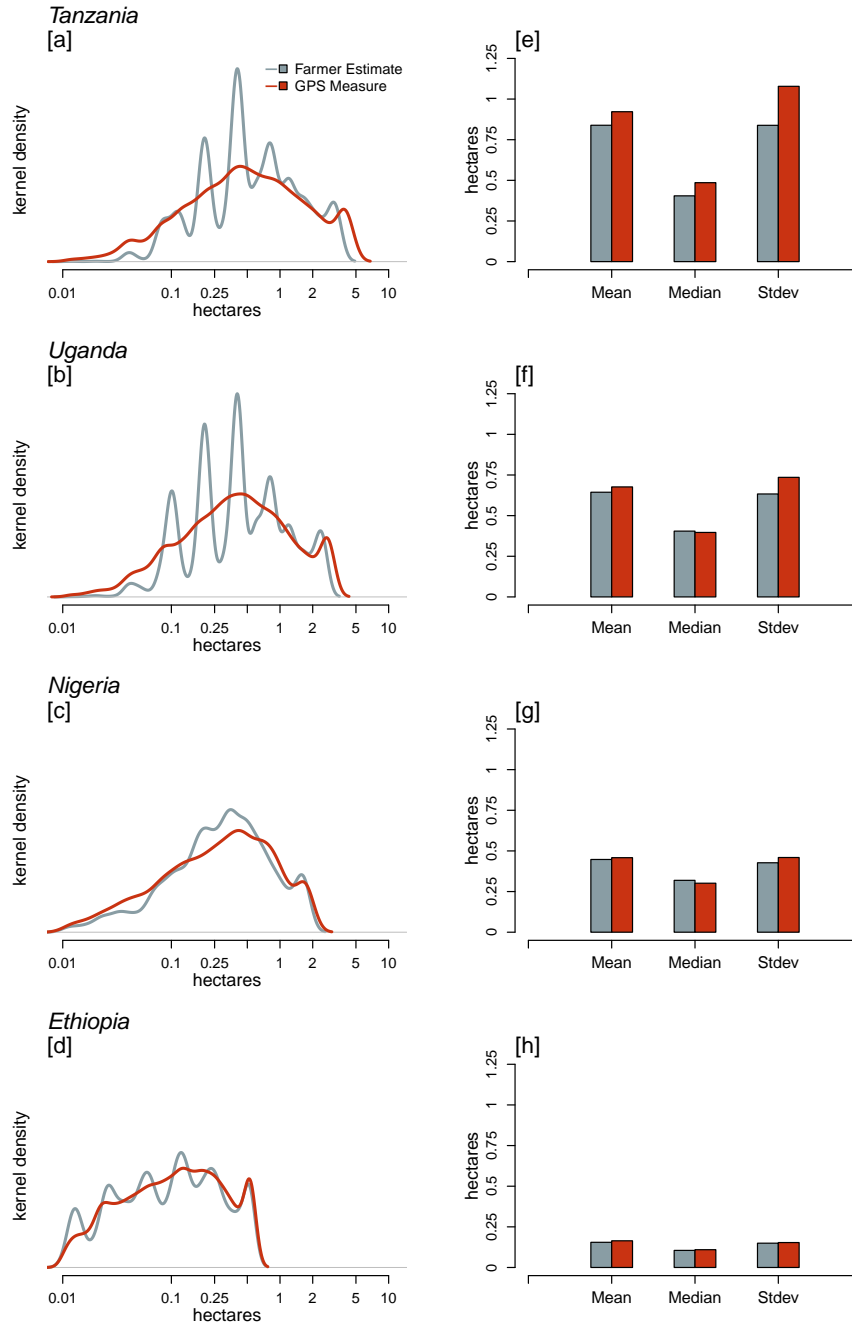


Figure A3:

Table A5: Multiple Measures of Output for Key Crops in Ethiopia

Crop	Total Obs (Plots)	Total Obs (HH-years)	Plots w. Crop-cut (%)	HH-years w. Crop-cut (%)	R^2 : FE Yield \sim CC Yield	R^2 : GPS Yield \sim CC Yield
Maize	5749	3488	1528 (27%)	1412 (40%)	0.04	0.03
Beans	2477	1770	1049 (42%)	950 (54%)	0.05	0.06
Sorghum	4786	2573	1309 (27%)	1177 (46%)	0.03	0.03
Teff	4814	2627	1357 (28%)	1229 (47%)	0.04	0.04
Wheat	2885	1707	937 (32%)	867 (51%)	0.04	0.06
All Key Crops	19900	6263	6180 (31%)	3815 (61%)	0.07	0.08

Table 9: Caption.

Figure A4

Ethiopia: Crop-Cut vs. Computed Yields for Key Crops

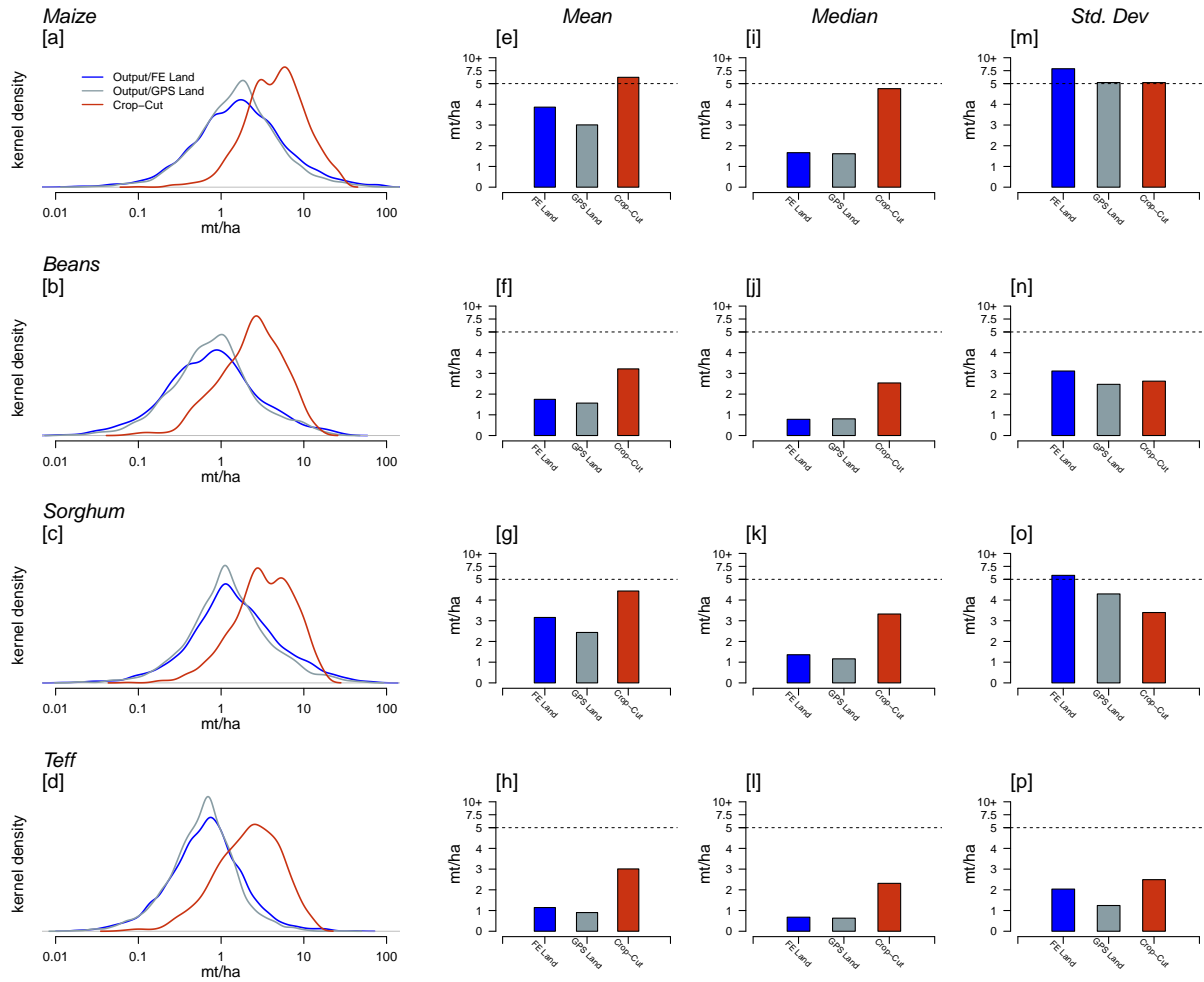


Figure A4:

A.6 Detailed IV Regression Results

Table A6: IV Persistence, Tanzania (Farmer-Estimated vs. GPS-Measured Land)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPR _t ^{FE}	TFPQ _t ^{FE} Yield _t ^{FE}	TFPR _t ^{FE}	TFPQ _t ^{FE} Yield _t ^{FE}	TFPR _{t-2} ^{FE}	TFPQ _{t-2} ^{FE} Yield _{t-2} ^{FE}	TFPR _t ^{FE}	TFPQ _t ^{FE} Yield _t ^{FE}
TFPR _{t-2} ^{FE}	0.143*** (0.014)						0.217*** (0.021)	
TFPQ _{t-2} ^{FE}	0.244*** (0.015)						0.310*** (0.024)	
Yield _{t-2} ^{FE}		0.151*** (0.016)						1.085 (0.682)
TFPR _{t-2} ^{GPS}			0.212*** (0.020)		0.985*** (0.007)			
TFPQ _{t-2} ^{GPS}				0.284*** (0.022)		0.924*** (0.008)		
Yield _{t-2} ^{GPS}							0.020 (0.017)	
Observations:	4062	3748	2507	2203	3134	3598	2507	2201
R ² :	0.026	0.07	0.041	0.072	0.853	0.778	0.043	0.074
Adjusted R ² :	0.026	0.07	0.041	0.072	0.853	0.778	0.043	0.073
Fixed Effects:	Crop-Year	Crop-Year	Crop-Year	Crop-Year	None	None	Crop-Year	Crop-Year
Cluster Var:	Village	Village	Village	Village	Village	Village	Village	Village
F statistic:	109.96	281.05	107.36	171.89	18154.09	12573.97	107.61	171.66
F.statistic (df1, df2):	(1,4060)	(1,3746)	(1,2505)	(1,2201)	(1,3132)	(1,3596)	(1,2505)	(1,2201)
F.statistic (p-value):	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001

Note: *p<0.1; **p<0.05; ***p<0.01

Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.

Standard errors clustered at the Village level.

Table A7: IV Persistence, Uganda (Farmer-Estimated vs. GPS-Measured Land)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPR ^{FE} _t	TFPQ ^{FE} _t	TFPR ^{FE} _t	TFPQ ^{FE} _t	TFPR ^{FE} _{t-1}	TFPQ ^{FE} _{t-1}	TFPR ^{FE} _t	TFPQ ^{FE} _t
TFPR ^{FE} _{t-1}	0.168*** (0.012)						0.186*** (0.014)	
TFPQ ^{FE} _{t-1}	0.198*** (0.011)						0.213*** (0.012)	
Yield ^{FE} _{t-1}		0.085*** (0.013)						7.734 (27.400)
TFPR ^{GPS} _{t-1}			0.182*** (0.013)		0.973*** (0.004)			
TFPQ ^{GPS} _{t-1}				0.210*** (0.012)		0.991*** (0.002)		
Yield ^{GPS} _{t-1}							0.028** (0.013)	0.021** (0.010)
Observations:	5881	6078	4940	5264	5719	9173	4931	5249
R ² :	0.032	0.047	0.037	0.052	0.924	0.975	0.035	0.052
Adjusted R ² :	0.032	0.047	0.037	0.052	0.924	0.975	0.035	0.052
Fixed Effects:	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year
Cluster Var:	Village	Village	Village	Village	Village	Village	Village	Village
F statistic:	192.71	299.7	189.55	290.72	69725.87	359444.59	187.4	292.36
F.statistic (df1, df2):	(1,5879)	(1,6076)	(1,4938)	(1,5262)	(1,5717)	(1,9171)	(1,4938)	(1,5262)
F.statistic (p-value):	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001

Note: *p<0.1; **p<0.05; ***p<0.01

Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.

Standard errors clustered at the Village level.

Table A8: IV Persistence, Nigeria (Farmer-Estimated vs. GPS-Measured Land)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPR _t ^{FE}	TFPQ _t ^{FE}	TFPR _t ^{FE}	TFPQ _t ^{FE}	TFPR _{t-3} ^{FE}	TFPQ _{t-3} ^{FE}	TFPR _t ^{FE}	TFPQ _t ^{FE}
TFPR _{t-3} ^{FE}	0.092*** (0.019)						0.102*** (0.020)	
TFPQ _{t-3} ^{FE}		0.090*** (0.026)						0.096*** (0.028)
Yield _{t-3} ^{FE}			0.085*** (0.026)					2.727 (5.677)
TFPR _{t-3} ^{GPS}			0.099*** (0.020)		0.970*** (0.006)			
TFPQ _{t-3} ^{GPS}				0.092*** (0.027)		0.956*** (0.005)		
Yield _{t-3} ^{GPS}					0.033 (0.023)		0.057*** (0.017)	
Observations:	2058	1386	1386	1333	2371	2623	2605	1331
R ² :	0.011	0.009	0.007	0.009	0.929	0.929	0.004	0.009
Adjusted R ² :	0.011	0.008	0.007	0.008	0.929	0.929	0.004	0.008
Fixed Effects:	Crop-Year	Crop-Year	Crop-Year	Crop-Year	None	None	None	Crop-Year
Cluster Var:	Village	Village	Village	Village	Village	Village	Village	Village
F statistic:	22.94	11.95	10.35	11.65	30986.87	34248.64	11.2	11.47
F.statistic (df1, df2):	(1,2056)	(1,1384)	(1,1384)	(1,1331)	(1,2369)	(1,2621)	(1,2603)	(1,1331)
F.statistic (p-value):	< 0.001	0.001	0.001	0.001	< 0.001	< 0.001	< 0.001	0.001

Note: *p<0.1; **p<0.05; ***p<0.01

Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.

Standard errors clustered at the Village level.

Table A9: IV Persistence, Ethiopia (Farmer-Estimated vs. GPS-Measured Land)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPR ^{FE} _t	TFPQ ^{FE} _t	TFPR ^{FE} _t	TFPQ ^{FE} _t	TFPR ^{FE} _{t-2}	TFPQ ^{FE} _{t-2}	TFPR ^{FE} _t	TFPQ ^{FE} _t
TFPR ^{FE} _{t-2}	0.098*** (0.012)						0.102*** (0.013)	
TFPQ ^{FE} _{t-2}		0.155*** (0.013)						0.152*** (0.015)
Yield ^{FE} _{t-2}			0.040*** (0.014)					
TFPR ^{GPS} _{t-2}			0.099*** (0.013)		0.982*** (0.004)			
TFPQ ^{GPS} _{t-2}				0.143*** (0.014)		0.953*** (0.005)		
Yield ^{GPS} _{t-2}					0.002 (0.015)	0.013 (0.012)		
Observations:	4409	5386	4317	5144	5076	7267	4317	5094
R ² :	0.014	0.025	0.014	0.02	0	0	0.015	0.025
Adjusted R ² :	0.014	0.025	0.014	0.02	0	0	0.015	0.025
Fixed Effects:	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	None	Crop-Year	Crop-Year
Cluster Var:	Village	Village	Village	Village	Village	Village	Village	Village
F statistic:	63.75	139.69	62.9	103.33	0.02	1.19	62.93	105.15
F.statistic (df1, df2):	(1,4407)	(1,5384)	(1,4315)	(1,5142)	(1,5074)	(1,7265)	(1,4315)	(1,5142)
F.statistic (p-value):	< 0.001	< 0.001	< 0.001	< 0.001	0.887	< 0.001	< 0.001	< 0.001

Note: *p<0.1; **p<0.05; ***p<0.01

Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.

Standard errors clustered at the Village level.

Table A10: IV Persistence, Tanzania (2× Lagged Productivity)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPR _t	TFPQ _t Yield _t	TFPR _t	TFPQ _t Yield _t	TFPR _{t-2}	TFPQ _{t-2} Yield _{t-2}	TFPR _t	TFPQ _t Yield _t
TFPR _{t-2}	0.143*** (0.014)						1.128*** (0.244)	
TFPQ _{t-2}	0.243*** (0.015)						0.704*** (0.103)	
Yield _{t-2}		0.206*** (0.015)						0.687*** (0.119)
TFPR _{t-4}			0.124*** (0.019)		0.115*** (0.018)			
TFPQ _{t-4}				0.166*** (0.021)	0.244*** (0.019)			
Yield _{t-4}						0.202*** (0.020)		
Observations:	4062	3748	1669	1461	1775	1652	1501	1170
R ² :	0.026	0.069	0.026	0.039	0.024	0.087	0.02	0.084
Adjusted R ² :	0.026	0.069	0.025	0.039	0.023	0.086	0.02	0.083
Fixed Effects:	Crop-Year	Crop-Year	Crop-Year	Crop-Year	None	None	Crop-Year	Crop-Year
Cluster Var:	Village	Village	Village	Village	Village	Village	Village	Village
F statistic:	110.31	276.8	44.14	59.98	43.03	156.25	21.39	46.29
F.statistic (df1, df2):	(1,4060)	(1,3746)	(1,1667)	(1,1459)	(1,1773)	(1,1650)	(1,1667)	(1,1459)
F.statistic (p-value):	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001

Note:

*p<0.1; **p<0.05; ***p<0.01

Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.

Standard errors clustered at the Village level.

Table A11: IV Persistence, Uganda ($2 \times$ Lagged Productivity)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPR _t	TFPQ _t Yield _t	TFPR _t	TFPQ _t Yield _t	TFPR _{t-1}	TFPQ _{t-1} Yield _{t-1}	TFPR _t	TFPQ _t Yield _t
TFPR _{t-1}	0.168*** (0.012)						0.897*** (0.136)	
TFPQ _{t-1}	0.198*** (0.011)						0.924*** (0.123)	
Yield _{t-1}		0.145*** (0.012)						0.691*** (0.132)
TFPR _{t-2}			0.153*** (0.017)		0.163*** (0.016)			
TFPQ _{t-2}			0.171*** (0.015)		0.231*** (0.017)			
Yield _{t-2}				0.107*** (0.016)		0.187*** (0.018)		
Observations:	5881	6078	2695	2676	2659	2722	2379	1795
R ² :	0.032	0.047	0.03	0.044	0.036	0.063	0.03	0.046
Adjusted R ² :	0.032	0.047	0.03	0.044	0.036	0.062	0.03	0.046
Fixed Effects:								
Cluster Var:	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year
	Village	Village	Village	Village	Village	Village	Village	Village
F statistic:	192.72	299.71	83.01	123.88	100.01	181.72	43.78	56.09
F.statistic (df1, df2):	(1,5879)	(1,6076)	(1,2693)	(1,2674)	(1,2657)	(1,2720)	(1,2657)	(1,2674)
F.statistic (p-value):	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001	< 0.001

Note: *p<0.1; **p<0.05; ***p<0.01

Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.

Standard errors clustered at the Village level.

Table A12: IV Persistence, Ethiopia ($2 \times$ Lagged Productivity)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPR _t	TFPQ _t Yield _t	TFPR _t	TFPQ _t Yield _t	TFPR _{t-2}	TFPQ _{t-2} Yield _{t-2}	TFPR _t	TFPQ _t Yield _t
TFPR _{t-2}	0.098*** (0.012)						1.184*** (0.329)	
TFPQ _{t-2}		0.155*** (0.013)						0.871** (0.384)
Yield _{t-2}		0.079*** (0.013)						0.674 (0.960)
TFPR _{t-4}			0.069*** (0.015)		0.069*** (0.014)			
TFPQ _{t-4}				0.057*** (0.021)		0.075*** (0.019)		
Yield _{t-4}							0.020 (0.019)	
Observations:	4409	5386	1931	1541	2061	1779	1833	1339
R ² :	0.014	0.025	0.011	0.005	0.012	0.008	0.017	0.051
Adjusted R ² :	0.014	0.025	0.01	0.004	0.011	0.008	0.016	0.013
Fixed Effects:	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year	Crop-Year
Cluster Var:	Village	Village	Village	Village	Village	Village	Village	Village
F statistic:	63.75	139.74	20.93	7.34	24.08	14.94	12.96	5.16
F.statistic (df1, df2):	(1,4407)	(1,5384)	(1,1929)	(1,1539)	(1,2059)	(1,1777)	(1,1929)	(1,1539)
F.statistic (p-value):	< 0.001	< 0.001	< 0.001	0.007	< 0.001	< 0.001	< 0.001	0.023

Note: *p<0.1; **p<0.05; ***p<0.01

Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.
Standard errors clustered at the Village level.

Table A13: IV Persistence, Ethiopia (Farmer-Estimated vs. Crop-Cut Output)

	Naive		Reduced-Form		1st-Stage		2nd-Stage	
	TFPQ _{t-2} ^{FE}	Yield _t ^{FE}	TFPQ _t ^{FE}	Yield _t ^{FE}	TFPQ _{t-2} ^{FE}	Yield _{t-2} ^{FE}	TFPQ _t ^{FE}	Yield _t ^{FE}
TFPQ _{t-2} ^{FE}	0.155*** (0.013)						0.382*** (0.068)	
Yield _{t-2} ^{FE}		-0.021 (0.014)						-1.903 (6.550)
TFPQ _{t-2} ^{Cropcut}			0.176*** (0.030)		0.469*** (0.025)			
Yield _{t-2} ^{Cropcut}				-0.027 (0.037)		0.001 (0.032)		
Observations:	5386	5304	2347	1866	3521	2680	2347	1851
R ² :	0.025	0	0.014	0	0.088	0	0.022	0
Adjusted R ² :	0.025	0	0.014	0	0.088	0	0.021	0
Fixed Effects:								
Cluster Var:								
F statistic:	139.69	2.33	33.3	0.54	339	0	31.48	0.08
F.statistic (df1, df2):	(1,5384)	(1,5302)	(1,2345)	(1,1864)	(1,3519)	(1,2678)	(1,2345)	(1,1864)
F.statistic (p-value):	< 0.001	0.127	< 0.001	0.463	< 0.001	0.972	< 0.001	0.771

Note: *p<0.1; **p<0.05; ***p<0.01
 Productivity estimated with CropMix and Village-Year fixed effects, and all available geo-variables.
 Standard errors clustered at the Village level.