



Evidence to Action:  
Innovations in Health  
Data and Measurement

Google Community Space,  
San Francisco  
October 29, 2019  
1:00-5:30 PM

Welcome to CEGA's annual Evidence to Action (E2A) symposium, *Innovations in Health Data and Measurement*

Please join us for refreshments and hors d'oeuvres at the reception after the event from 5:30 - 7:30 pm

Health is a stepping stone to achieving virtually all other human development goals. Yet we continue to face major obstacles in ensuring accessible, affordable, and high-quality health care, especially for people living in poverty. Thankfully, breakthroughs in the types of health data available, the interoperability of health datasets, and the analytical methods used to organize and process these data now enable far more timely and effective decision-making. Additionally, new cross-disciplinary collaborations are revolutionizing the way we understand, track, and respond to global health challenges. Today's event will highlight the work of CEGA affiliated faculty, policy partners, and industry leaders using novel tools and methods to drive better health outcomes for people around the world.



**KEYNOTE SPEAKER: Bright Simons**

Delivering the keynote for this year's E2A event is Bright Simons, President of [mPedigree](#), a social enterprise working on three continents with governments, Fortune 500 companies and activists to safeguard human health and food security using technology. In 2016, Fortune Magazine named mPedigree one of the top 35 companies changing the world, and Simons as one of the World's 50 Greatest Leaders. He is a graduate of Harvard University, and previously holder of Adrian Cheng and George Mallinckrodt fellowships at the same University.

# AGENDA

**1:00-1:10 PM**

## **Opening Remarks**

*Carson Christiano (Executive Director, CEGA)*

**1:10-2:30 PM**

## **Session 1**

*Bilal Siddiqi (UC Berkeley, CEGA)*

**“Healthcare delivery during crises: Experimental evidence from Sierra Leone”**

*Marcella Alsan (Harvard) and Asha Vitatoe (Mentoring in Medicine & Science)*

**“Doctor diversity and demand for health care in Oakland”**

*Craig McIntosh (UCSD) and Jeanine Condo (Rwanda Biomedical Center)*

**“Benchmarking a child nutrition program to cash transfers”**

**2:30-3:10 PM**

## **Keynote**

*Bright Simons (mPedigree)*

**“Powering Trust, A Study in Hyper-Integration”**

**3:10-3:30 PM**

## **Coffee Break**

**3:30-4:30 PM**

## **Session 2**

*Edward Miguel (UC Berkeley, CEGA)*

**“Twenty year economic impacts of deworming in Kenya”**

*Ziad Obermeyer (UC Berkeley)*

**“Diagnosing bias with machine learning”**

*Hilary Hoynes (UC Berkeley)*

**“The long run effects of childhood exposure to the Food Stamp program”**

**4:30-5:20 PM**

## **Lightning Talks**

*Julius Rüschenpöhler (CEGA)*

**“Opportunities for understanding the long-term impacts of child health interventions”**

*Maria Dieci (UC Berkeley)*

**“A digital approach for targeted malaria treatment in Kenya”**

*Pius Akankwasa (Office of the Prime Minister, Uganda)*

**“Using biometrics to monitor healthcare worker attendance in Uganda”**

*Monica Ellwood-Lowe (UC Berkeley)*

**“Financial concerns suppress parents’ speech with their children”**

*Mattie Toma (Harvard)*

**“Sleepless in Chennai: The consequences of increasing sleep among the urban poor”**

**5:20-5:30 PM**

## **Closing Remarks**

*Anand Radhakrishnan (Board Chair, CEGA)*

**5:30-7:30 PM**

## **Reception**

*Refreshments and hors d'oeuvres served*

## **ABOUT CEGA**

The Center for Effective Global Action (CEGA) is a hub for research on global development, with a network of 100+ academic researchers anchored at the University of California, Stanford University, and the University of Washington. Our faculty affiliates use rigorous evaluations, tools from data science, and new measurement technologies to assess the impacts of large-scale social and economic development programs. Learn more at [cega.berkeley.edu](http://cega.berkeley.edu).

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