

# Financial Conditions, Sleeplessness, and Cognition

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# Motivation

Sleep is an important input for attention, memory, cognition (Banks and Dinges 2007, Lim and Dinges 2008, Goel et al 2009, Killgore 2010, Walker 2017)

Poverty is correlated with poor sleep quality (Grandner et al. 2010, Patel et al. 2010, Stranges et al. 2012).

Poor sleep quality in poverty could be the result of:

- ▶ Poor environmental conditions (noise, heat, bugs, overcrowding...)
- ▶ Physical discomfort (hunger, pain, illness)
- ▶ Psychological factors such as worry, rumination, problem solving, intrusive thoughts (Lemyre et al. 2020, Pillai and Drake 2015)

# Questions

**Do psychological factors induced by poverty have a direct causal impact on sleep quality?**

**Is sleep one mechanism causally linking poverty and cognition?**

In this paper:

- ▶ We investigate using a regression discontinuity design around the date of a large unconditional cash transfer in Indonesia.
- ▶ We find increased sleep quality (not quantity) and cognition for transfer receiving household heads with no effect on other household members or in non-receiving households.

# Literature

- ▶ Productivity/education/health impacts of sleep:
  - ▶ Developing: Bessone et al. 2021, Jagnani 2022, Giuntella et al. 2017
  - ▶ Developed: Gibson and Shrader 2018, Giuntella and Mazzonna 2019, Jin and Ziebarth 2020,...
- ▶ Poverty and cognition: Mani et al. 2013, Kaur et al. 2021, Duquenois 2022,...
- ▶ Cash transfers and well-being: Haushofer and Shapiro 2016,..., McGuire et al. 2022

# Data

5th wave of the Indonesian Family Life Survey (IFLS5):

- ▶ Extensive household survey fielded 10/2014 - 08/2015.
- ▶ Part of a long running panel that started in 1993.
- ▶ Representative of 83% of the population. IFLS5: 15,185 households & 55,935 individuals.

Key variables:

- ▶ PROMIS questionnaire on sleep disturbance and sleep-related impairment
- ▶ Performance on ravens matrices, adaptive number series, mathematical questions, short and long word list recall
- ▶ Receipt of government transfers
- ▶ ... and a wealth of other variables

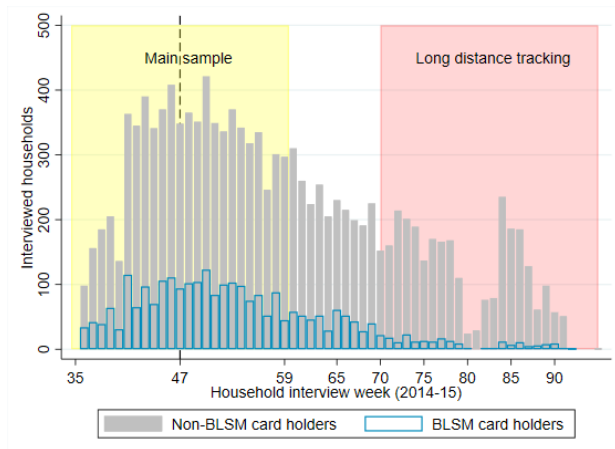
IFLS4: some cognition measures.

# Indonesia's Bantuan Langsung Sementara Masyarakat (BLSM) transfers

- ▶ Unconditional cash transfers disbursed to poor and near-poor households in response to changes in fuel subsidies (irregularly since 2005)
- ▶ Targeting cards issued to poor and near-poor households as established by proxy means tests
- ▶ November 2014 transfer:
  - ▶ Nov 18th 2014: 30 percent increase in subsidized gasoline prices (added 2-3% to annual inflation, no significant impact on economic growth)
  - ▶ triggers transfers of 400,000 rupiahs (about 30 USD) per targeted household (about 31% of receiving households median monthly food expenditures)
  - ▶ distributed either via post offices or mobile money transfer

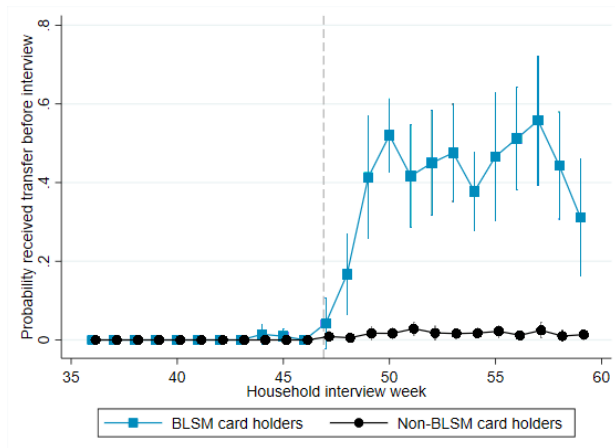
## Survey timing

November 2014 BLSM disbursement timing coincided with IFLS5 survey roll out.



Survey timing

# Transfer disbursement



Probability household reports receipt of cash transfer by week



# Who is treated?

- ▶ BLSM cardholders:
  - ▶ Households that report having a PKPS BBM BLT/BLSM card: a strong predictor for eligibility and transfer receipt.
  - ▶ Will be contrasted to estimates on non-cardholding households.
- ▶ Financial providers/worriers: Household heads
  - ▶ *A person among the group of householders who is responsible for satisfying daily necessities of the household or a person who is regarded/assigned as the head of the household.*
  - ▶ Will be contrasted to estimates on other household members

# Estimation

Regression discontinuity design around the week 47 roll out:

$$Y_{h,i} = \beta_0 + \beta_1 Post_{h,i} + \beta_2(Week_{h,i} - 47) + \beta_3(Week_{h,i} - 47) \times Post_{h,i} + \kappa_{h,i} + \epsilon_{h,i}.$$

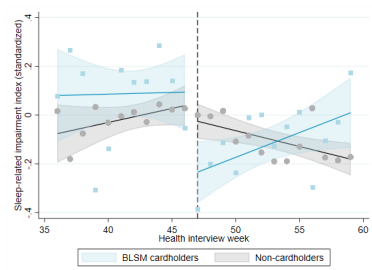
- ▶  $\beta_1$ : main coefficient of interest
- ▶  $Week_{h,i}$ : interview week
- ▶  $Post_{h,i} = 1$  if  $Week_{h,i} \geq 47$
- ▶  $\kappa_{h,i}$ : kabupaten fixed effects
- ▶ age-decade, gender and education fixed effects may also be included when relevant

Identifying assumptions:

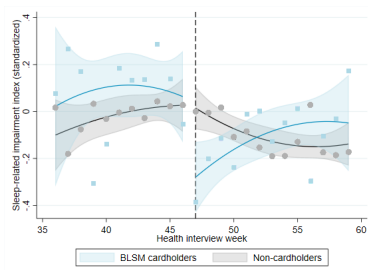
- ▶ Being surveyed shortly before or after week 47 is as good as randomly assigned.
- ▶ Check: there is no discontinuity in observable fixed household characteristics at the threshold Balance

|                  | Sleep-related impairment index (standardized) |                     |                    |                     |                     |                     |                     |                    |
|------------------|---|---------------------|--------------------|---------------------|---------------------|---------------------|---------------------|--------------------|
|                  | BLSM cardholders                              |                     |                    |                     | Non-cardholders     |                     |                     |                    |
|                  | (1)   | (2)                 | (3)                | (4)                 | (5)                 | (6)                 | (7)                 | (8)                |
| Post             | -0.330***<br>(0.109)                          | -0.279**<br>(0.111) | -0.317*<br>(0.164) | -0.351**<br>(0.165) | -0.0757<br>(0.0612) | -0.0547<br>(0.0631) | -0.0125<br>(0.0977) | 0.0320<br>(0.0973) |
| Specification    | Linear  | Linear              | Quadratic          | Quadratic           | Linear              | Linear              | Quadratic           | Quadratic          |
| FE: Gender       | No  | Yes                 | No                 | Yes                 | No                  | Yes                 | No                  | Yes                |
| FE: Age (decade) | No  | Yes                 | No                 | Yes                 | No                  | Yes                 | No                  | Yes                |
| FE: Kabupaten    | No  | Yes                 | No                 | Yes                 | No                  | Yes                 | No                  | Yes                |
| N                | 1668  | 1668                | 1668               | 1668                | 6263                | 6263                | 6263                | 6263               |

Note: Standard errors are clustered at the enumeration area, with: \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .



(a) Linear specification



(b) Quadratic specification

## Impacts on sleep impairment for BLSM card-holding sub-groups

|                                     | Sleep RI<br>(standardized) | Obs. | Head<br>share | Female<br>share |
|-------------------------------------|----------------------------|------|---------------|-----------------|
|                                     | $\hat{\beta}_1$            |      |               |                 |
| <b>Panel b: Household heads</b>     |                            |      |               |                 |
| Household heads                     | -0.28**<br>(0.11)          | 1666 | 1.00          | 0.19            |
| Male household heads                | -0.28**<br>(0.12)          | 1357 | 1.00          | 0.00            |
| Female household heads              | -0.20<br>(0.32)            | 306  | 1.00          | 1.00            |
| Household heads 40 and under        | -0.36*<br>(0.20)           | 527  | 1.00          | 0.13            |
| Household heads 41-65               | -0.33**<br>(0.14)          | 946  | 1.00          | 0.18            |
| Household heads over 65             | -0.05<br>(0.37)            | 187  | 1.00          | 0.37            |
| Male household heads 41-65          | -0.34**<br>(0.16)          | 773  | 1.00          | 0.00            |
| Female household heads 41-65        | -0.40<br>(0.40)            | 163  | 1.00          | 1.00            |
| <b>Panel c: Non-household heads</b> |                            |      |               |                 |
| Non-household heads                 | 0.03<br>(0.08)             | 2912 | 0.00          | 0.70            |
| Male non-household heads            | -0.00<br>(0.15)            | 808  | 0.00          | 0.00            |
| Female non-household heads          | 0.04<br>(0.10)             | 2104 | 0.00          | 1.00            |
| Non-household heads 40 and under    | 0.06<br>(0.09)             | 2085 | 0.00          | 0.62            |
| Non-household heads 41-65           | -0.00<br>(0.16)            | 732  | 0.00          | 0.93            |
| Non-household heads over 65         | 0.25<br>(0.43)             | 85   | 0.00          | 0.80            |

Note:  $\hat{\beta}_1$  coefficients are for a linear specification that includes gender, age decade and kabupaten fixed effects. Standard errors are clustered at the enumeration area, with: \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .

# Cognition impacts Figures

|                     | IFLS4<br>controls | Heads<br>BLSM cardholders |      | Heads<br>Non-cardholders |      | Non-head<br>BLSM cardholders |      |
|---------------------|-------------------|---------------------------|------|--------------------------|------|------------------------------|------|
|                     |                   | $\hat{\beta}_1$           | Obs. | $\hat{\beta}_1$          | Obs. | $\hat{\beta}_1$              | Obs. |
| Ravens matrices     |                   | 0.03<br>(0.10)            | 1646 | 0.03<br>(0.05)           | 6235 | -0.02<br>(0.06)              | 2906 |
| Ravens matrices     | Yes               | 0.19<br>(0.20)            | 249  | -0.02<br>(0.09)          | 1075 | -0.20<br>(0.13)              | 805  |
| Math questions      |                   | 0.01<br>(0.10)            | 1322 | 0.12*<br>(0.07)          | 5071 | 0.00<br>(0.07)               | 2712 |
| Math questions      | Yes               | 0.66***<br>(0.24)         | 211  | 0.08<br>(0.12)           | 932  | -0.03<br>(0.14)              | 699  |
| Number series       |                   | -0.05<br>(0.09)           | 1665 | 0.02<br>(0.05)           | 6253 | -0.02<br>(0.06)              | 2912 |
| Rapid word recall   |                   | 0.21**<br>(0.10)          | 1666 | 0.05<br>(0.06)           | 6265 | 0.08<br>(0.08)               | 2913 |
| Rapid word recall   | Yes               | 0.15<br>(0.10)            | 1454 | 0.03<br>(0.06)           | 5081 | 0.11<br>(0.08)               | 1826 |
| Delayed word recall |                   | 0.25***<br>(0.08)         | 1666 | 0.03<br>(0.06)           | 6265 | 0.11<br>(0.08)               | 2913 |
| Delayed word recall | Yes               | 0.17**<br>(0.08)          | 1454 | 0.05<br>(0.05)           | 5081 | 0.11<br>(0.09)               | 1826 |

Note: All regressions include age decade, gender, kabupaten and education category fixed effects. Standard errors are clustered at the enumeration area, with: \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .

# Alternate explanations

We find no clear discontinuities in:

- ▶ Sleep timing, quantity or work time Sleep Quantity
- ▶ Nutrition Nutrition
- ▶ Depression & affect Depression and affect

## Next Steps

Want to identify the role of sleeplessness in estimates of poverty's impacts on cognition.

We will be piloting a 2x2 intervention on prolific:

- ▶ Survey subjects in the evening and following morning
- ▶ Treatment will be designed to induce financial worry
- ▶ Collect measurements of sleep, cognition and memory

|                               | Morning Survey | Morning Survey<br>+ Treatment |
|-------------------------------|----------------|-------------------------------|
| Evening survey                | Control        | $T_M$                         |
| Evening survey<br>+ Treatment | $T_E$          | $T_{EM}$                      |

Resources permitting we may also consider running an RCT.

# Conclusions

- ▶ Provide the first causal evidence of the impacts of financial conditions on sleep quality.
  - ▶ likely mechanism is psychological factors (“worry”) associated with financial conditions
  - ▶ Household heads also experience cognitive improvements
  - ▶ No impacts on other household members or ineligible household heads
  - ▶ No change in sleep or work hours, nutrition, depression
- ▶ (In progress) Sleep quality is a causal channel linking poverty and cognition



Thank you!  
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# Appendix

# Balance around transfer date [Back](#)

|  | $\hat{\beta}_1$   | Mean<br>[St. Dev.] | Obs.  |
|--|-------------------|--------------------|-------|
| <b>Panel a: All households</b>             |                   |                    |       |
| Reports having BLSM card                   | 0.02<br>(0.02)    | 0.21<br>[0.41]     | 9302  |
| Total household members                    | -0.13<br>(0.11)   | 3.85<br>[1.77]     | 9302  |
| Working age household members              | -0.06<br>(0.08)   | 2.46<br>[1.24]     | 9302  |
| Total number of household members under 16 | -0.01<br>(0.06)   | 1.20<br>[1.07]     | 9302  |
| Total number of household members over 70  | -0.06**<br>(0.03) | 0.19<br>[0.47]     | 9302  |
| Female headed                              | 0.00<br>(0.02)    | 0.18<br>[0.39]     | 9302  |
| Household land                             | -0.08<br>(0.06)   | 0.26<br>[1.64]     | 9298  |
| <b>Panel b: All individuals</b>            |                   |                    |       |
| Age  | -1.02<br>(0.74)   | 39.86<br>[16.67]   | 22950 |
| Over 70                                    | -0.02*<br>(0.01)  | 0.06<br>[0.24]     | 22950 |
| Married and/or cohabitating                | -0.02<br>(0.01)   | 0.71<br>[0.46]     | 22954 |
| IFLS4 rapid word recall                    | 0.09<br>(0.10)    | 4.79<br>[1.85]     | 14463 |
| IFLS4 delayed word recall                  | 0.18<br>(0.11)    | 3.78<br>[2.06]     | 14463 |

|   | $\hat{\beta}_1$  | Mean<br>[St. Dev.] | Obs. |
|---|------------------|--------------------|------|
| <b>Panel c: All household heads</b>               |                  |                    |      |
| Age   | -0.41<br>(0.96)  | 46.95<br>[14.56]   | 8699 |
| Over 70   | -0.02<br>(0.02)  | 0.08<br>[0.27]     | 8699 |
| Married and/or cohabitating                       | 0.00<br>(0.02)   | 0.82<br>[0.39]     | 8700 |
| IFLS4 rapid word recall                           | 0.00<br>(0.12)   | 4.64<br>[1.86]     | 6538 |
| IFLS4 delayed word recall                         | 0.06<br>(0.13)   | 3.61<br>[2.02]     | 6538 |
| <b>Panel d: BLSM card holding household heads</b> |                  |                    |      |
| Age   | -0.54<br>(1.52)  | 48.80<br>[13.70]   | 1809 |
| Over 70   | -0.02*<br>(0.03) | 0.10<br>[0.30]     | 1809 |
| Married and/or cohabitating                       | 0.02<br>(0.04)   | 0.82<br>[0.38]     | 1809 |
| IFLS4 rapid word recall                           | -0.02<br>(0.18)  | 4.29<br>[1.77]     | 1456 |
| IFLS4 delayed word recall                         | 0.37*<br>(0.21)  | 3.33<br>[1.95]     | 1456 |

Note:  $\hat{\beta}_1$  coefficients are for a linear specification that includes kabupaten fixed effects. Standard errors are clustered at the enumeration area, with: \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .

|                  | Sleep-related impairment index (standardized) |                     |                     |                     |                      |                     |                    |                    |
|------------------|---|---------------------|---------------------|---------------------|----------------------|---------------------|--------------------|--------------------|
|                  | 35 - 59                                       | 36-58               | 37-57               | 38-56               | 39-55                | 40-54               | 41-53              | 42-52              |
|                  | (0)   | (1)                 | (2)                 | (3)                 | (4)                  | (5)                 | (6)                | (7)                |
| Post             | -0.279**<br>(0.111)                           | -0.269**<br>(0.111) | -0.268**<br>(0.118) | -0.307**<br>(0.121) | -0.392***<br>(0.122) | -0.280**<br>(0.133) | -0.249*<br>(0.139) | -0.275*<br>(0.144) |
| FE: Gender       | Yes   | Yes                 | Yes                 | Yes                 | Yes                  | Yes                 | Yes                | Yes                |
| FE: Age (decade) | Yes   | Yes                 | Yes                 | Yes                 | Yes                  | Yes                 | Yes                | Yes                |
| FE: Kabupaten    | Yes   | Yes                 | Yes                 | Yes                 | Yes                  | Yes                 | Yes                | Yes                |
| N                | 1668  | 1628                | 1525                | 1443                | 1324                 | 1207                | 1096               | 907                |

Note: Standard errors are reported in parenthesis, clustered at the enumeration area, with the following significance indicators: \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .

# Itemized sleep questions for household heads Back

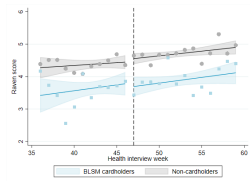
| In the past 7 days ...  | BLSM card holders  | Non-cardholders |
|---|--------------------|-----------------|
| (1. Not at all 2. A little bit 3. Somewhat 4. Quite a bit 5. Very much) | $\hat{\beta}_1$    | $\hat{\beta}_1$ |
| <i>I had trouble sleeping*</i>  | -0.31**<br>(0.13)  | 0.07<br>(0.07)  |
| <i>My quality of sleep was (reversed)*</i>                              | -0.07**<br>(0.08)  | -0.02<br>(0.05) |
| <i>My quality of sleep was refreshing (reversed)</i>                    | -0.03**<br>(0.11)  | 0.02<br>(0.05)  |
| <i>I was satisfied with my sleep (reversed)</i>                         | -0.10**<br>(0.11)  | 0.03<br>(0.06)  |
| <i>I had difficulty falling asleep</i>                                  | -0.27*<br>(0.15)   | 0.06<br>(0.07)  |
| <b>I had a hard time concentrating because of poor sleep</b>            | -0.39***<br>(0.13) | -0.02<br>(0.07) |
| <b>I had problems during the day because of poor sleep</b>              | -0.27**<br>(0.12)  | -0.02<br>(0.07) |
| <b>I had a hard time getting things done because I was sleepy</b>       | -0.13**<br>(0.12)  | -0.09<br>(0.07) |
| <b>I felt tired</b>   | -0.23**<br>(0.14)  | -0.06<br>(0.08) |
| <b>I felt irritable because of poor sleep</b>                           | -0.27**<br>(0.14)  | -0.06<br>(0.07) |
| <b>Aggregated indices</b>   |                    |                 |
| Full sleep index  | -2.06**<br>(0.81)  | -0.09<br>(0.42) |
| <i>Sleep disturbance index</i>  | -0.78**<br>(0.39)  | 0.16<br>(0.18)  |
| <b>Sleep-related impairment index</b>                                   | -1.29**<br>(0.51)  | -0.25<br>(0.29) |

Note: Question response options are as listed in the table except for question 1 (1. Never 2.Rarely 3.Sometimes 4.Often 5.Always) and question 2 (1. Very poor 2.Poor 3.Fair 4.Good 5.Very good ). All regressions include age decade, gender and kabupaten fixed effects. Standard errors are clustered at the enumeration area with \* p<0.1, \*\* p<0.05 and \*\*\*p<0.01.

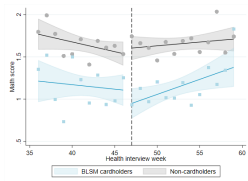
## IV estimates of impact on sleep impairment of household heads Back

|                        | Got transfer         | Sleep-related impairment index (standardized) |                     |                      |                     |
|------------------------|----------------------|---|---------------------|----------------------|---------------------|
|                        | First stage          | Reduced Form                                  |                     | IV                   |                     |
|                        | (1)                  | (2)   | (3)                 | (4)                  | (5)                 |
| Post                   | 0.275***<br>(0.0429) | -0.330***<br>(0.109)                          | -0.279**<br>(0.111) |                      |                     |
| Got transfer           |                      |   |                     | -1.209***<br>(0.415) | -1.254**<br>(0.541) |
| FE: Gender             | No                   | No  | Yes                 | No                   | Yes                 |
| FE: Age (decade)       | No                   | No  | Yes                 | No                   | Yes                 |
| FE: Kabupaten (county) | No                   | No  | Yes                 | No                   | Yes                 |
| N                      | 1668                 | 1668  | 1668                | 1668                 | 1668                |

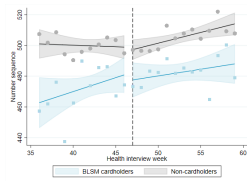
Note: Standard errors are clustered at the enumeration area, with: \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .



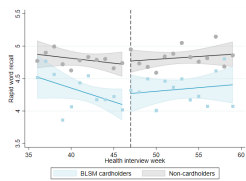
(a) Raven score



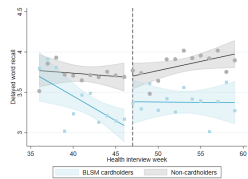
(b) Math score



(c) Number sequences



(d) Rapid word recall



(e) Delayed word recall

Cognitive indicators for household heads

Sleep times for BLSM card holding household heads

|                      | $\hat{\beta}_1$ | Observations |
|----------------------|-----------------|--------------|
| Time awake yesterday | 0.24<br>(0.22)  | 1656         |
| Rise time yesterday  | -0.01<br>(0.18) | 1667         |
| Bed time yesterday   | 0.24<br>(0.17)  | 1663         |
| Work hours last week | 1.66<br>(2.29)  | 1778         |

Note: All regressions include age decade, gender and kabupaten fixed effects. Standard errors are clustered at the enumeration area with \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .



# Depression and affect for BLSM card-holding household heads Back

|  | $\hat{\beta}_1$  | IFLS4<br>controls | Obs. |
|--|------------------|-------------------|------|
| <b>Panel a: 10 item CES-D (standardized)</b>   |                  |                   |      |
| Depression index                               | -0.10<br>(0.11)  |                   | 1666 |
| Depression index                               | 0.02<br>(0.11)   | Included          | 1480 |
| <b>Panel b: Blood pressure</b>                 |                  |                   |      |
| High blood pressure                            | 0.06<br>(0.04)   |                   | 1745 |
| <b>Panel c: Yesterday, did you feel [...]?</b> |                  |                   |      |
| Felt frustrated                                | -0.07<br>(0.08)  |                   | 1677 |
| Felt sad                                       | 0.07<br>(0.11)   |                   | 1677 |
| Felt enthusiastic                              | -0.12<br>(0.15)  |                   | 1677 |
| Felt lonely                                    | 0.25**<br>(0.11) |                   | 1677 |
| Felt content                                   | -0.11<br>(0.13)  |                   | 1677 |
| Felt worried                                   | -0.04<br>(0.12)  |                   | 1677 |
| Felt bored                                     | 0.07<br>(0.09)   |                   | 1677 |
| Felt happy                                     | 0.03<br>(0.13)   |                   | 1677 |
| Felt angry                                     | 0.01<br>(0.09)   |                   | 1677 |
| Felt tired                                     | -0.01<br>(0.13)  |                   | 1677 |
| Felt stressed                                  | 0.05<br>(0.09)   |                   | 1677 |
| Felt pain                                      | -0.04<br>(0.12)  |                   | 1677 |

Note: All regressions include age decade, gender and kabupaten fixed effects. Affect scores also control for the order of administered questions. Affect response options are 1. Not at all; 2. A little; 3. Somewhat; 4. Quite a bit; 5. Very. Standard errors are clustered at the enumeration area, with: \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .

## Food consumption for BLSM card-holding households

|   | $\hat{\beta}_1$ | Mean [Sd.]     | Observations |
|---|-----------------|----------------|--------------|
| Log household food consumption (in past week) | -0.08<br>(0.06) | 5.68<br>[0.64] | 1921         |
| Received Raskin rice (in past year)           | 0.01<br>(0.04)  | 0.83<br>[0.37] | 1921         |

Note: All regressions include household member, female headed, working age member and kabupaten fixed effects. Standard errors are clustered at the enumeration area, with \*  $p < 0.1$ , \*\*  $p < 0.05$  and \*\*\*  $p < 0.01$ .