

2014 Pacific Conference for Development Economics



Carnesale Commons
University of California, Los Angeles

UCLA Public Policy
Luskin School of Public Affairs

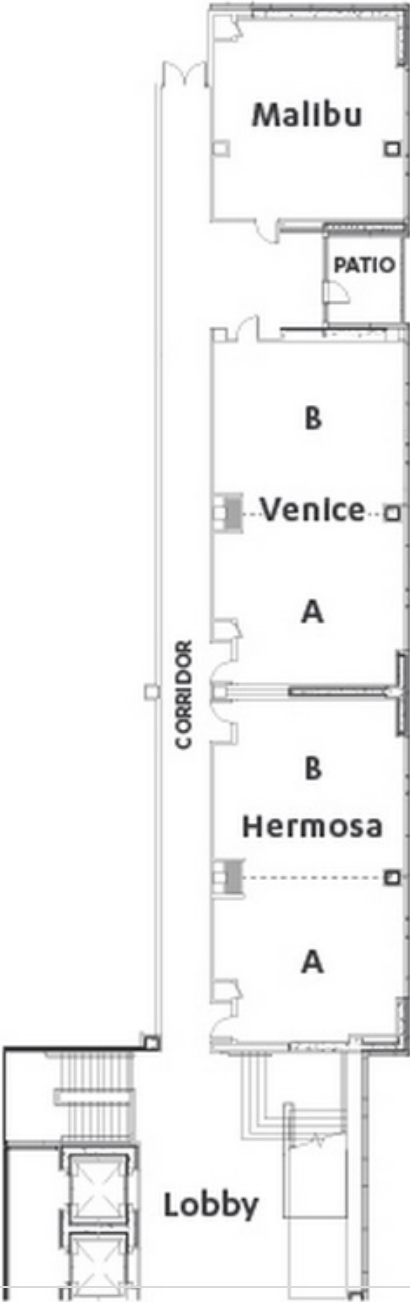
Sponsors

Department of Public Policy, Luskin School of Public Affairs
Department of Political Science
Anderson School of Management
Department of Economics
Center for Effective Global Action (CEGA)

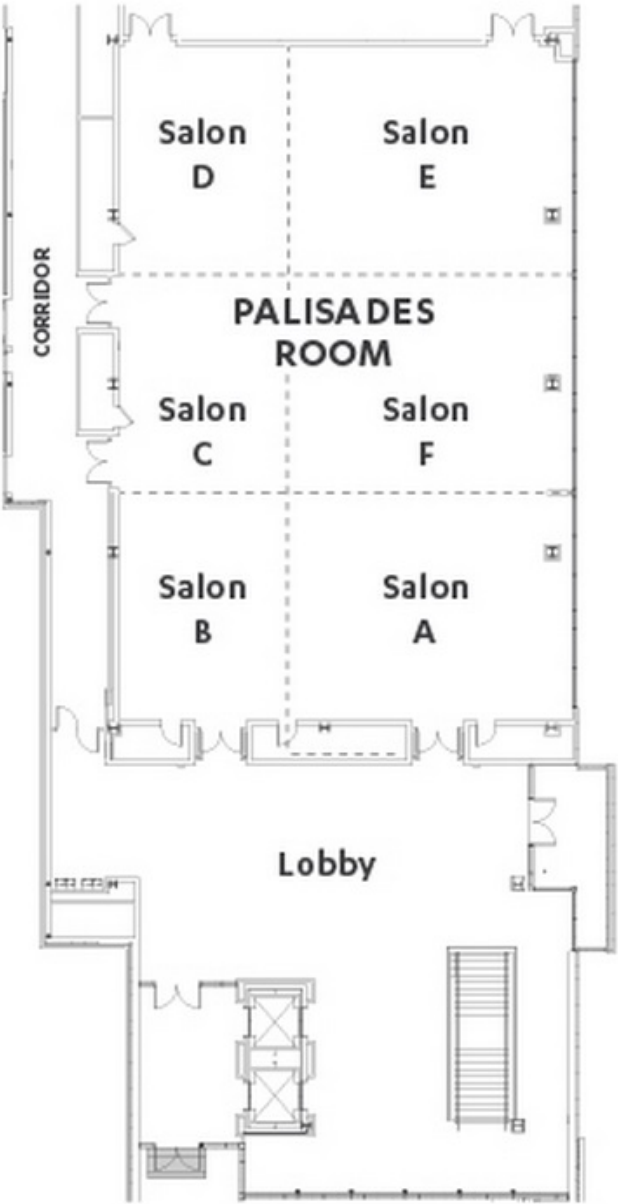


Carnesale Commons

Second Floor



Third Floor



8-9 AM	Registration and Coffee 3 rd Floor, Carnesale Commons Lobby		
9-10 AM	Session 1		
Session 1A Palisades D&E	Parental Choices and Health Chair: Bruce Wydick “Do Parents Selectively Time Birth Relative to Ramadan? Impact of Maternal Fasting on Height: Evidence from Matlab, Bangladesh” “Early Life Circumstance and Mental Health in Ghana” “Developing Aspirations: The Impact of Child Sponsorship on Self-Esteem and Life Expectations” “Land reform and sex selection in China”	Md Nazmul Ahsan Anant Nyshadham Bruce Wydick Shuang Zhang	USC USC USF Univ. of Colorado, Boulder
Session 1B Venice A&B	Political Economy: Inequality, Diversity, and Convergence Chair: Romain Wacziarg “Local Political Business Cycles: Evidence from Philippine Municipalities” “Teacher Absenteeism and The Saliency of Local Ethnic Diversity: Evidence from African Districts” “The Long-Term Consequences of Apartheid: Neighborhoods and Inequality among Black South Africans” “Globalization and Wage Convergence: Mexico and the United States”	Julien Labonne Eoin McGuirk Jonathan Page Timothy Halliday	Oxford Univ. of Gothenberg, UC Berkeley Univ. of Hawaii, Manoa Univ. of Hawaii, Manoa
Session 1C Hermosa A&B	Parental and Gendered Effects on Education Chair: Karthik Muralidharan “Who Wears the Trousers in the Family? Intra-household Resource Control, Subjective Expectations and Human Capital Investment” “Peer Networks and School Choice under Incomplete Information” “Parents’ Perceptions and Their Children’s Education: Experimental Evidence from Malawi” “Gender-Differential Effects of Conflict on Education: The Case of the 1981-1993 Punjab Insurgency”	Alex Armand Andrew Dustan Rebecca Dizon-Ross Olga Shemyakina	Univ. College London UC Berkeley J-PAL, MIT Georgia Tech

Session 1D Malibu	Food and Agriculture Chair: Marcel Fafchamps “Seasonal Credit Constraints and Agricultural Labor Supply: Evidence from Zambia” “Assessing the Impact of Farmer Field Schools on Fertilizer Use in China” “Household Responses to Food Subsidies: Evidence from India” “Removing Observation Bias: Using “Big Data” to Create Cooking Metrics from Stove Usage Monitors and Minimal Visual Observation”	Kelsey Jack Kun Gu Tara Kaul Andrew Simons	Tufts Univ. PRGS Univ. of Maryland, College Park Cornell
10-11 AM	Session 2		
Session 2A Palisades D&E	Behavioral Economics Chair: Alain de Janvry “Can Farmers Create Efficient Economic Networks? Experimental Evidence from Rural India” “A Theory of Good Intentions” “Economic Circumstances and Decision-Making” “Tax Me If You Can: Firm Misreporting Behavior and Evasion Substitution”	Antonio Stefano Caria Paul Niehaus Leandro Carvalho Dina Pomeranz	Oxford UC San Diego USC Harvard
Session 2B Malibu	Risk and Mistrust Chair: Anant Nyshadham “The Transmission of Mistrust: Institutional Consequences of Early-Life Rainfall” “The Economic Consequences of Drug Trafficking Violence in Mexico” “From Maize to Haze: Agricultural Shocks and the Growth of the Mexican Drug Sector” “Utility, Risk, and Demand for Incomplete Insurance: Lab Experiments with Guatemalan Cooperatives”	Ariel BenYishay Gabriela Calderon Oeindrila Dube Craig McIntosh	Univ. of New South Wales Stanford NYU UC San Diego
Session 2C Venice A&B	Experiments in Political Economy Chair: Miriam Golden “Personalities and Public Sector Performance: Experimental Evidence from Pakistan” “Protecting the Polls: The Effect of Observers on Election Fraud” “Pro-social Behavior in the Context of Rural Migration: Evidence from a Lab-in-the-Field Experiment in the Congo”	Arman Rezaee Eric Kramon Neelanjan Sircar	UC San Diego Stanford Univ. of Pennsylvania

Session 2C Venice A&B <i>(Continued)</i>	“Expressing Ideology: Evidence from an Experiment in Pakistan”	Leonardo Bursztyn	UCLA
Session 2D Hermosa A&B	<p>Health Provision Chair: Anoshua Chaudhuri</p> <p>“Governance and Effectiveness of Public Health Subsidies”</p> <p>“Ordeal Mechanisms and Information in the Promotion of Health Goods in Developing Countries-Evidence from Rural China”</p> <p>“Absolute versus Relative Performance Pay: Evidence from an Experiment Targeting Child Malnutrition in West Bengal”</p> <p>“Do Health Care Providers Respond to Demand-Side Incentives? Evidence from Indonesia”</p>	<p>Pascaline Dupas</p> <p>Xiaochen Ma</p> <p>Prakarsh Singh</p> <p>Margaret Triyana</p>	<p>Stanford</p> <p>UC Davis</p> <p>Amherst College</p> <p>Stanford</p>
11-11:30 AM	BREAK		
11:30AM- 12:30 PM	<p>Plenary Session - Northwest Auditorium</p> <p>“The Psychology of Poverty (and Scarcity)” <i>Sendhil Mullainathan, Professor of Economics, Harvard University, and Founder of ideas42</i></p> <p><i>Moderators: Manisha Shah & Randall Akee</i></p>		
12:30- 1:30 PM	LUNCH Palisades Main Room		
1:30-2:30 PM	Session 3		
Session 3A Venice A&B	<p>Program Evaluation in Developing Countries Chair: Jonathan Robinson</p> <p>“Do Rural Roads Create Pathways Out of Poverty? Evidence from India”</p> <p>“The Bargaining Power of Missing Women: Evidence from an Indian Sanitation Campaign”</p> <p>“(Adverse) General Equilibrium Effects of Cash Transfers”</p> <p>“Income Opportunities and Sea Piracy in Indonesia – Evidence from Satellite Data”</p>	<p>Shilpa Aggarwal</p> <p>Yaniv Stopnitzky</p> <p>Michael Christian Lehmann</p> <p>Sebastian Axbard</p>	<p>UC Santa Cruz</p> <p>USF</p> <p>Univ. of Brasilia</p> <p>Uppsala Univ.</p>
Session 3B Hermosa A&B	<p>Role of Gender in Networks, Bargaining and Employment Chair: Leo Bursztyn</p> <p>“Gender Dimensions of Social Networks and Technology Adoption: Evidence from a Field Experiment in Uttar Pradesh, India”</p>	Kajal Gulati	UC Davis

Session 3B Hermosa A&B (Continued)	"Intrahousehold Bargaining, Female Autonomy, and Labor Supply: Theory and Evidence from India"	Rachel Heath	Univ. of Washington
	"Land Assets and Livelihoods - Gendered Analysis of Evidence from Odisha State in India"	Vivien Savath	Landesa
	"African Mining and Local Employment: The Role of Gender"	Anja Tolonen	Univ. of Gothenberg, UC Berkeley
Session 3C Palisades D&E	Adopting Health Technologies Chair: Elisabeth Sadoulet		
	"Do Acute Health Care Needs of the Poor Crowd Out Their Chronic Care Utilization? Evidence from Rural India"	Anoshua Chaudhuri	SFSU
	"The Dirty Business of Eliminating Open Defecation: Evidence from At Scale Field Experiments"	Manisha Shah	UCLA
	"Subsidy Policies and Insurance Demand"	Jing Cai	Univ. of Michigan
	"SMS messages Increase Adherence to RDTs Results Among Malaria Patients Seeking Care in the Private Sector: Results from a Pilot Randomized Control Study in Nigeria"	Sepideh Modrek	Stanford
Session 3D Malibu	Migration Chair: Todd Sorensen		
	"Mobile Technology and Financial Inclusion: The Role of Mobile Money in Leveraging Rural Households in Uganda"	Kasim Gombe	GRIPS
	"Rural Push, Urban Pull or... Urban Push? New Historical Evidence from 40 Developing Countries"	Remi Jedwab	George Washington Univ.
	"Gender Ratios and Female Labor Market Outcomes: Evidence from Large-scale Mexican Migration"	Melanie Khamis	Wesleyan
	"U.S. Border Enforcement and Mexican Immigrant Location Choice"	Todd Pugatch	Oregon State Univ.
2:30 –3 PM	BREAK		
3-4 PM	Session 4		
Session 4A Palisades D&E	Businesses and Employment Chair: Michael Carter		
	"The Impact of India's Rural Employment Guarantee on Demand for Agricultural Technology"	Anil Bhargava	UC Davis
	"Do One-time Input Subsidies Lead to Sustained Adoption of Improved Agricultural Technologies? Evidence from a Randomized Controlled Trial in Mozambique"	Michael Carter	UC Davis
	"A Field Experiment in The Roles of Business and Socio-Emotional Skills in Entrepreneurship"	Paul Gertler	UC Berkeley

Session 4A Palisades D&E <i>(Continued)</i>	“Violence and Precautionary Saving: Experimental Evidence from Mobile Salaries in Afghanistan”	Tarek Ghani	UC Berkeley
Session 4B Malibu	Natural Disasters and Environmental Change Chair: Kelsey Jack “Typhoons and Excess Fertility in a Disaster-prone Country” “The Causal Effect of Environmental Catastrophe on Long-Run Economic Growth” “The Light and the Heat: Productivity Co-benefits of Energy-saving Technology” “The Effects of Communal Land Certification on Deforestation: Evidence from Mexico”	J.M. Ian Salas Amir Jina Namrata Kala Daley Kutzman	Harvard Columbia Univ., UC Berkeley UC Berkeley UC Berkeley
Session 4C Venice A&B	Inputs to Education Chair: Randall Akee “The Permanent Textbook Hypothesis: School Inputs and Student Outcomes in Sierra Leone” “Using DVD Lectures to Improve Academic Performance of Rural High Schoolers” “The Fiscal Cost of Weak Governance: Evidence from Primary Education in India” “The Effect of a Change in Language of Instruction: The Case of Malaysia’s National Education Policy”	David Evans Hisaki Kono Karthik Muralidharan Owen Ozier	World Bank Kyoto Univ. UC San Diego World Bank
Session 4D Hermosa A&B	Health and Risk Chair: Craig McIntosh “The Impact of AIDS Treatment on Savings and Human Capital Investment in Malawi” “Coping with Risk: The Effects of Shocks on Reproductive Health and Transactional Sex in Rural Tanzania” “Inside the Black Box: Understanding the Mechanisms Through Which Increased Education Affects Child Survival” “The Impact of Health Facility Delivery on Mother and Child Health Outcomes: A Case Study in Malawi”	Victoria Baranov Erick Gong Karen Grepin Dawoon Jung	Univ. of Melbourne Middlebury College NYU USC
4-5 PM	Session 5		
Session 5A Palisades D&E	Entrepreneurship and Microenterprise Chair: Pascaline Dupas “Apprentice Labor and Firm Output: Evidence From a Random Match Experiment in Ghana”	Jamie McCasland	UC Berkeley

Session 5A Palisades D&E (Continued)	<p>“Selling Low and Buying High: An Arbitrage Puzzle in Kenyan Villages”</p> <p>“When Commitment Fails - Evidence from a Regular Saver Product in the Philippines”</p> <p>“Impact of Seasonality Adjusted Flexible Microcredit on Repayment and Food Consumption: Experimental Evidence from Rural Bangladesh”</p>	<p>Marshall Burke</p> <p>Anett Hofmann (John)</p> <p>Abu Shonchoy</p>	<p>UC Berkeley</p> <p>LSE</p> <p>IDE-JETRO</p>
Session 5B Venice A&B	<p>Human Capital and Educational Attainment</p> <p>Chair: David Evans</p> <p>“Teacher Quality and Student Learning: Evidence from the Gambian Hardship Allowance”</p> <p>“Preference for Boys, Family Size, and Educational Attainment in India”</p> <p>“Keeping My Kids in School: The Causal Impact of Parents’ Educational Attainment on Children’s School Progress”</p> <p>“The Impact of Vocational Training for the Unemployed: Experimental Evidence from Turkey”</p>	<p>Elizabeth Schroeder</p> <p>Santosh Kumar</p> <p>Alonso Sanchez</p> <p>Sarojini Hirshleifer Vasut</p>	<p>Oregon State Univ.</p> <p>Sam Houston State Univ.</p> <p>Harvard</p> <p>UC San Diego</p>
Session 5C Hermosa A&B	<p>Employment and Wages</p> <p>Chair: Prashant Bharadwaj</p> <p>“Search Frictions and Urban Youth Unemployment: Evidence from an Experiment in Subsidized Transport”</p> <p>“Employment Exposure: Employment and Wage Effects”</p> <p>“A Compensating Differentials Theory of Informal Labor Markets: Quantitative Model and Implications for a Developing Country”</p> <p>“Minimum Wage Effects at Different Enforcement Levels: Evidence from Employment Surveys in India”</p>	<p>Simon Franklin</p> <p>Susan Godlonton</p> <p>Daniel Haanwinckel</p> <p>Vidhya Soundararajan</p>	<p>Oxford</p> <p>IFPRI, MTID</p> <p>UC Berkeley</p> <p>Cornell</p>
Session 5D Malibu	<p>Political Economy: Violence</p> <p>Chair: Dan Posner</p> <p>“Delivering Justice to the Poor: Theory and Experimental Evidence from Liberia”</p> <p>“The Political Legacies of Combat: Attitudes Towards War and Peace Among Israeli Ex-Combatants”</p> <p>“Mining Royalties and State Violence in India: An Iron Logic?”</p>	<p>Bilal Siddiqi</p> <p>Guy Grossman</p> <p>Oliver Vanden Eynde</p>	<p>Stanford</p> <p>Univ. of Pennsylvania</p> <p>Paris Sch. Of Econ., Princeton Univ.</p>
5-6:00 PM	Wine Reception Palisades Main Room		

Plenary Speaker



Sendhil Mullainathan

Professor of Economics, Harvard University, and Founder of ideas42

Sendhil Mullainathan is a Professor of Economics at Harvard University. His real passion is behavioral economics. His work runs a wide gamut: the impact of poverty on mental bandwidth; whether CEO pay is excessive; using fictitious resumes to measure discrimination; showing that higher cigarette taxes makes smokers happier; modeling how competition affects media bias; and a model of coarse thinking. His latest research focuses on using machine learning and data mining techniques to better understand human behavior.

He enjoys writing, having recently co-authored ***Scarcity: Why Having Too Little Means So Much***, and writes regularly for the New York Times.

Sendhil helped co-found a non-profit to apply behavioral science (ideas42), co-founded a center to promote the use of randomized control trials in development (the Abdul Latif Jameel Poverty Action Lab), serves on the board of the MacArthur Foundation, and has worked in government in various roles, including most recently as Assistant Director of Research at the Consumer Financial Protection Bureau.

He is a recipient of the MacArthur “Genius” Award, has been designated a “Young Global Leader” by the World Economic Forum, labeled a “Top 100 Thinker” by Foreign Policy Magazine, and named to the “Smart List: 50 People Who Will Change the World” by Wired Magazine (UK). His hobbies include basketball, board games, googling and fixing-up classic espresso machines.