Agricultural Technology Adoption and Food Security in Africa:
USAID – ATAI Evidence Summit Agenda
June 1-2, 2011

The Westin City Center Hotel | National Ballroom | 1400 M Street, NW, Washington, D.C. 20005

June 1, 2011

8:30 – 9:00  Registration & Breakfast

9:00 – 9:30  Welcome & Opening Remarks
Cynthia Clapp-Wincek, USAID Director, Office of Learning, Evaluation and Research, Bureau for Policy, Planning and Learning
Julie Howard, USAID Deputy Coordinator for Development, Feed the Future

9:30 – 10:00  Technology and Agricultural Production in Africa
Derek Byerlee, SPIA

10:00 – 10:45  Barriers and Constraints to Agriculture Technology Adoption in Africa
Chris Udry, Yale

10:45 – 11:00  Break

11:00 – 12:20  Profitable Agricultural Technologies: Evidence from the Field
Chair: Michael Kremer, Harvard
Presenters: Shawn Cole, Harvard Business School
          Dan Gilligan, IFPRI

12:20 – 1:20  Lunch

1:20 – 2:30  Promising Agricultural Technologies:
What Evidence Do We Need on the Profitability of New Technologies?
Chair: Rachel Glennerster, J-PAL
Presenters: Florence Kondylis, World Bank
          Jeffrey Ried, Gates Foundation
          Bekele Shiferaw, CGIAR

2:30 – 2:45  Break
2:45 – 3:35  Gender and Agricultural Technology Adoption  
*Chair:* Nava Ashraf, Harvard Business School  
*Presenters:* Barbara Bamanya, AGRA  
Cheryl Doss, Yale  
Emily Hogue, USAID

3:35 – 4:40  Strategies for Increasing Adoption of Profitable Agricultural Technology: Risks, Savings and Finance  
*Chair:* Wendy Abt, USAID Deputy Assistant Administrator for the Bureau of Economic Growth, Agriculture and Trade  
*Presenters:* Michael Carter, UC Davis  
Xavier Gine, World Bank  
Michael Kremer, Harvard

4:40 – 5:30  Working Groups:  
- Discuss new/ongoing programs of USAID mission staff and other practitioners in the group  
- Identify a technology adoption (or profitability) challenge in the field, including key questions that need to be answered

**June 2, 2011**

8:30 – 9:00  Registration & Breakfast

9:00 – 9:30  Report-Outs from Working Groups (Day 1) & Overview of the Agenda for Day 2

9:30 – 10:45  Strategies for Increasing Adoption of Profitable Agricultural Technology: Role of Policies, Institutions, Social Networks, and Infrastructure  
*Chair:* Mywish Maredia, Michigan State University  
*Presenters:* Duke Burruss, DAI  
Norman Uphoff, Cornell  
Ruth Vargas Hill, IFPRI

10:45 – 11:15  Break

11:15 – 12:15  Strategies for Increasing Adoption of Profitable Agricultural Technology: Extension, Training and Information Innovations  
*Chair:* Paul Hixson, University of Illinois  
*Presenters:* Jeremy Magruder, University of California, Berkeley  
Paul Roberts, ForgetMeNot  
Burt Swanson, ATMA

12:15 – 1:15  Lunch
1:15 – 2:00  Working Groups: Review and Discuss the Technology Assessments Tool

2:00 – 3:10  Strategies for Increasing Adoption of Profitable Agricultural Technology: Interventions for Women and Girls
Chair: Markus Goldstein, World Bank
Presenters: Roger Salway & Andrea Brovold, Compatible Technology International
Chris Udry, Yale

3:10 – 3:30  Break: Demo – Compatible Technology International

3:30 – 3:45  Cost Benefit Analysis
Presenter: Lisa Ortiz, USAID

3:45 – 4:00  Investments in Technology within the Global Hunger and Food Security Initiative
Presenter: Rob Bertram, USAID

4:00 – 5:00  Working Groups: How Should USAID Integrate Technology into the Feed-the-Future Initiative?
(Breakout groups)
Break-out groups will discuss challenges faced by USAID missions and best practices in identifying promising technologies. Groups will also review strategies for adoption and how to integrate them into evidence-based programming. Discussions will be captured by a rapporteur for each group; the output will result in proposals to inform mission agriculture strategies based on what is demonstrated by the evidence.

5:00 – 5:20  Report-back from Rapporteurs

5:20 – 5:30  Closing Remarks