



Center of Evaluation for Global Action
University of California

October 29, 2010



What is CEGA?



UC's premiere center for research on global economic & social development



Hub for outreach, dissemination, and "evidence to action"



Network of learning partners:
Governments, NGOs, Private Sector



Background

Headquartered at Berkeley

UC-wide faculty: 22 members (and growing)

Multidisciplinary:

- Economics
- Agricultural & Resource Economics
- Public Health
- Business
- Education
- Political Science
- Public Policy
- International Relations



New Frontiers



Agricultural Technology Adoption Initiative
<http://atai-research.org>



Environments for Health Initiative

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ATAI

Why don't small-scale farmers adopt agricultural technology that could improve their lives?

Lack of Information

Risk & Uncertainty

Access & Distribution

Financing


Labor problems

Coordination failures

Externalities

Land rights

Price distortion



Microfinance

Insurance

Supply-side incentives

Farmer collectives

Digital extension

<http://atai-research.org>

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Evidence to Action



USAID "Evidence Summits"
Sept 2010: Counterinsurgency in Iraq



Group on African Agriculture Insurance Markets
Evidence to enable investors' entry into market



Stories of Impact: CEGA Annual Symposium
2010: School-based deworming in Kenya
2011: CCTs & Adolescent Sexual Health

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Stories of Impact

CEGA Action Briefs:
Case studies of impact

- Research findings
- How Evidence gets Adopted
- The Scale-up process





CEGA Shorts:
Brief video interviews with CEGA affiliates & partners



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Next Generation

Global Reach: International IE Institutes

Nigeria April 2008	Impact Evaluation for Health Nigerian Federal Ministry of Health
Uganda January 2009	East Africa Impact Evaluation Collaborative Makerere University
Nicaragua February 2009	Evaluation of Public Health Programs Nicaragua Ministry of Health, INSP
South Africa March 2009	Impact Evaluation of HIV Prevention (Multi-Country) World Bank, INSP
Kenya May 2009	Impact Evaluation for African Agricultural Development AERC
South Africa January 2010	Scaling Up Male Circumcision for HIV Prevention UNAIDS, Gates Foundation, PEPFAR
Singapore March 2010	Governance and Business Development Evaluations The Asia Foundation, Singapore Civil Service College
Rwanda April 2010	Evaluating Pay-for-Performance Health Financing Rwanda School of Public Health, World Bank
India - January 2011	Forthcoming: HIV, TB and Malaria Prevention



Next Generation

Locally: Promoting Innovation at the UC

- Doctoral Student "Impact" Fellowships
Charles and Feralee Levin Family Fellowship
Mini-grants and CEGA Fellowship
- Teaching opportunities
Facilitating International IE Workshops
- New Course for Non-Economists
"Global Poverty and Impact Evaluation"
ECON 174/274: Spring 2011 - UC Berkeley



Coming soon...



- New CEGA faculty affiliates
- Pro-Poor Financial Institutions
- African Visiting Scholars Program
- PacDev 2011 hosted by CEGA
- CEGA-Blum Partnership
- 2011 "Research Challenge"

Get in touch: CEGA is recruiting partners, collaborators and funders for these initiatives



<http://cega.berkeley.edu>

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