



# SMART GOVERNMENT: HARNESSING TECHNOLOGY FOR PUBLIC GOOD



May 10th, 2017  
1:00pm - 5:30pm  
Orange Silicon Valley  
San Francisco

## EVIDENCE TO ACTION

Welcome to CEGA’s eighth annual Evidence to Action (E2A) symposium, *Smart Government: Harnessing Technology for Public Good*. Through short presentations and discussion, we will explore how “GovTech” and “CivicTech” innovations are impacting government performance, accountability, and citizen engagement in developing countries.

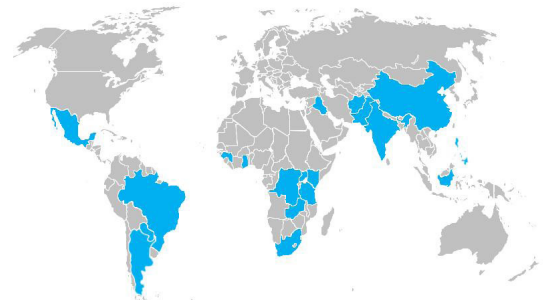
Today’s event is inspired by cutting-edge work that CEGA affiliates are doing in the governance & institutions space. Research in this portfolio is designed to 1) better understand how low-functioning governance systems affect health, education, environment, finance, and other key development outcomes, and 2) identify (and rigorously test) new strategies to reduce conflict, strengthen public sector political process, and enhance the efficiency of public services.

By partnering directly with governments and NGOs, and leveraging recent advances in Information & Communication Technology (ICT) for accountability, CEGA generates actionable insights that help states advance their own development.

CEGA’s institutions portfolio includes two major research initiatives: **Economic Development & Institutions (EDI)**, generously supported by UK Aid, which uses randomized trials and other rigorous methods to identify institutional reforms that drive inclusive economic growth in Sub-Saharan Africa and South Asia; and the **Working Group in African Political Economy (WGAPE)**, which connects deep field research experience in Africa with training in political economy research methods. Learn more about these initiatives and others at [www.cega.org](http://www.cega.org).

We hope you enjoy today’s program!

CEGA researchers have conducted evaluations on institutions and governance in 20 countries:



**The Center for Effective Global Action (CEGA)** is a hub for research on global development, headquartered at the University of California, Berkeley. Our network of over 75 academic affiliates--based at the University of California, Stanford University, and the University of Washington--uses rigorous evaluations, tools from data science, and new measurement technologies to assess the impacts of large-scale social and economic development programs, with the ultimate goal of driving evidence-based policy.

## AGENDA

- 1:00pm - 1:10pm **Welcome:**  
*Gabriel Sidhom*, Vice President, Technology Development, Orange Silicon Valley  
*Temina Madon*, Executive Director, CEGA
- 1:10pm - 2:30pm **From the Bottom Up: Innovations to Improve Accountability, Access to Information, and Citizen Mobilization**
- Panelists:**  
*Craig McIntosh*, Professor of Economics, School of Global Policy & Strategy, UC San Diego and CEGA Faculty Affiliate  
*Katherine Casey*, Associate Professor of Political Economy, Stanford's Graduate School of Business and CEGA Faculty Affiliate  
*Arman Rezaee*, Assistant Professor of Economics, UC Davis  
*Margaret E. Roberts*, Assistant Professor of Political Science, UC San Diego and CEGA Faculty Affiliate
- Moderator:**  
Michael Jarvis, Executive Director, Transparency and Accountability Initiative
- 2:30pm - 2:50pm **Coffee Break**
- 2:50pm - 3:30pm **Connecting Citizens, Strengthening Services: ICT for Public Sector Accountability**
- Keynote Speaker:**  
*Umar Saif*, Cabinet Member, Punjab, Pakistan; Chairman, Punjab Information Technology Board; Vice Chancellor, Information Technology University
- Moderator:**  
*Temina Madon*, Executive Director, Center for Effective Global Action, UC Berkeley
- 3:30pm - 4:45pm **From the Top Down: Government Technology for Public Good**
- Panelists:**  
*Thiago Marzagão*, Data Scientist, Office of the Comptroller General in Brazil  
*Michael Callen*, Assistant Professor of Economics and Strategic Management, UC San Diego and CEGA Faculty Affiliate  
*Karthik Muralidharan*, Associate Professor of Economics, UC San Diego and CEGA Faculty Affiliate  
*David Schönholzer*, PhD Candidate, Department of Economics, UC Berkeley
- Moderator:**  
*Will Barkis*, Smart City & CivicTech Lead, Orange Silicon Valley
- 4:45pm - 5:30pm **What's Next? The Learning Agenda for Technology and Governance**
- Panelists:**  
*Umar Saif*, Cabinet Member, Government of Punjab, Pakistan  
*Katrin Verclas*, Independent Consultant  
*Jake Kendall*, Director, DFS Lab at Caribou Digital  
*David Sasaki*, Program Officer, Hewlett Foundation
- Moderator:**  
*Ted Miguel*, Faculty Director, CEGA, UC Berkeley
- 5:30pm - 7:00pm **Cocktail Reception**