



Evidence to Action 2016: FinTech for Global Development

May 9th, 2016

Google SF, 345 Spear St, 1:00-5:30 pm

Technology is transforming the way people save, borrow, and make payments in emerging markets. At E2A 2016, we'll hear from a range of academics and practitioners about the role of financial technology--or "FinTech"--in promoting financial inclusion and economic growth.

Agenda

1:00 pm Welcome and Introduction (5 min)

Hal Varian (Chief Economist, Google)

Session 1: Meeting the basic needs of the ultra-poor (40 min)

1:05 pm Financial Lives of the Unbanked (5 min)

Temina Madon (Executive Director, CEGA)

1:10 pm Ending Poverty with Digital Payments (20 min)

Michael Faye (Co-founder and Chair, Give Directly/Segovia)

1:30 pm Targeted Crowds: Modernizing Statistical Data Collection with Local Expertise (15 min)

Joe Reisinger (Co-founder, Premise)

Session 2: The building blocks for scaling fintech (1 hour, 35 min)

1:45 pm KEYNOTE: Innovation for Good—Opportunities, Challenges and Imperatives (30 min)

Terry Kramer (Anderson School of Management, UCLA; former Director and Regional President of Vodafone Americas)

2:15 pm Targeting Anti-Poverty Programs using Mobile Phone Data (20 min)

Josh Blumenstock (Information School, University of Washington)

2:35 pm Riding the Rails: Providing Financial Services over the Network (15 min)

Karim Khoja (CEO, Roshan)

2:50 pm An Alibaba for farmers: Linking Buyers & Sellers in Ugandan Maize Markets (15 min)

Craig McIntosh (School of Global Policy and Strategy, UC San Diego)



3:05 pm Community Cellular Networks: Infrastructure for Financial Inclusion (15 min)
Kurtis Heimerl (University of Washington)

3:20 pm COFFEE BREAK (20 min)

Session 3: The importance of human behavior (30 min)

3:40 pm A Personal Touch in Text Messaging for Microfinance (15 min)
Melanie Morten (Economics, Stanford)

3:55 pm Banking on Trust: How Debit Cards Enable the Poor to Save More (15 min)
Paul Gertler (Business and Public Health, UC Berkeley)

Session 4: What happens next? (1 hour, 20 min)

4:10 pm Big Data, Startups, and Public-Private Partnership (10 min)
Carson Christiano (Director of Partnerships, CEGA)

4:20 pm Panel on Fintech (60 min)
Moderated by Kausik Rajgopal (Director, McKinsey & Co. Silicon Valley)

Panelists:

- Shivani Siroya (CEO, Inventure)
- Ethan Bloch (CEO, Digit)
- Qiuyan Xu (Chief Data Scientist, Cignifi)
- Brian Warshawsky (COO, Fenix International)

5:20 pm Closing Remarks (10 min)
Anand Radhakrishnan (Principal, Investcorp Technology Partners)

5:30 pm Reception