



Conference on Behavioral Economics and Global Health

Friday, September 23, 2016

Magnes Jewish Collection

Center for Effective Global Action
Initiative for Behavioral Economics in Finance

8:30-8:55am

Light Breakfast and Registration

8:55 -10:30am

Session 1

Margaret McConnell, Harvard

"Pre-Commitment Incentives, Cash Transfers and Delivery Facility Choice: A Randomized Control Trial in Nairobi, Kenya" (with J. Cohen)

Erica G. Rascon-Ramirez, Middlesex University

"Hard Skills or Soft Talk: Unintended consequences of a vocational training and an inspiration talk on childbearing and sexual behavior in vulnerable youth" (with M. Jones, and V. Orozco)

10:30-10:45

Break

10:45-12:15pm

Session 2

Nick Wilson, White House Social & Behavioral Science Team

"Money, Masculinity, and Men's Health: Experimental Evidence on Demand for a Preventive Health Input" (with W. Friedman)

Anya Samek, University of Southern California

"When incentives backfire: Spillover effects in food choice" (with M. Angelucci, S. Prina, and H. Royer)

12:15-1:00pm

Lunch

1:00- 2:30pm

Session 3

Kama Garrison, USAID

The role of behavioral science in strengthening traditional SBCC health interventions

Berk Ozler, World Bank

"When the Money Runs Out: Evaluating the Longer-Term Impacts of a Two Year Cash Transfer Program" (with S. Baird, and C. McIntosh)

2:30 -2:45pm

Break

2:45-4:15pm

Session 4

Julian Jamison, World Bank

"Performance Contingent Incentives to Promote Behavior Change in Nigerian Health Facilities"

Reshmaan Hussam, Economic Growth Center, Yale University

"Handwashing and Habit Formation: A Test of Rational Addiction" (with N. Rigol, G. Reggiani, and A. Rabbani)

4:15-5:15pm

Reception